



# TEAMSTERS LOCAL 853

AFFILIATED WITH THE INTERNATIONAL BROTHERHOOD OF TEAMSTERS & TEAMSTERS' JOINT COUNCIL #7

7750 PARDEE LANE • OAKLAND, CALIFORNIA 94621-1497

TELEPHONE: (510) 895-8853 • (800) 400-1250 • FAX: (510) 895-6853

1452 N. Fourth Street • San Jose, CA 95112 • (408) 453-0287 • Fax: (408) 453-2034

22 East Fifth Street • Watsonville, CA 95076 • (831) 724-0683 • Fax: (831) 724-1554

email: [connections@teamsters853.org](mailto:connections@teamsters853.org)

**Rome A. Aloise**  
Principal Officer  
Secretary-Treasurer

**Dennis Hart**  
President

**Lou Valletta**  
Vice President

**Stu Helfer**  
Recording Secretary

**Stacy Murphy**  
Trustee

**Joel Bellison**  
Trustee

**Mike Fritz**  
Trustee

## Oakland Office

Jesse Casqueiro

Bo Morgan

Scott Gonsalves

John Arnolfo

Dan Harrington

Lon Schmidt

Efren Alarcon

Lennie Kuhls

Jonathan Pinney

Bob Galves

Steve Beck

Tracy Kelley

Mike Henneberry

## San Jose Office

Jerry Sweeney

Ray Torres

Pablo Barrera

Jerry Cordova

Johnny Gallegos

Eddie Venancio

## Watsonville Office

Steven Lua

Santos Lerma, Jr.

Brad Sebring

November 23, 2021

San Jose City Council  
200 E. Santa Clara St.  
San Jose CA 95113

### **RE: SJC / CCO billboard project**

Teamsters Local 853 is the representative of thousands of private-sector workers in Santa Clara County, including men and women employed at Clear Channel Outdoor.

We forward this correspondence to you supporting the proposed digital and printed billboard project at Mineta-San Jose international Airport (SJC).

As you are aware, San Jose City policy was amended by your Council in 2018 to allow for digital billboards on city land. This change was enacted after years of study and review. The project is consistent with all the terms of council policy 6-4 and is on public land.

The project includes an Addendum to the Airport EIR which we understand to be thorough and complete.

SJC's Airport Director and staff continue to be supportive of this project and, we would note, retains the authority to approve this project.

As the trade union representing workers, many of whom are reside in San Jose and who depend on projects like this one to support themselves and their families, we strongly urge you to support this award of this project to its completion.

Thank you very much for your attention and time.

Sincerely,

Jesse Casqueiro  
Teamsters Local 853

*Representing Members in Warehousing, Dairy, Liquor, Bakery, Construction, Building Materials, Newspaper, Concession, Retail Delivery, Automotive, Retail, Graphic Communications, Package Delivery, and Miscellaneous Industries*

January 26, 2022

Dear Airport Commission,

This is only reason this proposal is being pushed back to the Airport Commission is because of “big money”. It is just another attempt to wear down the common citizen. They are not doing us any favors with the reduction of static billboards; the current static billboards have been losing their value and big corporate advertisers have been replaced with accident injury attorneys. I’m sure new electronic billboards will be shiny and new at first but will have the same fate as the run-down static billboards. People have cellphones to get their directions and information. It’s time to let billboards become a thing of the past.

The Vendome (see map below) is a small historic neighborhood in downtown San Jose (2 blocks wide by 9 blocks long). It includes a small park (Ryland) and two current static billboards. Our residential homes (many over 100 years old) are directly bordered by the SR87 freeway. We are in a unique location along the freeway as the only neighborhood in this area on the west side of North 1<sup>st</sup> Street.

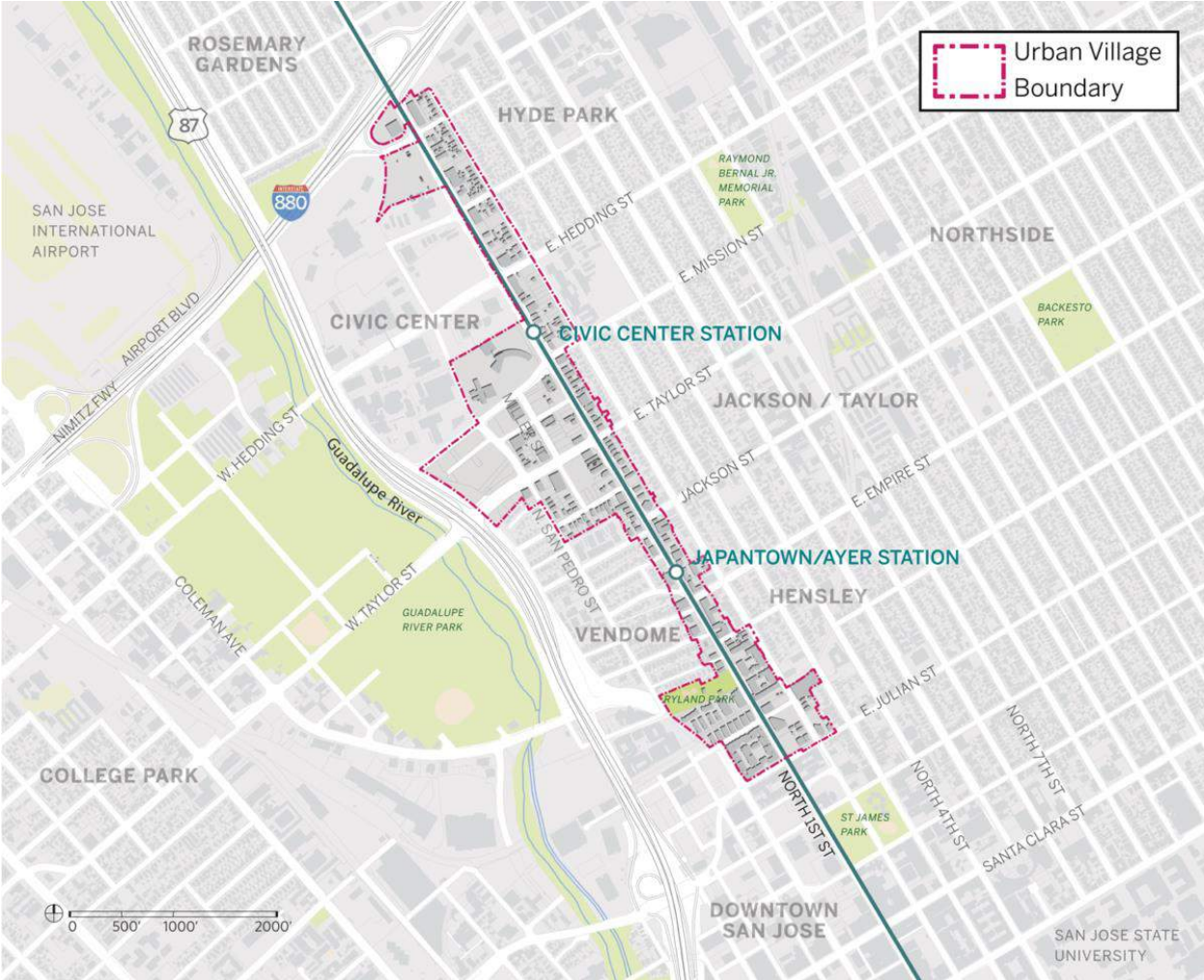
The proposal starts with giant 1000 square foot digital billboards at the Airport which has been rejected by the public and the airport commission. Additionally, the phase one plan follows with many billboards targeted to freeway areas especially along SR87 from Julian to the airport. This will directly impact our residential neighborhood. The buffer zone between an electronic billboard and a residential home is only 150 feet. *All* residential areas should be exempt from having these disruptive billboards in their neighborhoods.

Also, on the west side of the SR87 is the Guadalupe River Parkway. While the parkland currently has other issues including homeless encampments, it has great potential to be a feature of the expanded downtown and North 1<sup>st</sup> Street Transit Village (plan for the future; think Golden Gate Park or Central Park). Our parks are invaluable and should be protected from billboard pollution.

While my neighborhood would be particularly affected by the two above issues, billboards in general are a type of pollution and blight. I find it telling that none of the renderings for the Google Village or other green development projects include billboards?? Develop and stick with a plan to eliminate all billboards in San Jose (Maybe a grassroots boycott of billboard advertisers?). 93% of residents surveyed opposed billboards on freeway facing property and 80% opposed billboards on buildings downtown. Please represent the will of San Jose residents. You still have time to do the right thing and reject these misguided proposals again. The whole concept should be scrapped. Few might remember the 101 highway littered with billboards. The decade’s long ban has been in place for a reason. “Money isn’t everything.....”

Thank you.

Tod Williams



1/21/2022

San Jose City Council  
San Jose Airport Commission



Dear San Jose Council and Airport Commission Leadership,

On behalf of the Coach Mooch "Battle of the Bay" Charity Bocce Tournament and Campo di Bocce of Los Gatos, we would like to show our support for Clear Channel Outdoor and their digital billboard project in San Jose.

Clear Channel Outdoor Northern California President Bob Schmitt and the entire organization have helped us raise millions of dollars for local Bay Area Charities over the past decade as our title sponsor. To this day, Clear Channel Outdoor continues to show community leadership as the title sponsor of the annual tournament and we want you to understand the influence they have had on this community as a highly impactful corporate citizen.

Our annual event began in 1999 by then San Francisco 49ers Head Coach Steve Mariucci and is hosted by a local South Bay business in Campo di Bocce of Los Gatos. The event is one of very few that has brought together all Bay Area professional sports teams (San Jose Sharks, San Francisco 49ers, Golden State Warriors, San Francisco Giants, Oakland A's and formerly the Oakland Raiders) and many other local south Bay businesses to raise money for charity. The legendary John Madden was also a part of this event throughout the entire time Clear Channel Outdoor has been invested and involved.

In recent years, the beneficiaries have been: Peninsula Boys & Girls Club, Mariucci Family Foundation (Football Camp For the Stars – For Athletes with Down Syndrome who Love Football), Steve Mariucci Family Beacon House, Juvenile Diabetic Youth Foundation, Diabetes Research (building an artificial pancreas), Easter Seals Kaleidoscope (bought a few vans for their camps to transport kids), Northern California Special Olympics (underwrite more than 100 kids annually to participate in NorCal Special Olympics competition), Juvenile Diabetes Research Foundation, local High School Football Programs (purchase helmet and safety equipment for local high schools) and more.

Clear Channel Outdoor remains a beacon of hope for our community and we truly value our partnership with the organization and know you will too. Thank you for your consideration in working with Clear Channel Outdoor on this important project.

Respectfully,

STEVE MARIUCCI

TOM ALBANESE

San Jose Airport Commission  
Mr. Matthew Kazmierczak,  
[mkazmierczak@sjc.org](mailto:mkazmierczak@sjc.org)

January 25, 2022

Re: Billboard Project in San Jose

Dear Chair Connolly and San Jose Airport Commissioners,

I write to oppose the proposal to install new mega-billboards near the San Jose airport.

I've lived in the Bay Area for over 40 years; in Sunnyvale for about ten years, and then in San Mateo up through the present. I've seen lots of changes, some good and some bad. This proposed change would fall into the bad category.

I've had a varied career as an engineer with Lockheed Martin, and as a business executive with several start-up software companies. Most recently I went back to school for a graduate degree in Astrophysics. I think my background has given me the ability to consider issues such as this with a broad perspective.

All my life I've been interested in observing the stars. As part of my graduate work, I've had the opportunity to observe from Lick Observatory on Mt. Hamilton. As you probably know it was completed in 1887, and is the world's first permanently occupied mountain-top observatory. This facility is a national treasure. Many important discoveries and improvements in observing techniques were made at Lick.

Two of the presently-proposed billboards are oriented to project towards Lick Observatory, along an unobstructed line-of-sight. In addition to distracting drivers, and local impacts on human health, and ecology, digital billboards brighten the skies across the region and thus will be a big problem for amateur and professional astronomers.

Please reconsider the installation of these billboards. Do we really need them? Presumably the city will reap some economic benefit from them, but in my view the negative impacts that I've mentioned far outweigh the benefits. At the very least, if you do allow the installation to move forward, please consider re-orienting the surfaces away from a direct line-of-sight to Lick Observatory, and also consider reducing the intensity of the lighting (at night). Ensuring that the installation is consistent with the International Dark-Sky Association guidelines would be helpful.

Respectfully,



Charles Fortenbach

Concerned Bay Area Resident

December 21, 2021

San Jose City Council  
San Jose Airport Commission

Dear Members of the San Jose City Council and the San Jose Airport Commission,

This letter is to recognize the wonderful contributions that Clear Channel has made to Oakland Promise. Since 2017, Clear Channel has been extremely supportive and demonstrative of their commitment to the Oakland community through their donation of digital and stationary billboard and transit shelter spaces for our important programs supporting young people and their families in Oakland. Oakland Promise is a public and privately supported 501c3 nonprofit that is equity-focused on providing scholarships, college savings accounts, and an array of resources including mentorship, workshops and financial coaching for families. These digital and stationary billboard and transit shelter advertising venues have enabled our organization to serve the Oakland community with the available resources and support programs that help Oakland families to make a college education and career dream achievable for their children, at each stage through cradle to post-college/career programs.

Through their support, we were able to increase members of the community to engage in our mentorship, scholarship, college savings accounts enrollment and support programs. Their donations over the years have helped contribute to our overall success in having over 2,100 students receiving our scholarships and persistence support, and over 1,300 scholars paired with a mentor. Their donations have also helped us to promote our fundraising needs to support more young people, especially from prospective first-generation college students and from BIPOC families.

Clear Channel demonstrated their commitment to the Oakland community through our partnership. And their commitment emanates from their leadership team and staff throughout the organization. It has been a delight for our team to collaborate with them on all our campaigns. We are greatly appreciative to work with an organization that shares and demonstrates our values with integrity, professionalism, passion and community support.

From our collective experience over these past five years, we value our thriving partnership with Clear Channel for years to come and we anticipate that your potential partnership with Clear Channel will also be extremely productive and gratifying as well.

In Community,



Rachel Westmoreland  
Interim CEO, Oakland Promise  
[rachel@oaklandpromise.org](mailto:rachel@oaklandpromise.org)  
510-903-9862



**Office of the District Attorney  
Alameda County**

**Nancy E. O'Malley**  
**District Attorney**  
alcodea.org

December 21, 2021

San Jose Airport Commission  
200 E. Santa Clara Street  
San Jose, CA 95113

Dear Members of the San Jose City Council and the San Jose Airport Commissioners:

I am writing to you in support of Clear Channel Outdoor, an established outdoor advertising company. As the elected District Attorney of Alameda County, I have had the privilege and honor of working with Clear Channel Outdoor for more than 10 years in several significantly important public awareness campaigns.

One of our campaigns – educating the community about Human Trafficking – has been very effective in changing the attitudes of those living and working in the Bay Area and beyond. Data shows that through our Billboard campaigns with Clear Channel Outdoor, we have changed the attitudes and awareness of this insidious crime occurring on our streets every day. Our first campaign determined that billboards were viewed more than 40 million times over the course of the campaign. We have also determined through data that attitudes, awareness and caring have increased substantially. Significantly, the Clear Channel Outdoor Digital Billboards have been remarkably successful. Motorists can easily and clearly see the billboards when they are driving on the freeway. They can run multiple ads on the same digital billboard. The feedback from the community, and particularly on the digital billboards has been overwhelmingly positive.

Our success would not have been possible without our partnership with Clear Channel Outdoor. The human trafficking billboard awareness campaign was so impactful that an anonymous donor who saw one of our billboards made a phone call and contributed funds for the following year.

I'm proud that my office is a leader in the fight against human trafficking prosecution. Without a doubt, the partnership with Clear Channel Outdoor is good of the community, are effective. Clear Channel has been a valuable partner to my Office. I am pleased to support them and the important work they also do in San Jose and Santa Clara County. We work closely with the South Bay Coalition to End Human Trafficking, centered in San Jose, and have enthusiastically shared our campaigns with them to raise awareness in your area.

Very truly yours,

*Nancy E. O'Malley*  
NANCY E. O'MALLEY  
District Attorney

René C. Davidson Courthouse, 1225 Fallon St., Suite 900, Oakland, Ca. 94612  
Phone: (510) 272-6222 • askred-da@acgov.org

From: hayseed1975 < >  
Sent: Tuesday, January 4, 2022 11:36 PM  
To: Foley, Pam  
Cc: ;  
Airport Commission 1; Airport Commission 3; Airport Commission 4; Airport  
Commission 5; Airport  
Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission  
9; Airport Commission  
10; Airport Commission CW; Kazmierczak, Matthew; Liccardo, Sam; Jones,  
Chappie; Cohen, David; Davis,  
Dev; Carrasco, Magdalena; Mahan, Matt; Esparza, Maya; Peralez, Raul; Jimenez,  
Sergio; Arenas, Sylvia;  
Petersen, Adam; City Clerk; NO DIGITAL BILLBOARDS IN SAN JOSE; CAO Main; ADA;  
Qualls, Bruce; Cheng  
Qian; Burton, Chris  
Subject: LED Billboards, unsafe and unhealthy  
You don't often get email from. Learn why this is important

[External Email]

Dear all concerned,

I just read an article about new bright billboards coming to San Jose, and that's going to be a problem.

I am a professional Truck Driver. With a 25 year record of safe driving, I now operate mostly in the San Francisco Bay area, driving a petroleum tanker.

I'd like to ask your assistance in rectifying the crisis of LED lights.

In my personal experience, I have observed LED lights are not only unhealthy, but are an immediate danger as they impair the vision of others. I want to point out several specific unsafe scenarios in which LED lights impair vision.

Firstly, some are worse than others. The aftermarket "plug'n'play" are horrible when installed into applications intended for halogen bulbs. This causes light fragmentation and erratic beam concentration. Even though After Market LEDs malfunction more, I have noticed this with factory LEDs as well. Many LED lights exceed state vehicle code limits of maximum lumens (brightness). They also employ improper kelvin (color temperatures). All these aforementioned nuisances can impair vision. I've noted several specific bad situations:

\* When a car behind me has LED lights, I can't very well see objects ahead of me.

\* The latest model cars with High Beam Assist seem to dim too late when approaching from behind.



\* When a car with LEDs is behind me, I may not be able to see another car right beside my rig.

\* When an LED equipped car is coming at me from the opposite direction, it's too bright. Just look down at the white line, right? Wrong! Now I can't see far ahead or anywhere else I should be looking. This is not acceptable.

\* When multiple cars with LEDs are coming at me, I may not see a car driving in front of me.

\* When a car ahead of me has LED taillights, I may not see cars or objects ahead of them as even taillights are now too bright and impairing vision.

\* I think although LED headlights supposedly project farther, drivers actually aren't seeing as far past their headlights.

\* Emergency vehicles' disco lights are too bright. It's difficult to see men near their vehicles. It's also difficult to see ahead of and into the scene.

\* Road construction zone illumination is now dangerous. Recently I saw an LED lamp brighter than the arc welder running at the site while they were working on a bridge overcrossing.

\* All these situations ruin natural night vision.

\* Depth perception is impaired by LED lights.

\* It's difficult to judge the speed of another vehicle when they have LED lights.

\* LED auxillary lighting, such as off-road lights, light bars, fog lights/driving lights, etc., legal or not, are now all too bright and impairing other peoples' vision.

\* LED license plate lights now frequently project the white light rearward.

\* In freezing conditions, LED lights on a trailer won't melt snow or ice as an incandescent light does. This can make the rig hard to see during winter weather.

\* LED lights can conceal a neighboring vehicle.

\* LEDs cause so much blotch and glare, it's hard to see anything.

\* Red, yellow, & green LED traffic signals are too bright and frequently make it difficult to read the signs displaying the streets' names.

\* LED lights from billboards, parking lots and buildings hit drivers' eyes improperly. In urban areas, it's a bright assault from all directions.

\* In the rain, LEDs glare and reflect worse than traditional lights, especially on new pavement.

\* LED headlights directly hit into others' eyes atop a hill, as if the hi-beams are on.

\* After experiencing battery to the retinas, it takes several moments for vision to recover.

\* LED lights cause road rage!

\* People have told me they have frustratingly just stopped in traffic as they can't see, until an LED wielding vehicle goes around them. I've also seen this action.

\* LED lights make it hard to distinguish specific scenarios.

\* Traffic cops aren't adequately enforcing lighting issues. My guess is because it's become too rampant.

In closing, for 23 years, my job was fun. Now my job is miserable. Before I was old enough to drive a truck, I worked in steel fabrication. My eyes now become more tired after a night of trucking than they used to be after a day of welding. I didn't feel this way three years ago. These lights are even bad in the daytime. They shouldn't be painful when seen! I know Truck Drivers who have quit their career because of LED lights. Please do anything within your authority or influence to rectify this crisis.

Sincerely,

David Walton,  
Truck Driver  
Cell (408)

Sent from my Metro By T-Mobile 4G LTE Android Device

From: Mark Baker < >  
Sent: Tuesday, January 4, 2022 10:56 PM  
To: Foley, Pam  
Cc: ;  
Airport Commission 1; Airport Commission 3; Airport Commission 4; Airport  
Commission 5; Airport  
Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission  
9; Airport Commission  
10; Airport Commission CW; Kazmierczak, Matthew; Liccardo, Sam; Jones,  
Chappie; Cohen, David; Davis,  
Dev; Carrasco, Magdalena; Mahan, Matt; Esparza, Maya; Peralez, Raul; Jimenez,  
Sergio; Arenas, Sylvia;  
Petersen, Adam; City Clerk; NO DIGITAL BILLBOARDS IN SAN JOSE; CAO Main; ADA;  
Qualls, Bruce; Cheng  
Qian; Burton, Chris  
Subject: LED Billboards  
You don't often get email from. Learn why this is important

[External Email]

Dear Pam Foley, Councilmember, District 9,

We completely agree with the op-ed in the San Jose Spotlight about the out-  
of-control San Jose City  
staff: [https://sanjosespotlight.com/op-ed-city-staff-should-not-be-in-  
service-to-the-billboard-lobby/](https://sanjosespotlight.com/op-ed-city-staff-should-not-be-in-service-to-the-billboard-lobby/)

It is incredible that one person, Chris Burton, is allowed to be the decision  
maker for the entire rest of  
society. 93% percent of San Jose residents don't want LED billboards, but  
Mr. Burton's decisions are all  
that anyone cares about? Who made this person King?

The photo in the op-ed should be analyzed in-depth. It appears that somebody  
paid an architect to  
design a building that is aesthetically pleasing, there is landscaping, and  
there are positive messages  
such as "Grow, Make, Create, Solve, Play, Learn" in front of this building,  
but then on top, all of that  
architecture and landscaping and positive messaging is obliterated by an LED  
billboard pushing unwanted  
and discriminatory electromagnetic radiation into people's eyes. Why have  
any architecture at all? Why  
have landscaping? Why have positive messaging, if it all gets blotted out by  
a McDonald's  
commercial? This is a violation of basic civil rights.

The op-ed deftly identified many false claims by Mr. Burton or other city  
staff. We wish to add to that  
list of false claims. Mr. Burton wrote to the council on November 29th, 2021  
the following

"Note that while the comment asserts that 'LED billboards also violate the ADA because they put persons with autism at high risk of injury or death,' no evidence is provided to support that conclusion for this specific project. Therefore, the City concludes that the comment does not provide substantial evidence that the project would result in a significant impact with regard to drivers on U.S. 101." - It's unbelievable that the city of San Jose has been notified by the public that LED billboards violate the ADA, but because "no evidence was provided", Mr. Burton decided that the comment is unimportant.

Mr. Burton seems to be ignorant of or willfully ignoring the federal law called the Americans with Disabilities Act. This federal law requires the city to ensure that the infrastructure they install is safe for everyone. It is definitely not up to the public to provide the evidence of discrimination. It is up to the city to locate the evidence that LED billboards are not discriminatory and do not cause epileptic seizures and do not capture the minds of people with autism, and do not cause migraines (LED billboards do all of these things). Certainly from a liability aspect, Mr. Burton's actions of ignoring the notice from the public that LED billboards are discriminatory will put Mr. Burton and the city on the losing end of any ADA lawsuit since there was zero due diligence performed.

The San Jose City Council needs to wrest control back from the city staff. The City Council is elected to serve the public, and city staff are there to assist. We did not elect Chris Burton and he is not the King, so why is he having so much influence on our lives?

In closing, we provide a link to a new research study about LED billboards and the hazards they pose: <https://iopscience.iop.org/article/10.1088/1757-899X/1202/1/012035/pdf>  
The city may locate additional studies about the hazards of LED billboards on our website: [www.softlights.org/resources](http://www.softlights.org/resources)

Sincerely,

Mark Baker  
President  
Soft Lights Foundation  
[www.softlights.org](http://www.softlights.org)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Carrick Bartle pm.me>  
Sent: Sunday, January 16, 2022 3:06 PM  
To: Kazmierczak, Matthew  
Subject: public comment on airport billboards for Jan 26 meeting  
You don't often get email from. Learn why this is important

[External Email]

Dear Airport Commission,

Well, here we are again. I think Commissioner Catherine Hendrix's words really speak for themselves: "This project needs to be put on the back burner and then never surface again." I could not agree more, and I think it's ridiculous that this project has, in fact, surfaced again. The city council's sending this back to you has a very "perhaps you didn't hear us the first time: we want these billboards" sort of vibe.

San Joseans do not want billboards. They haven't wanted billboards for over 40 years. I for one go out of my way not to take 101 because it's covered in billboards, and I will avoid traveling via the San Jose Airport too if these massive billboards go up. Commissioner Lisa Marie Smith really said it best: "I just think this is kind of, almost for better words, really a sad state of affairs if this is what we've come down to to get some money."

I have every confidence that the commission didn't "miss" anything the first time this project came before you and that you will reject the proposal this time around as well.

Thanks,  
Carrick Bartle

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Gordon Haag < >  
Sent: Wednesday, January 19, 2022 7:19 PM  
To: Kazmierczak, Matthew  
Subject: Public comment on Electronic Billboards Report and Discussion for  
1/26/22 Airport  
Commission meeting  
You don't often get email from. Learn why this is important

[External Email]

Airport Commissioners,

As a daily San Jose commuter and fan of astronomy, I oppose the installation of any new billboards on 101 or anywhere else in the jurisdiction of the Airport Commission. These will distract drivers and contribute to light pollution. San Jose has an opportunity here to say no to these unsightly rectangles, preserving the night sky for Lick Observatory and anyone else who looks up, and preserving the night vision of everyone on Highway 101.

Thanks,  
Gordon Haag

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Cara Drouin < >  
Sent: Thursday, January 20, 2022 8:41 AM  
To: Kazmierczak, Matthew  
Subject: New Airport Billboards  
You don't often get email from. Learn why this is important

[External Email]

Dear Mr. Kazmierczack,

I am opposed to these billboards. Beyond simply distracting drivers, they create so much glare on my glasses that I can't see anything even though the glasses are treated to reduce glare. These billboards add to the problems with headlights from other cars and traffic lights So I, and many others like me, are totally blinded while other drivers are distracted. This is very dangerous, possibly a problem with the ADA.

Cara Drouin

,

San Jose, CA 95140

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Lisa Schallop < >  
Sent: Thursday, January 20, 2022 9:20 AM  
To: Kazmierczak, Matthew  
Subject: Airport billboards

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

Please no more light pollution! Lisa Schallop, Bonny Doon, CA  
This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: sheribortz  
Sent: Thursday, January 20, 2022 9:30 AM  
To: Kazmierczak, Matthew  
Subject: Lighted billboards.  
You don't often get email from sheribortz. Learn why this is important

[External Email]

I'm against the lighted billboards. No more distractions on Highway 101. Also a problem for Lick Observatory of which I'm a member. Light pollution. Let's make the earth a better not worse place to live. Sheri Bortz, Mountain View CA.

Sent from the all new AOL app for iOS

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Irene Trapp < >  
Sent: Thursday, January 20, 2022 9:30 AM  
To: Kazmierczak, Matthew  
Subject: Proposed billboards

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

Please do not obstruct the visual pathway of the Lick Observatory telescope with an electronic billboard near the airport. Is there a way to avoid this? The research done at the observatory is important for science. We were disappointed to find this out.

I Trapp  
San Jose

Sent from my iPhone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Paul Rodman < >  
Sent: Thursday, January 20, 2022 9:48 AM  
To: Kazmierczak, Matthew  
Cc: Toni Deser  
Subject: Protect our night skies  
You don't often get email from. Learn why this is important

[External Email]

I am profoundly disappointed and yes, disgusted, to hear about the proposal to clutter our eyes and night skies with huge billboards on highway 101.

Lick observatory is a treasure with a rich history...I have spent many wonderful nights there along with members of my friends and family observing the universe.

Please don't allow this to happen. Find a place or way to accomplish your goals without ruining the night sky.

Thanks for your consideration  
Paul Rodman & Toni Deser

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Jenni Grant < >  
Sent: Thursday, January 20, 2022 9:48 AM  
To: Kazmierczak, Matthew  
Subject: Concerning proposed billboards  
You don't often get email from. Learn why this is important

[External Email]



Hello,

As a resident of the City of San Jose, I'd like to my concern over the proposed installation of 1000 square foot, double-sided billboards (3 digital, 1 vinyl), projecting messages towards Highway 101.

I am strongly opposed to this because it would be distracting drivers[1], and have local impacts on human health[2] and ecology[3], Daily life is overwhelming and stressful enough in our era of addictive personal devices and hyper-advertising, I can't bear the thought of even more unavoidable messages and words in my line of sight.

Thank you for reading.

Jennifer Grant  
San Jose, CA

Links to impact articles:

1. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4411179/>
2. <https://www.darksky.org/light-pollution/wildlife/>
3. <https://www.darksky.org/light-pollution/human-health/>

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Val R < >  
Sent: Thursday, January 20, 2022 9:51 AM  
To: Kazmierczak, Matthew  
Subject: 1000 ft Billboard

[You don't often get email fro. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

We strongly oppose the installation of this billboard. There are better ways to achieve your goals. Billboards stopped for good reason. Don't re-start a huge problem. Review history for more details. This is an especially bad billboard due to size and lights.

Valerie Ross  
Sent from my iPhone  
This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Deborah Praisewater < >  
Sent: Thursday, January 20, 2022 10:39 AM  
To: Kazmierczak, Matthew  
Subject: Re: Proposed Electronic Billboards

[External Email]

Hello Matthew.

I'm quite concerned about about potential light pollution resulting in driver distraction, added impacts on already hampered wildlife, human health and scientific observations of the night sky.

The billboards located just south of Highway 101, double sided with each sign measuring ~ 1,000 square feet are to be oriented in unobstructed line of sight of Lick Observatory an internationally recognized astronomy resource.

I already see the impacts of light pollution in San Jose. My husband and his family have lived in San Jose since the 1800s. I have lived here for over 60 years. The proposed project looks like an attempt to skirt an existing ban on proliferation of such advertising.

I've read these advertisements would be turned off from midnight to 6 am. I don't think this will effectively diminish the negative impacts.

Our connected lives are already over- burdened with pushed advertising. Pushing them out into our city on a large scale will further degrade our city's environment.

I sincerely hope these projects are stopped.

Thank you for your attention.

Deborah Praisewater  
On Thu, Jan 20, 2022 at 9:39 AM, Kazmierczak, Matthew <MKazmierczak@sjc.org> wrote:  
Hi Ms. Praisewater,

You can send me your comments for the Commission. Happy to answer any questions.

Matthew Kazmierczak | Manager of Strategy and Policy  
Director's Office  
Office: 408.392.3640 | mkazmierczak@sjc.org  
Mineta San José International Airport  
1701 Airport Blvd. Ste B-1130, San José, CA 95110  
flysanjose.com

From: Deborah Praisewater [mailto:]  
Sent: Thursday, January 20, 2022 9:33 AM  
To: Williamson, Kimberly <KWilliamson@sjc.org>  
Subject: Proposed Electronic Billboards

You don't often get email from. Learn why this is important

[External Email]

Hello.

I am hoping you can provide contact information.

I would like to write to the commission regarding the following item as seen on the Jan 26 2022 Airport Commission agenda:

A. Electronic Billboards Report and Discussion  
• Action: Staff Recommendation: To accept the staff report on the Environmental Impact Report and project plan for electronic billboards at the Airport

Thank you.

Deborah Praisewater

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Michael Perez < >  
Sent: Thursday, January 20, 2022 10:00 AM  
To: Kazmierczak, Matthew  
Subject: Digital Billboards

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

Hello,

As a friend of the Lick Observatory and amateur astronomer myself I find the proposed idea of digital billboards both a nuisance to already light polluted skies and a hazard to already distracted drivers. Please reconsider this idea.

Thank you,

Michael Perez

Former Commissioner, Paso Robles Airport

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From:

Sent: Thursday, January 20, 2022 10:02 AM

To: Kazmierczak, Matthew

Subject: Billboards on 101

You don't often get email from. Learn why this is important

[External Email]

Unsightly billboards are a blight. Billboards serve little function except to distract drivers from concentrating on the road. This data is well known. How many collisions or deaths are acceptable for you to consider it "minor"? This is San Jose , as usual, putting profits before common sense. Raise taxes on multinationals to raise revenues rather than bending to the mindless nonsense exuded by clearchannel and co.

DR IVAN BISHOP

Sent from Nine

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Joan Pfeifer < >

Sent: Thursday, January 20, 2022 10:10 AM

To: Kazmierczak, Matthew

Subject: Please, no more billboards in the valley! Electronics billboards are especially offensive.

Please just say no to all billboards.

You don't often get email from com. Learn why this is important

[External Email]

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: R. Michael Rich < >

Sent: Thursday, January 20, 2022 10:27 AM

To: Kazmierczak, Matthew

Subject: digital billboards and Lick Observatory  
You don't often get email from . Learn why this is important

[External Email]

I am requesting that the San Jose city council decline the 1000 foot digital billboards that would project toward Lick Observatory. These billboards would also use substantial energy at night when renewables are not contributing, adding to climate warming gases. Further, Lick Observatory continues to be a first rate scientific institution... if we can protect it from extreme light pollution. These billboards would actually be easily visible from the summit.

Building such monstrosities further and regrettably mars our experience of our neighborhoods and moves our experience of the world toward a grim post-apocalyptic future.

Finally, bright lights near an airport are a bad idea for flight safety. Pilots need an unobstructed view of the runway and bright lights produce glare that worsens if there are clouds or fog- and pose a real risk to passenger safety. Final approach is visual, and glare is hazardous. Sincerely,

R. Michael Rich  
Research Astronomer/Adjunt Professor, emeritus  
UCLA

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Dasha Filippova < >  
Sent: Thursday, January 20, 2022 10:48 AM  
To: Kazmierczak, Matthew  
Subject: digital billboards in San Jose  
You don't often get email from. Learn why this is important

[External Email]

Hello,

I would like to express my opposition to the installation of new digital billboards along Rte 101. As a driver, I can say that a single billboard that is already in place on Rte 101 is very distracting, especially at night. It is way too bright, and the animations are too distracting to be safe. As a fan and a member of

the Friends of the Lick Observatory, I am also concerned that these billboards will add significantly to light pollution, and will make certain astronomical observations impossible, affecting viability of the observatory in the long term.

Sincerely,  
Darya Filippova, PhD  
--  
Darya Filippova

Don't ask what the world needs. Ask what makes you come alive, and go do it. Because what the world needs is people who have come alive.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Brinkley, Christopher < >  
Sent: Thursday, January 20, 2022 10:54 AM  
To: Kazmierczak, Matthew  
Subject: RE: Illuminated billboards  
You don't often get email from. Learn why this is important

[External Email]

As an amateur astronomer and community supporter of Lick Observatory on Mt. Hamilton, I want to voice my support for Lick Observatory's concerns about light pollution from proposed new illuminated billboards with unobstructed line of sight to the observatory.

Sincerely,  
Christopher Brinkley

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Chet P Shannon < >  
Sent: Thursday, January 20, 2022 12:04 PM  
To: Kazmierczak, Matthew  
Subject: Bulletin boards bad idea

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I think the lit bulletin boards being proposed are a bad idea. Dark skies should be protected for

Astronomy and bright signs are also a distraction for drivers. Please register my thoughts against this proposal.

Thanks,

C. Shannon

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Chris McNeil < >  
Sent: Thursday, January 20, 2022 12:12 PM  
To: Kazmierczak, Matthew  
Subject: new proposed billboards

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

As a supporter of Lick Observatory I oppose the new bill boards.

Chris McNeil

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Edward Pena < >  
Sent: Thursday, January 20, 2022 12:41 PM  
To: Kazmierczak, Matthew  
Subject: Billboards

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

I can't tell you enough how I oppose adding more lighted billboards to highway 101. Besides adding to the eyesore that existing billboards already accomplish, these digital billboards are a serious and dangerous distraction to the drivers they are directed at. Please do something right and vote no to these billboards ideas.

Thank you,

Edward Peña

Sent from my iPhone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Mark Baker <>  
Sent: Saturday, January 15, 2022 3:22 PM  
To: Foley, Pam  
Cc: ;  
Airport Commission 1; Airport Commission 3; Airport Commission 4; Airport Commission 5; Airport

Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew; Liccardo, Sam; Jones, Chappie; Cohen, David; Davis, Dev; Carrasco, Magdalena; Mahan, Matt; Esparza, Maya; Peralez, Raul; Jimenez, Sergio; Arenas, Sylvia; Petersen, Adam; City Clerk; NO DIGITAL BILLBOARDS IN SAN JOSE; CAO Main; ADA; Qualls, Bruce; Cheng Qian; Burton, Chris  
Subject: Re: LED Billboards  
You don't often get email from . Learn why this is important

[External Email]

Well here you go, a total race to the bottom. The viral spread of LED billboards will result in attempts to vaccinate ourselves from the LED billboard virus. As the city installs LED billboards, residents will be installing palm trees to cover them up.

<https://www.stuff.co.nz/national/127496392/developer-cranes-in-palm-trees-to-shield-hotel-from-bothersome-billboard>

One of our members wrote that walking outside now feels like wandering around inside a website, never a chance to relax, always being assaulted by LED light beams and being told to buy a product.

San Jose has the opportunity to set the stage for their children right now. Is San Jose dooming them to a world of constant information and electromagnetic overload, or will San Jose allow children the opportunity to grow up in a world free of electromagnetic smog?

Sincerely,

Mark Baker  
President  
Soft Lights Foundation  
[www.softlights.org](http://www.softlights.org)

On Tue, Jan 4, 2022 at 10:55 PM Mark Baker <> wrote:  
Dear Pam Foley, Councilmember, District 9,

We completely agree with the op-ed in the San Jose Spotlight about the out-of-control San Jose City staff: <https://sanjosespotlight.com/op-ed-city-staff-should-not-be-in-service-to-the-billboard-lobby/>

It is incredible that one person, Chris Burton, is allowed to be the decision maker for the entire rest of society. 93% percent of San Jose residents don't want LED billboards, but Mr. Burton's decisions are all that anyone cares about? Who made this person King?



The photo in the op-ed should be analyzed in-depth. It appears that somebody paid an architect to design a building that is aesthetically pleasing, there is landscaping, and there are positive messages such as "Grow, Make, Create, Solve, Play, Learn" in front of this building, but then on top, all of that architecture and landscaping and positive messaging is obliterated by an LED billboard pulsing unwanted and discriminatory electromagnetic radiation into people's eyes. Why have any architecture at all? Why have landscaping? Why have positive messaging, if it all gets blotted out by a McDonald's commercial? This is a violation of basic civil rights.

The op-ed deftly identified many false claims by Mr. Burton or other city staff. We wish to add to that list of false claims. Mr. Burton wrote to the council on November 29th, 2021 the following "Note that while the comment asserts that 'LED billboards also violate the ADA because they put persons with autism at high risk of injury or death,' no evidence is provided to support that conclusion for this specific project. Therefore, the City concludes that the comment does not provide substantial evidence that the project would result in a significant impact with regard to drivers on U.S. 101." - It's unbelievable that the city of San Jose has been notified by the public that LED billboards violate the ADA, but because "no evidence was provided", Mr. Burton decided that the comment is unimportant.

Mr. Burton seems to be ignorant of or willfully ignoring the federal law called the Americans with Disabilities Act. This federal law requires the city to ensure that the infrastructure they install is safe for everyone. It is definitely not up to the public to provide the evidence of discrimination. It is up to the city to locate the evidence that LED billboards are not discriminatory and do not cause epileptic seizures and do not capture the minds of people with autism, and do not cause migraines (LED billboards do all of these things). Certainly from a liability aspect, Mr. Burton's actions of ignoring the notice from the public that LED billboards are discriminatory will put Mr. Burton and the city on the losing end of any ADA lawsuit since there was zero due diligence performed.

The San Jose City Council needs to wrest control back from the city staff. The City Council is elected to serve the public, and city staff are there to assist. We did not elect Chris Burton and he is not the King, so why is he having so much influence on our lives?

In closing, we provide a link to a new research study about LED billboards and the hazards they pose: <https://iopscience.iop.org/article/10.1088/1757-899X/1202/1/012035/pdf>  
The city may locate additional studies about the hazards of LED billboards on our website: [www.softlights.org/resources](http://www.softlights.org/resources)

Sincerely,

Mark Baker  
President  
Soft Lights Foundation  
[www.softlights.org](http://www.softlights.org)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Mark Baker <>  
Sent: Saturday, January 15, 2022 3:45 PM  
To: Foley, Pam;  
Cc: Airport Commission 1; Airport Commission 10; Airport Commission 3; Airport Commission 4; Airport Commission 5; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission CW; CAO Main; Jones, Chappie; Cheng Qian; Cohen, David; Davis, Dev; Carrasco, Magdalena; Mahan, Matt; Esparza, Maya; NO DIGITAL BILLBOARDS IN SAN JOSE; Qualls, Bruce; Peralez, Raul; Liccardo, Sam; Jimenez, Sergio; Arenas, Sylvia; ADA; Petersen, Adam; Burton, Chris; City Clerk;; Kazmierczak, Matthew  
Subject: Re: LED Billboards

[External Email]

Bruce Qualls retired?!!! Bruce Qualls has retired and no longer works for Clear Channel. Please contact Erik Neese at or call.

Well now Mayor Licardo no longer is obligated to keep his commitment to Mr. Qualls. Mayor Licardo's feelings of guilt are now completely lifted. Bruce Qualls retired, and so now we can retire the idiotic, dangerous, and discriminatory idea of blasting San Jose residents with unwanted electromagnetic radiation and messaging from LED billboards. What great news!

Mark Baker  
President  
Soft Lights Foundation

On Sat, Jan 15, 2022 at 3:22 PM Mark Baker < > wrote:

Well here you go, a total race to the bottom. The viral spread of LED billboards will result in attempts to vaccinate ourselves from the LED billboard virus. As the city installs LED billboards, residents will be installing palm trees to cover them up.

<https://www.stuff.co.nz/national/127496392/developer-cranes-in-palm-trees-to-shield-hotel-from-bothersome-billboard>

One of our members wrote that walking outside now feels like wandering around inside a website, never a chance to relax, always being assaulted by LED light beams and being told to buy a product.

San Jose has the opportunity to set the stage for their children right now. Is San Jose dooming them to a world of constant information and electromagnetic overload, or will San Jose allow children the opportunity to grow up in a world free of electromagnetic smog?

Sincerely,

Mark Baker  
President  
Soft Lights Foundation  
[www.softlights.org](http://www.softlights.org)

On Tue, Jan 4, 2022 at 10:55 PM Mark Baker < > wrote:  
Dear Pam Foley, Councilmember, District 9,

We completely agree with the op-ed in the San Jose Spotlight about the out-of-control San Jose City staff: <https://sanjosespotlight.com/op-ed-city-staff-should-not-be-in-service-to-the-billboard-lobby/>

It is incredible that one person, Chris Burton, is allowed to be the decision maker for the entire rest of society. 93% percent of San Jose residents don't want LED billboards, but Mr. Burton's decisions are all that anyone cares about? Who made this person King?

The photo in the op-ed should be analyzed in-depth. It appears that somebody paid an architect to design a building that is aesthetically pleasing, there is landscaping, and there are positive messages such as "Grow, Make, Create, Solve, Play, Learn" in front of this building, but then on top, all of that architecture and landscaping and positive messaging is obliterated by an LED billboard pushing unwanted and discriminatory electromagnetic radiation into people's eyes. Why have any architecture at all? Why have landscaping? Why have positive messaging, if it all gets blotted out by a

McDonald's commercial? This is a violation of basic civil rights.

The op-ed deftly identified many false claims by Mr. Burton or other city staff. We wish to add to that list of false claims. Mr. Burton wrote to the council on November 29th, 2021 the following

"Note that while the comment asserts that 'LED billboards also violate the ADA because they put persons with autism at high risk of injury or death,' no evidence is provided to support that conclusion for this specific project. Therefore, the City concludes that the comment does not provide substantial evidence that the project would result in a significant impact with regard to drivers on U.S. 101." - It's unbelievable that the city of San Jose has been notified by the public that LED billboards violate the ADA, but because "no evidence was provided", Mr. Burton decided that the comment is unimportant.

Mr. Burton seems to be ignorant of or willfully ignoring the federal law called the Americans with Disabilities Act. This federal law requires the city to ensure that the infrastructure they install is safe for everyone. It is definitely not up to the public to provide the evidence of discrimination. It is up to the city to locate the evidence that LED billboards are not discriminatory and do not cause epileptic seizures and do not capture the minds of people with autism, and do not cause migraines (LED billboards do all of these things). Certainly from a liability aspect, Mr. Burton's actions of ignoring the notice from the public that LED billboards are discriminatory will put Mr. Burton and the city on the losing end of any ADA lawsuit since there was zero due diligence performed.

The San Jose City Council needs to wrest control back from the city staff. The City Council is elected to serve the public, and city staff are there to assist. We did not elect Chris Burton and he is not the King, so why is he having so much influence on our lives?

In closing, we provide a link to a new research study about LED billboards and the hazards they pose: <https://iopscience.iop.org/article/10.1088/1757-899X/1202/1/012035/pdf>  
The city may locate additional studies about the hazards of LED billboards on our website: [www.softlights.org/resources](http://www.softlights.org/resources)

Sincerely,

Mark Baker  
President  
Soft Lights Foundation  
[www.softlights.org](http://www.softlights.org)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Simon Lau < >  
Sent: Thursday, January 20, 2022 1:19 PM  
To: Kazmierczak, Matthew  
Subject: Against new billboards along Hwy 101

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

To: San Jose Airport Commissioners

I want to express my opposition to the proposed new billboards along Hwy 101 because it impacts drivers and has adverse effects on human health and the eco system. Please stop light pollution.

Simon lau

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Eric Tilenius < >  
Sent: Thursday, January 20, 2022 1:55 PM  
To: Kazmierczak, Matthew  
Subject: Note to the SJC Airport Commissioners  
You don't often get email from com. Learn why this is important

[External Email]

Dear SJC Airport Commissioners,

As a local resident who uses and appreciates SJC airport - and also values the amazing resource we have in Lick Observatory - I am extremely concerned about the proposal to erect new billboards projecting messages towards 101.

At least two of these billboards point directly, unobstructed, towards Lick Observatory, one of the gems of the region. Lick has helped make amazing astronomical discoveries and is key to the research at UC Santa Cruz and UC Berkeley. This would be a horrible outcome and have a major detrimental impact on astronomical research in the Bay Area.

The billboards also disrupt life for amateur astronomers and in general harm wildlife and public health.

Please see: <https://www.darksky.org> for more information on this.

I strongly urge the Airport Commission to reject new billboards, or at the very least ensure that none of the billboards will disrupt astronomy at Lick Observatory.

Thank you!

- ERIC -

Eric Tilenius  
San Mateo, CA 94402-3322

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Kelly Harrison < >  
Sent: Thursday, January 20, 2022 3:57 PM  
To: Kazmierczak, Matthew  
Cc: District 10  
Subject: No billboards on 101, please  
You don't often get email from. Learn why this is important

[External Email]

I've recently learned of the proposed electric billboards along highway 101. I'm opposed for several reasons. First, San Jose has prohibited more unsightly billboards and that policy should remain. Second, bright lights are damaging in many ways to wildlife and to local astronomy, both at the historic Lick Observatory and to amateur astronomers like me. I suggest that members of the committee drive to south San Jose to observe this effect. From my home in Almaden Valley, I can clearly see the foggy amber light pollution from downtown, which obscures otherwise obvious constellations like the Big Dipper, whereas when I look south, the sky is clearly darker and the southern constellations, like Orion, are clear.

There are other reasons to minimize light pollution, including for human health. I strongly suggest the Airport Commission look at <https://www.darksky.org/> for the science that supports this position.

Thank you for your time.  
--Kelly Harrison  
San Jose resident, District 10

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Leo Dumont <com>  
Sent: Thursday, January 20, 2022 4:15 PM  
To: Kazmierczak, Matthew  
Subject: billboards  
You don't often get email from. Learn why this is important

[External Email]

Please don't install the billboards.  
It interferes with all of us who use and love the night sky.

Leo Dumont

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: K.L. Kriese < >  
Sent: Thursday, January 20, 2022 6:28 PM  
To: Kazmierczak, Matthew  
Subject: City of San Jose Airport Commission should not allow new billboard installations  
You don't often get email from. Learn why this is important

[External Email]

I have heard of an agenda item at the Jan. 26 meeting where the City of San Jose Airport Commission will discuss a proposed installation of 1000 square foot, double-sided billboards (3 digital and 1 vinyl), projecting messages towards Highway 101.

As two of the presently-proposed message surfaces are oriented to project towards Lick Observatory, along an unobstructed line-of-sight, I would like to ensure the Commission does not pursue the installation of these billboards generally, and certainly not the two surfaces that will project toward Lick Observatory.

I would not want the City of San Jose to counter its decades-long ban on new billboard

installations. I am concerned of the risk of distracted drivers causing accidents, as well as the impact on human health and ecology. As digital billboards brighten the skies across the region, this is a severely detrimental action for both professional and amateur astronomers in the area.

Please do not allow new billboard installations, especially these light-polluting types of billboards.

Regards,

Kathy Kriese

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Tom Greene < >  
Sent: Thursday, January 20, 2022 7:10 PM  
To: Kazmierczak, Matthew  
Subject: Comment against new light polluting billboard proposal for San Jose Airport commission  
You don't often get email from. Learn why this is important

[External Email]

Dear San Jose Airport Commissioners,

I understand that the San Jose Airport Commission will discuss the proposed installation of 1000 square foot, double-sided billboards (3 digital, 1 vinyl), projecting messages towards Highway 101 at your meeting on Wednesday January 26.

I am writing as a member of the public who works in Santa Clara County to voice my opposition to this effort. Two of the presently-proposed message surfaces are oriented to project towards Lick Observatory, along an unobstructed line-of-sight. In addition to distracting drivers[1], local impacts on human health[2] and ecology[3], digital billboards brighten the skies across the region and thus will not be good for amateur and professional astronomers, alike. Please do not degrade our Bay Area environment further!

Best wishes,

Thomas Greene



Emerald Hills, CA 94062  
(Work at NASA Ames Research Center, Mountain View, CA, 94035)

Links to impact articles cited above:

1. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4411179/>
2. <https://www.darksky.org/light-pollution/wildlife/>
3. <https://www.darksky.org/light-pollution/human-health/>

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: David Williams <  
Sent: Thursday, January 20, 2022 9:21 PM  
To: Kazmierczak, Matthew  
Subject: Please no digital billboards at San Jose Airport

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

Dear San Jose Airport Commissioners,

San Jose has a distinguished history of cooperating with the Lick Observatory to protect dark skies and enable forefront astronomy. As an astronomer who uses Lick Observatory regularly, I urge you to continue protect that tradition and the science capabilities of the observatory. Please do not approve the installation of digital billboards at Mineta San Jose International Airport.

Best regards,  
David Williams

--

David A. Williams                    phone  
Santa Cruz Institute for Particle Physics        fax  
University of California  
Santa Cruz, CA 95064

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Kirk K. Weaver < >  
Sent: Friday, January 21, 2022 7:36 AM  
To: Kazmierczak, Matthew  
Cc: Weaver Kirk  
Subject: Please do not permit the installation of a digital billboard along Hwy 101

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

Dear Airport Commissioners

Please do not permit the installation of a digital billboard along Hwy 101.

It's just a terrible idea, for

many reasons, including:

1. It's light pollution and will especially impact the Lick Observatory, one of the gems of the San Jose region. This light pollution is also particularly distracting for older drivers, and I hope you consider the disproportionate impact on older drivers of the billboard's installation. I can assure you that an older driver does not need more bright and flashing lights while driving.
2. Is it really good for anyone, except for the advertiser? I don't think so. It's not good for the local community, which will be bathed in more light. There are also adverse health and ecological effects.
3. It's bad for both amateur and professional astronomers. Astronomy is as ancient a science as there is, and the San Jose community should be supporting science and curiosity about our universe, not making it more difficult to be amazed by the heavens.

I am a second generation Californian. My father was born in San Jose and grew up there. After graduating from high school in San Jose, he went to UC Berkeley and later became an astronomer on Mt Hamilton. I lived on Mt Hamilton as a child. So, this is personal for me.

No one needs another digital billboard, especially one with so many negative features.

Please do not permit the installation of a digital billboard along Hwy 101.

Thank you.

Kirk Weaver

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Stonestroms < >

Sent: Friday, January 21, 2022 8:48 AM

To: Kazmierczak, Matthew

Subject: NO To Light Pollution; YES To Safe Freeways

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

Honorable Commissioners:

As decades-long residents of the SF Bay Area, we are writing to STRONGLY OPPOSE plans to allow giant light-emitting billboards near SJC. Such signs are a dangerous distraction to drivers and contribute unhealthy light pollution harmful to human health. Driving along 101 we cringe every time we pass the blindingly bright flashing billboards in Palo Alto and in Redwood City. They are not useful as signboards and they serve only to frustrate drivers. No one needs this distraction. NO TO LIGHT POLLUTION; YES TO SAFE DRIVING CONDITIONS.

David and Felice Stonestrom  
Palo Alto, CA

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Silja Paymer < >  
Sent: Friday, January 21, 2022 9:05 AM  
To: Kazmierczak, Matthew  
Subject: Opposition to Digital Billboards  
You don't often get email from. Learn why this is important

[External Email]

Digital billboards are hazardous to drivers. Installing them at a point that is already incredibly high density traffic and often has multiple accidents at the 101/87 interchange is TERRIBLE planning. I am appalled that it is even being considered.

On top of that, the light pollution is unhealthy for humans and the environment. There is already a halo of light over San Jose most nights, meaning it is never dark. Increasing this light pollution is short sighted.

Finally, the fact that this light pollution will impact even the average person's view of the stars, not to mention the work at James Lick Observatory is a tragedy.

All of these problems could be easily avoided by NOT installing these billboards that create no community benefit.

Thank you for your time,  
Silja Paymer  
GreenSpacesMV

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Prabhjot Singh < >  
Sent: Friday, January 21, 2022 12:51 PM  
To: Kazmierczak, Matthew  
Subject: Digital Billboards  
You don't often get email from. Learn why this is important

[External Email]

Dear San Jose City Council,

Making these 1000 square feet billboards would be causing a lot of light pollution in the sky. You would be disturbing hick observatory, and people who would like to view the stars and learn more about astronomy.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Teresa Kahl < >  
Sent: Friday, January 21, 2022 2:42 PM  
To: Kazmierczak, Matthew  
Subject: Large billboard near SJ airport

[You don't often get email from com. Learn why this is important at [http://aka.ms/LearnAboutSenderIdentification.](http://aka.ms/LearnAboutSenderIdentification)]

[External Email]

Hi, I realize there are plans to install a huge double sided billboard near San Jose airport. How tacky!! It took a long time to get distracting billboards away from our freeways. Technology does not need to advertise on these huge monstrous icons. Not good for the birds, people's sensitive eyes and most of all, added light pollution that Lick Obsevatory does not need. So please!!! No billboard there or any other plans to have them put up. Sincerely, Terry Kahl, a senior astronomer.  
.com

Sent from my iPhone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Bruce England < >  
Sent: Friday, January 21, 2022 3:33 PM  
To: Kazmierczak, Matthew  
Subject: Re Digital billboards in Santa Clara Valley  
You don't often get email from. Learn why this is important

[External Email]

Dear Mr. Kazmierczak:

Please register my concerns about all digital billboards in our Valley. We have a significant light pollution problem here (as you can see in nighttime satellite photos). Among negative impacts from these are those on wildlife and human health, electricity consumption, vehicle driver attention, and observatories in the area.

While improvements can be made by removing some lights or scaling down others, or by limiting hours of operation, my view is that we should not have these deployments at all. It is time for us to rethink how we use lighting in all ways, and digital billboards is high on this list.

Thanks for your attention,  
Bruce England  
Mountain View, CA 94043

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: bob minor < >  
Sent: Friday, January 21, 2022 7:24 PM  
To: Kazmierczak, Matthew  
Cc: robert minor  
Subject: Don't approve that Billboard!

[You don't often get email from.n. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

Hello,

I am writing in opposition to the proposed digital billboard on 101.

Bill boards like these distract drivers and are an obvious increase in driving hazards. The excessive light from them is harmful to migrating birds and wildlife. And in this case it will impact the operation of Lick Observatory!

If you want to attract users to your user friendly airport you should do all that you can to improve the environment not damage it.

I have a choice of three airports - SFO OAK and you. Your decision on the billboard will heavily influence my future choices and the recommendations I make to others.

bob minor

berkeley ca 94703

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Freda Hofland < >

Sent: Friday, January 21, 2022 8:03 PM

To: Airport Commission 1; Airport Commission 2; Airport Commission 3; Airport Commission 4;

Airport Commission 5; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport

Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew

Subject: No digital billboards at San Jose Airport

You don't often get email from. Learn why this is important

[External Email]

Dear Commissioners:

I strongly oppose the installation of new electronic billboards on airport property or anywhere in San Jose.

I encourage the Airport Commission to reject this proposal AGAIN and send a clear message to City

Council that this is not what the public wants, and that it is not in the best interests of the airport.

To me, the most egregious aspects of this proposal are driver distraction, light pollution and bad precedent. Costs to the City are also in question.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Sincerely,  
Freda Hofland

.  
Los Altos Hills, CA 94022

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: alan Fanning < >  
Sent: Friday, January 21, 2022 8:07 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6;  
Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport  
Commission 10; Airport  
Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at  
[http://aka.ms/LearnAboutSenderIdentification.](http://aka.ms/LearnAboutSenderIdentification)]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Alan Fanning

Sent from my iPhone  
This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Kim Karcher < >  
Sent: Friday, January 21, 2022 8:22 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6;  
Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport  
Commission 10; Airport  
Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: Electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at  
[http://aka.ms/LearnAboutSenderIdentification.](http://aka.ms/LearnAboutSenderIdentification)]

[External Email]

Commissioners:

It's rather astonishing that you are being asked to weigh in once again on whether electronic billboards should be permitted at the airport when your earlier advisory vote this year was so clear. Nevertheless, at this point the only relevant questions are whether anything has changed in terms of the proposal or whether new information has surfaced that would warrant your reconsideration. If the answers are no, then there is really no basis for you to alter your earlier vote.

The City of San Jose will not fall apart if you continue to safeguard the property under your purview. Speaking only as a member of the public, I can tell you that my opinion of the proposal has not changed. There's no good reason to undo the longstanding treatment of billboards on airport property or adjacent property, particularly when the process behind this proposal has a suspicious number of shortcuts and compromises.

Thank you for your consideration.

Kim Karcher  
San Jose, CA

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: vacarpio < >  
Sent: Friday, January 21, 2022 8:46 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport  
You don't often get email from Learn why this is important

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens



of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: P S < >  
Sent: Friday, January 21, 2022 9:25 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I still oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

Hello Airport Commissioners,

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

As a 15+ year resident of San Jose, I have witnessed enough challenges in keeping environmental pollution from impacting our communities. Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you,

Pete

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Janet Gillis < >  
Sent: Friday, January 21, 2022 9:14 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: No Electronic Billboards at San Jose Airport??

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

To Whom It May Concern,

I am opposed to the installation of any electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport or the city.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City would be opening the floodgates for dozens of additional billboards and ongoing litigation.

Let's not turn our town into another Los Angeles or Las Vegas. San Jose is better than that.

Thank you,

Janet E Gillis

San Jose Resident since 1961

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Nancy DeMattei < >

Sent: Friday, January 21, 2022 8:59 PM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org

Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Nancy DeMattei

Sent from my iPhone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Elena Shur < >

Sent: Saturday, January 22, 2022 12:28 AM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org

Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

There is no benefit for the public or residents of the City of San Jose. Percent-wise, the estimated revenue for the San Jose Airport is insignificant. The argument about promoting San Jose Airport over SFO and Oakland is ridiculous. Therefore it's not at all clear who will benefit from these billboards.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you,  
Elena Shur

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: james rogers < >  
Sent: Friday, January 21, 2022 10:56 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at  
<http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I flew out of San Jose Airport on Jan. 11th and back on Jan. 20th. I believe e-billboards will be a detriment to the airport and safety hazard. Please vote NO again to convince the City Council.

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas. I agree with this statement.

Thank you.

Jim and Connie Rogers

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Ryan Smith < >  
Sent: Friday, January 21, 2022 10:17 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Ryan H. Smith

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Randall Kirschman < >  
Sent: Friday, January 21, 2022 9:38 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Julie Boggini < >  
Sent: Friday, January 21, 2022 9:32 PM  
To: Airport Commission 1; Airport Commission 10; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport. Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development. By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas. Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Olga Martynenko < >  
Sent: Saturday, January 22, 2022 8:37 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Olga Martynenko

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Patty Ruzek < >  
Sent: Saturday, January 22, 2022 8:24 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development. San Jose and the surrounding area is unique, with its surrounding beauty of mountains. I often get comments from out of town visitors about how our city is unspoiled. They comment on the views we have.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Patricia Ruzek

Sent from my iPhone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Tina Iaquinto < >

Sent: Saturday, January 22, 2022 8:18 AM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org

Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Christina Iaquinto

Sent from my iPad

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: David Chai < >

Sent: Saturday, January 22, 2022 8:12 AM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org

Subject: I oppose electronic billboards at San Jose Airport



You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Would any of you approve billboards being installed in your neighborhoods?

Thank you.

David Chai

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Mark Baker >  
Sent: Saturday, January 22, 2022 7:31 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; NDBSJ Steering Committee  
Subject: The LED Fraud  
Attachments: US Access Board Letter 2.pdf; One Third of us at Risk\_ The Medical science of LEDs.pdf; Quotes from individuals harmed by LED exposure.pdf; United States Commission on Civil Rights.pdf

[External Email]

Dear San Jose Airport Commission,

After 5 years of investigation and research, the Soft Lights Foundation has accumulated significant knowledge on the toxicity, hazards, and discriminatory effects of LEDs. Tragically, federal government officials are ignoring this information. The federal government has failed to study or develop guidelines, regulations or standards for LEDs. The entire segment of industry dedicated to visible electromagnetic radiation from flat surface chips is unregulated.

Attached is the letter we sent yesterday to Sachin Pavithran, Executive Director of the US Access Board, Carolyn Maloney, Chair of the US House Oversight Committee, and numerous federal agency directors. The Soft Lights Foundation is demanding regulation of LED electromagnetic radiation. The LED fraud is similar to the OxyContin fraud, and our goal is to have the House Oversight Committee open a comprehensive investigation.

The spatially non-uniform light from LEDs is:

- Discriminatory - LEDs trigger epileptic seizures, migraines, and panic attacks.
- Toxic - LEDs cause thermal and chemical damage to the eye.
- Hazardous - LEDs distract and reduce vision.
- A Violation of Human Rights - LEDs violate many of the 30 basic human rights.
- A Liability - A city that installs, operates, or allows LED devices is liable for the injuries they cause.

The Commission should realize that, for every LED device used in the city, this sign must be installed to ensure the safety of people with epilepsy.

Sincerely,

Mark Baker

President

Soft Lights Foundation

[www.softlights.org](http://www.softlights.org)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Kelsey Rothrock < >

Sent: Saturday, January 22, 2022 9:08 AM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew; [steering.committee@billboardsno.org](mailto:steering.committee@billboardsno.org)

Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose.

I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation.

Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Kelsey Rothrock

Born and raised in San Jose-

NO NEW BILLBOARDS PLEASE!

Sent from my iPhone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Michael Kevane < >

Sent: Saturday, January 22, 2022 9:11 AM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org

Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Wanda < >  
Sent: Saturday, January 22, 2022 10:13 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at  
[http://aka.ms/LearnAboutSenderIdentification.](http://aka.ms/LearnAboutSenderIdentification)]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Sent from my iPhone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Vivian Kramp < >  
Sent: Saturday, January 22, 2022 10:33 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at  
[http://aka.ms/LearnAboutSenderIdentification.](http://aka.ms/LearnAboutSenderIdentification)]

[External Email]

I know the Airport Commission will be meeting to consider the issue of putting up digital billboards at the airport once again. I wish to comment on this.

I oppose all digital billboards in our city, whether at the airport or elsewhere. They are distracting to drivers and therefore dangerous! I will continue to fight these billboards until the Airport Commission and the City Council listen to the citizens who overwhelmingly oppose them.

?

I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Please don't install any more digital billboards at the airport or anywhere else in San Jose.

Thank you.

Vivian Kramp

San Jose, CA 95121

Sent from my iPhone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Steve Stugard < >

Sent: Saturday, January 22, 2022 11:51 AM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org

Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Kathy Richmond < >  
Sent: Saturday, January 22, 2022 11:42 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I oppose the installation of new electronic billboards on airport property or anywhere in San Jose. The Airport Commission should reject this proposal AGAIN and send a clear message to City Council that this is NOT what the public wants, and that it is NOT in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification then was based on a three-year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.  
Kathy Richmond  
., San Jose, CA 95112

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Marcy Broadwell < >  
Sent: Saturday, January 22, 2022 11:31 AM  
To: Airport Commission 1; Airport Commission 10; Airport Commission 2;  
Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport  
Commission 8; Airport Commission 9; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport. Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development. By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas. Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Judith Wells-Walberg < >  
Sent: Saturday, January 22, 2022 11:27 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. These billboards would be both distracting to drivers AND VERY Environmentally bad....SO PLEASE do not allow them. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: lauren goodmiller < >  
Sent: Saturday, January 22, 2022 1:16 PM  
To: Kazmierczak, Matthew  
Subject: Fwd: ?? Important - Digital Billboards ??  
You don't often get email from. Learn why this is important

[External Email]

Hi,

I am writing to offer public comment opposing the digital billboards. These would be harmful for ecology, human health, and night sky astronomy. Seems like clearly a bad idea. Thanks.

- Lauren

On Wednesday, 26 January 2022 from 6 p.m., the City of San Jose Airport Commission shall discuss the proposed installation of 1000 square foot, double-sided billboards (3 digital, 1 vinyl), projecting messages towards Highway 101.

Two of the presently-proposed message surfaces are oriented to project towards Lick Observatory, along an unobstructed line-of-sight.

You can express your opinion to the Airport Commissioners. For written public comments, it is recommended that they be submitted (via electronic mail to mkazmierczak@sjc.org) 24 hours prior to the meeting.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: K < >  
Sent: Saturday, January 22, 2022 5:46 PM



To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from m. Learn why this is important at  
<http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Katie Infantino < >  
Sent: Saturday, January 22, 2022 5:45 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from. Learn why this is important at  
<http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Judith Minium <com>  
Sent: Saturday, January 22, 2022 3:49 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from .com. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I understand that the City Council has instructed the Airport Commission to vote again on placing electronic billboards at San Jose Airport. I applauded your cogent comments and "No" vote the last time and ask that you do so again.

The electronic billboards are a blight on our valley, and I oppose their installation at the airport or anywhere else. They are distraction to nearby drivers, disrupt nearby neighborhoods and wildlife in nearby ecosystems with light pollution, and are in direct opposition to our commitment to reduce power usage. If it was something that provided for the greater good of the San Jose area one would have to weigh the cost/benefit. This does not provide for the greater good of the community and any revenue from the billboards would in no way compensate for their negative effect. Making San Jose an attractive place to live and improving the health and wellbeing of all should be the priority. Electronic billboards does not pass this test.

I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thank you.

Judith Minium

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Sheila McGann-Tiedt <>  
Sent: Saturday, January 22, 2022 3:20 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from om. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Sheila McGann-Tiedt

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Susan Neva <.com>

Sent: Saturday, January 22, 2022 2:38 PM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org

Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from.com. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Digital billboards distract drivers, use way too much energy, cause light pollution, and disrupt wildlife.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas. Thank you.

Susan Neva  
Susan Neva  
Master of Public Administration (MPA)  
<mailto: >

San Jose, CA

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Michael Kutilek <.net>  
Sent: Saturday, January 22, 2022 1:37 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from net. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: RONALD M WILSON < >  
Sent: Saturday, January 22, 2022 1:30 PM  
To: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: billboard debate

You don't often get email from net. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Steering Committee and Mr. Kazmierczak,

My husband and I are adamantly opposed to adding any more billboards, especially those which are electrified and present a distraction for drivers, and one more source of danger to our traffic.

We have talked to several of our neighbors and all feel the same. Do not let the City of San Jose become just another Las Vegas Strip bright way in our valley. The city lights already have posed an environmental problem with the illumination that we already have. If we dilute our natural environment with unnecessary lighting we will diminish the qualities that many people in this area value dearly.

No more billboards, especially electronic messaging that is both a hazardous distraction and an environmental menace.

Ron and Linda Wilson  
San Jose, CA 95120

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Linda Wilson <net>  
Sent: Saturday, January 22, 2022 1:20 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from . Learn why this is important at  
<http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Evan Economos <>  
Sent: Saturday, January 22, 2022 5:50 PM  
To: Kazmierczak, Matthew  
Subject: Lick Observatory  
You don't often get email from. Learn why this is important

[External Email]

Please do not allow billboards to interfere with astronomical observations at the Lick Observatory.

Please do not allow any billboards to be constructed.

--

=====  
Evan Economos  
<https://www.youtube.com/user/EEconomos>  
<https://sites.google.com/site/eeconomos/home>  
=====

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Teresa McCollough <teresa@teresamccollough.com>  
Sent: Sunday, January 23, 2022 2:38 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Commissioners,

I am strongly opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Teresa McCollough  
Vendome resident

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Gratia Rankin < >  
Sent: Sunday, January 23, 2022 1:46 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.  
Gratia Rankin

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: David Muhlitner < >  
Sent: Sunday, January 23, 2022 11:44 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org; David Muhlitner  
Subject: NO on Electronic Billboards

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I urge the Airport Commission to reject any proposal that will permit electronic billboards anywhere. It is clear that San Jose residents do not want these billboards. They are tacky and a dangerous distraction to drivers. San Jose should concern itself with measures to beautify itself, not uglify and disfigure what charm it has by permitting electronic billboards. If I wanted the vibe of a city such as Los Vegas, with all of its electronic billboards, I would have moved there.



David Muhlitner

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Mele Kent < >  
Sent: Sunday, January 23, 2022 7:09 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Billboards take away from the beauty of our area. Please do not let this happen!

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.  
Mele Kent

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Diane Levinson < >  
Sent: Sunday, January 23, 2022 4:46 AM  
To: Airport Commission 1; Airport Commission 10; Airport Commission 2;  
Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport  
Commission 8; Airport Commission 9; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport. Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development. By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas. Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Patricia Gomez < >  
Sent: Saturday, January 22, 2022 9:41 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: John Infantino < >  
Sent: Saturday, January 22, 2022 8:35 PM  
To: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Cc: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Subject: \*\*\*I oppose electronic billboards at San Jose Airport\*\*\*

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which

concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.  
John Infantino  
San Jose, California

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Kathryn Funk < >  
Sent: Saturday, January 22, 2022 7:22 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from com. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Commissioners,

I find zero good reasons for these unsightly, energy-wasting, night-light polluting, environmentally disastrous driver distractions to be allowed at our airport or anywhere else in our city. Obviously I oppose them and hope that you will as well.

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: RC Lavia < >  
Sent: Saturday, January 22, 2022 6:52 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: We oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Electronic billboards are not only a blight, but environmental hazards.

We are opposed to the installation of new electronic billboards on airport property, or anywhere in San Jose.

We encourage the Airport Commission to reject this proposal again.

Please send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation.

Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.  
Roseanna and Anthony Lavia

San Jose

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Gary Li < >  
Sent: Sunday, January 23, 2022 4:56 PM  
To: Kazmierczak, Matthew  
Subject: concerns about putting up digital billboards  
You don't often get email from. Learn why this is important

[External Email]

To whom it may concern,

I have heard that the city of San Jose is wanting to put up digital billboards towards Highway 101. As we all know, this will be dangerous to drivers. But besides that, the light will brighten the skies across the region and negatively affect animals' normal behaviors and also the sky viewing experience. I hope the billboards, especially the digital ones, are not built so that drivers can focus on the road, animals can enjoy the darkness, and the human's right to observe the night sky can be protected. Thank you.

Sincerely,  
Gary Li

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Susan Parson < >  
Sent: Sunday, January 23, 2022 5:15 PM  
To: Kazmierczak, Matthew  
Cc: Jesse Holmes  
Subject: OBJECTION to proposed installation of billboards in San Jose  
You don't often get email from. Learn why this is important

[External Email]

Good afternoon Mr. Kazmierczak,

My husband and I became aware of San Jose's intent to install digital billboards in San Jose, some of which would have a negative impact on one of San Jose's treasures - the Lick Observatory. California University Observatories said it best when they noted that in addition to distracting drivers[1], local impacts on human health[2] and ecology[3], digital billboards brighten the skies across the region and thus will not be good for amateur and professional astronomers, alike. And from a very local perspective, you must not cripple the Lick Observatory from their ability to function optimally. My husband, Jesse, and I are vehemently opposed to this proposition and ask the city of San Jose to respect the decades-long ban on new billboard installations.

References:

1. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4411179/>
2. <https://www.darksky.org/light-pollution/wildlife/>
3. <https://www.darksky.org/light-pollution/human-health/>

Sincerely,

Susan Parson, MD, MS - Santa Clara County employee and San Jose resident (East Foothills)  
Jesse Holmes - San Jose resident (East Foothills)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Gabbie Burns < >  
Sent: Sunday, January 23, 2022 7:50 PM  
To: Kazmierczak, Matthew  
Subject: Public Comment on Digital Billboards  
You don't often get email from. Learn why this is important

[External Email]

Hello there,

I am a resident of Santa Clara who lives on the border of San Jose and frequently spends time in San Jose for work and recreation. I would like to submit a public comment against the installation of digital billboards for several reasons:

I am an avid lover of local wildlife, especially birds. Light pollution from sources such as these billboards has been proven to be harmful to nocturnal and migratory wildlife. Wildlife have to deal with enough

conflicts from human development and existence - billboards are a completely avoidable source of harm that we can spare them from.

I drive past similar billboards on 880 during my morning commute, often before the sun rises, and have found their bright lights distracting and disorienting on dark mornings. And frankly, I'm just tired of being constantly bombarded with advertisements in life. Why do we need more messaging flashing at us in this digital age when we're all already mentally exhausted?

And finally, I love looking at the stars, including during my regular camping trips at Grant Park on Mount Hamilton. I understand that two of the proposed billboards will be pointed directly toward Lick Observatory, which would tarnish the splendor of its view for recreational and professional astronomers.

I know that revenue sources are appealing, but this one creates harmful impacts and no benefits for local residents and wildlife.

Thank you for your time,

~Gabbie Burns

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: rmloui < >  
Sent: Sunday, January 23, 2022 8:40 PM  
To: Kazmierczak, Matthew  
Subject: NO to digital billboards at SJC facing the 101  
You don't often get email from. Learn why this is important

[External Email]

Dear Mr. Kazmierczak,

I am writing with regards to the proposal to have digital billboards at the San Jose Airport, facing the 101 freeway. I would like to voice my opposition to this proposal and request that the project not be allowed to proceed.

Digital billboards are dangerous to drivers, creating a major distraction. This section of the 101 has a high density of traffic and already experiences multiple accidents at the 101/87



interchange. Further reducing the focus of the drivers traversing this area is very poor planning and simply asking for more accidents, more injuries, and more deaths. As a frequent business traveler that often returns to SJC in the late evenings, I can personally vouch that I am very tired when driving home to Mountain View and experiencing distracting bright lights would endanger my life and those around me on the road.

Second, there is already a large amount of light pollution in the Bay Area to which we do NOT need to add to. Light pollution is harmful to both people and the animals that share this environment with us. The fact that the night is never fully dark is unnatural and contributes to poor health in humans and disrupts the life cycle of many animals, including the migration of birds.

Being a dog owner, one of the things that I love to do while out at night is to view the stars and the moon, appreciating their beauty. The street lights already make this difficult to do and adding digital billboards would essentially make it impossible for San Jose residents that live near them to enjoy the night sky. In this urban area, every little bit of nature that we still have is precious and taking this away from residents with ugly advertising that no one really looks at would be a damn shame. In addition, the added light from these billboards would significantly affect the James Lick Observatory.

I respectfully request that digital billboards NOT be allowed at SJC. it is clear that there are many reasons to not allow them due to the many cons. In this metropolitan area of many tech savvy businesses, they can surely come up with alternative methods of advertising that do not possess so many negative consequences to the residents and environment.

Best regards,  
Rachel Loui  
Mountain View, CA

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Jaime Velazquez < >  
Sent: Monday, January 24, 2022 3:14 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6;

Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW

Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport  
You don't often get email from. Learn why this is important

[External Email]

Dear SJO Commission,

There are not enough tradoffs to make the e-billboards a viable option for our city. Say no to visual pollution in our city. Thank you for reviewing community input. My child, age 10, who recently won in a drawing contest for the Mineta Transportation Institute, and whose school, Bachrdot, borders the Guadalupe Rive and SJO, also strongly agrees with the following:

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three-year study that concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Jaime Velazquez

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Benjamin Forrest < >  
Sent: Thursday, January 20, 2022 6:48 PM  
To: Kazmierczak, Matthew  
Subject: Comments on Proposed Billboards  
You don't often get email from u. Learn why this is important

[External Email]

To Whom It May Concern,

I am writing regarding to the proposed installation of billboards pointed toward Highway 101.

My understanding is that two of the proposed billboards will direct light in the direction of Lick

Observatory along a line-of-sight with no obstructions.

As an astronomer at UC Davis, I am greatly concerned about the resulting light pollution and its affect on

observing conditions for the many professional and amateur astronomers in the area.

For over 130 years, the Lick Observatory has played a crucial role in astronomical discoveries, and continues to be an important facility which attracts scientific talent to California, helps train the next generation of astronomers, and provides public outreach.

These efforts would be hampered by the installation of the proposed billboards.

Billboards also distract drivers leading to greater potential for accidents (<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4411179/>).

I ask that you reject the proposal to install these billboards as currently planned.

Sincerely,  
Ben Forrest

-----  
Ben Forrest  
Postdoctoral Scholar  
Dept. of Physics and Astronomy  
University of California Davis  
-----

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: David Simon <>  
Sent: Tuesday, January 25, 2022 5:11 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: My Opposition to Electronic Billboards at the airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

To the Airport Commissioners,

I'm a citizen of Los Altos, and I oppose the installation of electronic billboards. They use energy, which we need to save; they distract drivers; and they cause light pollution, bad for us and for species with which we share the environment.

And all we are basically getting for these downsides is a chance for someone to make money and someone to add to the advertising clutter in our lives.

I ask the Airport Commission to reject this idea.

----- David Simon, , Los Altos

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Conne Ralls <>  
Sent: Tuesday, January 25, 2022 4:49 PM  
To: Kazmierczak, Matthew  
Subject: No to Billboards by the San Jose Airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Airport Commissioners and San Jose City Council members,  
I am writing to say that as a resident of San Jose, I am against installing digital billboards along Highway 101.

These billboards will pollute the night sky with light that will impact the quality of observations at Lick Observatory.

Furthermore, the billboards will be a distraction to drivers as well as an unsightly nuisance to residents and visitors alike. The billboards will affect migratory birds and wildlife, disorienting them and adding to their stress.

Please vote against this measure, once and for all.

Sincerely,  
Constance Ralls

.  
San Jose, CA 95112

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Diana Roberts <>

Sent: Tuesday, January 25, 2022 3:26 PM  
To: Kazmierczak, Matthew  
Subject: Electronic billboards at SJC

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I was dismayed to learn that electronic billboards are being proposed in San Jose again. I thought we had already won that battle and rejected them. But apparently they are under consideration again in the airport area. I strongly object to including them. My environmental major concern is with aesthetics. They are blight on the landscape. They will distract from the sky views at night and from distant views of the nearby mountains during the day.

From a non-environmental standpoint, I am concerned about safety. These bright and changing billboards are much more distracting than the more familiar static billboards. Of course they bring in more revenue from that standpoint, so I can see why they are appealing both to the advertiser and to the city who will reap the rewards of allowing these electronic billboards to be installed. However, it is at the cost of San Jose citizens. After all, we are the ones who pay the taxes and we should get what we request.

I appreciate your consideration,  
Diana Roberts

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: MaryAnne Ryan <m>  
Sent: Tuesday, January 25, 2022 1:42 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: Please do not allow electronic billboards anywhere in San Jose

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Hi,

I am a member of the Audubon Society and I love living in this area, but lately I don't recognize it and I don't like what is happening. There is garbage lining the freeways (Highways 17, 280, 580, 680, 880 and 101), there is graffiti on signs and overpasses and now, there is a proposal for electric billboards.

I oppose the installation of electronic billboards on airport property or anywhere in San Jose. Light pollution is unhealthy for humans and the environment, and interferes with bird migration. The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem.

I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards. And finally, Digital billboards attract attention, distract drivers and are thus hazardous. Installing them at the airport at the 101/87 interchange puts the public at risk. This proposal runs counter to the city's Vision Zero policy to eliminate traffic fatalities.

Thank you for your consideration,  
MaryAnne Ryan

Saratoga, CA 95070

is message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Chip Curry <>  
Sent: Tuesday, January 25, 2022 12:18 PM  
To: Kazmierczak, Matthew  
Subject: NO electronic billboards

[You don't often get email from . Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

Greetings all

I do not support in any way electronic billboards in any part of San Jose. These advertising platforms are debris that drivers and residents must contend with. They serve the purpose for a small group of investors and clutter our beautiful skyline. We have a gorgeous valley. Do not allow this visual litter no matter what they want to pay.

Thank you for your attention,  
Chip Curry  
Chip Curry

San Jose, CA 95124

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Edward Lee <>  
Sent: Tuesday, January 25, 2022 11:58 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak,  
Matthew  
Subject: My Opposition to Electronic Billboard at the SJ AIRPORT

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

External Email]

My Opposition to Electronic Billboards at the airport

I am a resident near the SJ AIRPORT, I oppose the installation of electronic billboards on airport property or anywhere in San Jose. (Please explain in a sentence or two why you are opposed). I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Mary Jane Wilder <>  
Sent: Tuesday, January 25, 2022 11:39 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak,  
Matthew  
Subject: My Opposition to Electronic Billboards at the airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

To our airport commissioners,

I moved to San Jose from the Midwest in 2013 and continue to be amazed by the natural wonders of this area. I am amazed by the resilience shown by many spots in our beloved valley, some degree of coexistence between people and nature. At some point, however, without mindful attention, people can make impossible the health and success of the very things that attract them to a place.

I oppose the installation of electronic billboards on airport property or anywhere in San Jose. Bright lights at night are the antithesis of the best of The Bay Area by day and could actually bring harm to the amazing bird life that fill our sky and waterways. It would be symbolic disregard to our City's Climate Smart and Carbon Neutral 2030 policies. And they are just ugly! I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Respectfully,

Mary Jane Wilder

Mary Jane Wilder (She/Her) | Executive Business Administrator

Natural Capital Project | Stanford Woods Institute for the Environment  
, Stanford, CA 94305

Office Phone & Fax:

naturalcapitalproject.stanford.edu

Pioneering science, technology, and partnerships that enable people and nature to thrive.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Steve McHenry <>

Sent: Tuesday, January 25, 2022 11:00 AM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew

Subject: Opposition to Electronic Billboards at the airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear commissioners:

I am writing to express formal disapproval of the proposed digital billboards at San Jose International Airport.

As a longtime member of Santa Clara Valley Audubon Society, I find it distressing to realize the damage this could do to local wildlife, including birds in spring and fall migration. The birds fly at night, for the most part, and bright lights can interfere with their migration.

In addition, digital billboards are exceedingly bright, as we all know, and cause problems for drivers at night. Do you want cars zipping along Highway



87 at night with half-blinded drivers? The only blind people I see are those pushing for such a dumb plan.

The only reason I can see for those who support these billboards is the rental fees to be gained from the billboards. However, the airport, and City of San Jose, are doing well financially and do not need the income gained in this manner.

In addition, I note that astronomers from the Lick Observatory, who are some of the most brilliant scientists in the country, are in opposition to the billboards, because the last thing they need is increased nighttime light levels. These men and women understand the value of dark skies. Why don't you also understand?

There is no good reason to authorize such billboards at the San Jose airport. Please vote "no."

Thank you,

Steve McHenry  
San Jose

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Margaret Hinebaugh <>  
Sent: Tuesday, January 25, 2022 10:39 AM  
To: Kazmierczak, Matthew; Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Subject: new electronic billboards

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Hello,

I strongly oppose the installation of new digital/electronic billboards on airport property or anywhere in San Jose.

These electronic billboards can be up to ten times brighter at night than traditionally lit billboards, and they are harmful to the nighttime environment and wildlife ecology. They create horrific amounts of light pollution, which has been proven to cause health issues in humans. The billboards cause glare that is a dangerous distraction for drivers (my vision

is actually temporarily blinded/impacted when I look at one while driving). These will be visible from long distances, so will further decrease our dark skies and will negatively impact the research done at Lick Observatory. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment with no electronic billboards.

Thank you,  
Margaret Hinebaugh

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From:  
Sent: Tuesday, January 25, 2022 9:52 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: NO tTO ELECTRONIC BILL BOARDS AT THE SJ AIRPORT

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I live in Santa Clara County and think of the SJ Airport as my airport. I support the opposition of the installation of electronic billboards in, on near the San Jose Airport. I have seen this type of billboard elsewhere and it is clear they are distracting. On the 101 north direction, one can see the drivers slow down as they approach the billboard followed by an immediate lane-switching and ensuing tumult on the road. And to put it quite simply, they are usually ugly.

I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Ed Ching <  
Sent: Tuesday, January 25, 2022 9:38 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak,  
Matthew  
Subject: Opposition to Electronic Billboards at the airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am a long time resident of the Bay Area, for over 30 years. I oppose the installation of electronic billboards on airport property or anywhere in San Jose. Besides it being an eyesore and distraction when driving on the local roads, the light is a waste of energy, the light pollution affects wildlife and the night skies, including the nearby Lick Observatories, and the whole concept caters to the overt commercialism which seems to be the greatest interest of the local political system. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.  
Edwin Ching

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Marcia Keimer <>  
Sent: Tuesday, January 25, 2022 9:18 AM  
To: Kazmierczak, Matthew  
Subject: Billboards

[You don't often get email from . Learn why this is important at  
<http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

PLEASE!!!!!! . . . NO ELECTRONIC BILLBOARDS at the airport or anywhere else!  
They are distracting, hazardous and light polluting for birds. . . . Also  
UGLY!

Give us a break,

Marcia

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Kelly Mauser m>  
Sent: Tuesday, January 25, 2022 8:57 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: Opposition to Electronic Billboards at the San Jose Airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Airport Commissioners,

I have recently moved to the South Bay for work and am greatly enjoying all of the wonderful bird watching, wildlife viewing, and hunting opportunities the bay offers. I oppose the installation of electronic billboards on airport property or anywhere in San Jose. Electronic billboards add a lot of light pollution, which interferes with bird migration, and construction of the billboards next to the Guadalupe River will have a negative impact on the ecosystem. 95% of California's wetlands have been drained for farmland and cities, so wetland birds only have a small chunk of their habitat left. Bird populations continue to shrink (duck populations are 25% of what they were at the beginning of the 20th century), and this is directly due to habitat loss and disruptions due to human behavior, such as lights impacting migration routes. Furthermore, the billboards (and the additional billboards that will follow throughout the city) will have a detrimental effect on the Lick observatory, a premier astronomy center. Additionally, these billboards are a waste of energy, regardless of efficient LED technology. They require computational power and cooling, not to mention the environmental impact of mining for the different minerals that compose the LEDs and electronics. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Sincerely,  
Kelly Mauser

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Alok Manchanda <>  
Sent: Tuesday, January 25, 2022 8:36 AM  
To: Kazmierczak, Matthew  
Subject: Lighted billboards on 101

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

As a driver on 101, which has more than its fair share of congestion, bad maintenance (it's impossible to see lane markers in the rain in some stretches), impatient and aggressive drivers, please do not add another distraction into the mix. I implore you to reconsider the plan to allow lighted billboards beside the freeway. They are super distracting and will make for a much worse driving experience for all of us who must use 101.

Thank you for listening, and have a great day!  
Alok Manchanda

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Lisa Michel <  
Sent: Tuesday, January 25, 2022 8:32 AM  
To: Kazmierczak, Matthew  
Subject: Digital Billboards

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

January 25, 2022

To whom it may concern,

I am writing to offer my opinion to the Airport Commissioners concerning the building of digital billboards in San Jose. This proposal is just one more way our night skies are being assaulted. White and blue car headlights, hundreds of orbiting satellites, and arena and school field lights contribute to the problem. However, this proposal is something we can remedy by denying permission to build.

I am an amateur astronomer as well as a teacher. I have taught numerous groups of students basic astronomy over the past few decades. It is always a challenge to find a dark sky place to conduct observations but we can usually find a good spot. If these billboards are allowed then there will be essentially no spot left that is dark enough to teach astronomy in San Jose.

We are headed for looking like Tokyo. Please be aware that allowing these billboards will represent a precedent and hereafter it will be much, much harder to rescind permission - now is the time to make this law.

Sincerely, Lisa Michel

Felton, CA 95018

>

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Carolyn Straub <>  
Sent: Tuesday, January 25, 2022 8:28 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: Comment - Proposed installation of 1000 square foot, double-sided billboards (3 digital, 1 vinyl), projecting messages towards Highway 101.

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Commissioners:

The work of the UC Lick Observatory, one of the most respected scientific institutions in the known universe, will be disrupted. It is wrong to distract from such expensive work and discovery  
This ALONE is enough for you to vote "no" on giant bill boards at the airport. At the airport!? Do not planes fly in with their bright headlights on and must have clear readings unblinded by big billboards?

Twenty-two or more billboards is an unnecessary and foolish decision. How much light is that? No one requires that much light to fly or advertise. If it is advertising you want, there are many media outlets today you can use.

Bright lights are distracting and unhealthy. They distract drivers and California has enough drivers and a population of almost 40 million!

Digital billboards attract attention, distract drivers and are thus hazardous. Installing them at the airport at the 101/87 interchange puts the public at risk. This proposal runs counter to the city's Vision Zero policy to eliminate traffic fatalities.

I cannot think of a better reason to say no to these billboards.

Thank you for your interest.

Sincerely,

Carolyn Straub  
San Jose District 7 (near the airport)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Neela S <>  
Sent: Tuesday, January 25, 2022 8:04 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: Fwd: SCVAS Action Alert: Please Oppose Electronic Billboard at San Jose Airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Airport Commission,

I am a long time resident of Santa Clara County and San Jose. I am proud of some of the decisions that the City and the County have taken in protecting wildlife and nature that we all depend upon. I thank the SCVAS for keeping us informed about the health of our local natural resource and completely support their position in this matter. I oppose the installation of electronic billboards on airport property or anywhere in San Jose. In these times when nature is in crisis and biodiversity is in sharp decline, we need to be working towards increasing avian populations, not take actions to their detriment. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Neela

----- Forwarded message -----

From: Santa Clara Valley Audubon Society <> >

Date: Mon, Jan 24, 2022 at 2:28 PM

Subject: SCVAS Action Alert: Please Oppose Electronic Billboard at San Jose Airport

---

Why This is Important

\* Digital billboards attract attention, distract drivers and are thus hazardous. Installing them at the airport at the 101/87 interchange puts the public at risk. This proposal runs counter to the city's Vision Zero policy to eliminate traffic fatalities.

\* Light pollution is unhealthy for humans and the environment, and interferes with bird migration. The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem.

\* The work of the Lick observatory, one of the most respected scientific institution in the known universe, will be disrupted.

\* In allowing these first digital billboards at the airport, San Jose may be opening the floodgates for dozens of additional billboards along the freeways.

\* Waste of energy - Although LEDs by themselves may be energy efficient, these massive billboards require constant cooling and computer systems to operate continuously, and would be giant symbols of disregard for the City's Climate Smart and Carbon Neutral 2030 policies



This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: William Benson <>  
Sent: Tuesday, January 25, 2022 12:03 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: please reject electronic billboards at SJC

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am writing to ask that you vote against installation of new electronic billboards at the airport. Among the reasons to do so-

- \* billboards' entire purpose is to attract attention. That's not healthy for drivers or pedestrians.
- \* the river park provides valuable habitat in an otherwise urban area. Constantly illuminated billboards will be a blight on that asset.
- \* they will waste electricity and work against efforts to fight climate change.
- \* the minimal revenue produced is not worth the many costs to the city. The project primarily benefits one private company.

Thank you for your consideration.  
- William Benson  
resident, voter, and taxpayer of San Jose

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Kathy Kleinsteiber <>  
Sent: Monday, January 24, 2022 8:29 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak,  
Matthew  
Subject: Please say NO to Electronic Billboards at the airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am a long-time resident of San Jose and I oppose installing electronic billboards on airport property or anywhere else in San Jose. These billboards are distracting to drivers, creating a potentially deadly hazard for everyone on the road. They are unsightly and cause unnecessary light pollution, which is unhealthy for humans and wildlife. They are also a tremendous waste of energy, which is contrary to the city's Climate Smart and Carbon Neutral policies.

I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Thank you,  
Katherine Kleinsteiber  
San Jose resident

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Pat Blevins <>  
Sent: Monday, January 24, 2022 8:25 PM  
To: Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to

reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport. Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development. By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Here are reasons to oppose new electronic billboards at the airport:

\* Driver distraction - Digital billboards threaten driver safety and runs counter to the city's Vision Zero policy to eliminate traffic fatalities.

\* Energy hogs - Although LEDs by themselves may be energy efficient, these energy intensive billboards are massive (1000 sq ft per display), require constant cooling and computer systems to operate continuously, and would be giant symbols of disregard for the City's Climate Smart and Carbon Neutral 2030 policies.

\* Wildlife disruption - The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem, and are opposed by the Audubon Society and the Sierra Club.

\* Light pollution - Lick Observatory would be negatively impacted due to light pollution, similar to the Levi's stadium Jumbotrons.

\* Local businesses do not benefit - Billboards typically advertise national consumer products, and only 10% of screen time may be devoted to airport services.

\* Insignificant revenue - Any proceeds from these billboards would be a tiny fraction of 1% of the Airport's annual budget; is it worth the tradeoff for more visual blight and an assault on our quality of life?

\* Litigation threats - Billboard companies are already threatening to sue the City and each other over these billboards. This risk of endless litigation does not appear to be factored into the cost/benefit here.

\* Overwhelming public opposition

Let's not turn our town into another Los Angeles or Las Vegas. Thank you.  
Patricia Blevins  
San Jose

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Patrick Farry <>  
Sent: Monday, January 24, 2022 7:32 PM  
To: Kazmierczak, Matthew  
Subject: Digital billboards at San Jose Airport

[You don't often get email from . Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

Hi,

I would like to let you know that I am opposed to this project due to the increased light pollution. It will negatively affect the local wildlife and also the Lick Observatory.

Regards.

Sent from my iPhone

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Alice Martineau <>

Sent: Monday, January 24, 2022 7:11 PM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew

Subject: My Opposition to Electronic Billboards at the airport

You don't often get email from . Learn why this is important <<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am a South Bay resident in her 70s who continues to enjoy driving. I am writing you to oppose the installation of electronic billboards on airport property or anywhere in San Jose. I notice, when I'm on freeways, that brightly lit and/or flashing billboards are extremely distracting for me and make driving much more difficult, at a time when I need to be paying attention to the lanes and drivers around me.

As airport commissioners, please do all you can to reject this proposal again and send a clear message to the San Jose City Council that the community wants a healthy, safe environment and no electronic billboards.

Sincerely,

Alice Martineau

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: T Rose <>  
Sent: Monday, January 24, 2022 6:49 PM  
Subject: Opposition to Electronic Billboards at the airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Airport Commissioner -

I am reaching out as a concerned citizen to share my opposition to the installation of electronic billboards on airport property or anywhere in San Jose. One of the many reasons I appreciate and value living here is our vibrant scenery, public safety and consciousness about wildlife, mitigation of climate change impacts etc. Electronic billboards directly conflict with these values and objectives!

\* THEY ARE A DISTRACTION!!! Digital billboards attract attention, distract drivers and are thus hazardous. Installing them at the airport at the 101/87 interchange puts the public at risk. This proposal runs counter to the city's Vision Zero policy to eliminate traffic fatalities.

\* THEY ARE VISUALLY NOISY AND CAUSE LIGHT POLLUTION!!!! Light pollution is unhealthy for humans and the environment, and interferes with bird migration. The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem. Wildlife and birds have already lost SO MUCH open space and habitat, the light pollution from these billboards will directly interfere and impact migrating birds and cause even more loss. Birds are part of the larger eco system we need, and we should protect against further impacts however we can. We need to leave our children an environment they can enjoy, and that includes the species and wildlife we all enjoy!

\* THEY IMPACT LOCAL SCIENTIFIC EFFORTS! The work of the Lick observatory, one of the most respected scientific institution in the known universe, will be disrupted.

\* THEY SET A BAD PRECEDENCE AND EVEN MORE ELECTRONIC BILLBOARDS WILL FOLLOW ACROSS THE CITY! In allowing these first digital billboards at the airport, San Jose may be opening the floodgates for dozens of additional billboards along the freeways. This is a risk that should not be taken!

\* THEY ARE WASTEFUL AND CONFLICT WITH ENERGY USAGE PLANNING/GOALS! Although LEDs by themselves may be energy efficient, these massive billboards require constant cooling and computer systems to operate continuously, and would be giant symbols of disregard for the City's Climate Smart and Carbon Neutral 2030 policies.

I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Thank you for your consideration,  
Tiffany

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Gary Campanella <  
Sent: Monday, January 24, 2022 5:53 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak,  
Matthew  
Subject: My opposition to electronic billboards at Mineta San Jose  
International Airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

To: Members of the San Jose Airport Commission

I am a long-time resident of San Jose, frequent user of Mineta San Jose International Airport, environmental advocate, Board member of the Santa Clara Valley Audubon Society, and member of the Nature Conservancy and the Bay Area Ridge Trail. I have watched the San Jose Airport change over the years mostly in good ways. But electronic billboards would not be a good addition.

I would like to state my opposition to the installation of electronic billboards on airport property -- or indeed anywhere in San Jose. I am opposed to electronic billboards for two main reasons: 1. They would be yet another eyesore and a distraction to drivers; and 2. they would increase light pollution in our city and further disrupt wildlife and our ecosystem. Furthermore, these billboards would be giant symbols of our disregard for the environment.

I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Gary Campanella

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Charles L Junkerman <>  
Sent: Monday, January 24, 2022 5:36 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak,  
Matthew  
Subject: My Opposition to Electronic Billboards at the airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Commissioners,  
I am writing to express my opposition to the installation of electronic billboards on airport property or anywhere in San Jose. I am a 40-year resident of Palo Alto, and value what is left of our dark skies and uncluttered freeways. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.  
Sincerely,  
Charles Junkerman  
Palo Alto, CA

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Jim Fruchterman <>  
Sent: Monday, January 24, 2022 5:27 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak,  
Matthew  
Subject: Adding to the Chorus: No on E-Billboards

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Hi, I run an international nonprofit organization in Santa Clara County, and am a frequent flyer from SJC.

I oppose the installation of electronic billboards on airport property or anywhere in San Jose: please continue to resist the entreaties of the City Council and whoever is in thrall to sign interests rather than the public interest.

This is not Times Square or a Tokyo shopping: this kind of visual blight is not something the great majority of citizens of Silicon Valley want.

I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Thanks for your consideration.

Jim Fruchterman  
Palo Alto, CA 94301

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Dave Poeschel <>  
Sent: Monday, January 24, 2022 5:17 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: Stand strong again to oppose electronic billboards at San Jose Airport



[External Email]

Dear Commissioners,

Like most residents who make their home in San Jose, I appreciate the amenities of a modern City with an international airport. But it is still vital that we protect the quality of life -- the sensitive environments -- in which we live.

You all know many reasons to oppose the installation of new electronic billboards on airport property or anywhere in San Jose.

\* Digital billboards attract attention, distract drivers and are thus hazardous. Installing them at the airport at the 101/87 interchange puts the public at risk. This proposal runs counter to the city's Vision Zero policy to eliminate traffic fatalities.

\* Light pollution is unhealthy for humans and the environment, and interferes with bird migration. The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem.

\* The work of the Lick observatory, one of the most respected scientific institutions in the known universe, will be disrupted.

\* In allowing these first digital billboards at the airport, San Jose may be opening the floodgates for dozens of additional billboards along the freeways.

\* Waste of energy - Although LEDs by themselves may be energy efficient, these massive billboards require constant cooling and computer systems to operate continuously, and would be giant symbols of disregard for the City's Climate Smart and Carbon Neutral 2030 policies.

Please stand once again with the courage of your convictions and reject this proposal again. Please send a clear message to the City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thank you,  
Dave Poeschel  
San Jose, CA 95120

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Philip Higgins <>  
Sent: Monday, January 24, 2022 4:36 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: RE: Electric Billboards

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Airport Commissioners,

I am resident of San Jose (N. 19th Street) and I would like to let you know and that I oppose the installation of any electronic billboards in San Jose especially in sensitive areas like the Guadalupe River. These billboards are an eyesore and distract from the charm and beauty of San Jose for the following reasons:

\* Digital billboards attract attention, distract drivers and are thus hazardous. Installing them at the airport at the 101/87 interchange puts the public at risk. This proposal runs counter to the city's Vision Zero policy to eliminate traffic fatalities.

\* Light pollution is unhealthy for humans and the environment, and interferes with bird migration. The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem.

\* The work of the Lick observatory, one of the most respected scientific institution in the known universe, will be disrupted.

\* In allowing these first digital billboards at the airport, San Jose may be opening the floodgates for dozens of additional billboards along the freeways.

\* Waste of energy - Although LEDs by themselves may be energy efficient, these massive billboards require constant cooling and computer systems to operate continuously, and would be giant symbols of disregard for the City's Climate Smart and Carbon Neutral 2030 policies.

I hope that you will not support any more electronic billboards in San Jose.

Regards

Philip Higgins

San Jose, CA 95112

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Kira Od >

Sent: Monday, January 24, 2022 4:28 PM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew

Subject: I Oppose Electronic Billboards at the Airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Commissioners,

Since the 1980's I have watched the natural abundance of Silicon Valley slowly erased by thoughtless human development.

Therefore I oppose the installation of electronic billboards on airport property, and for that matter, anywhere in San Jose.

Electronic billboards are a distraction hazard to drivers who are already distracted enough.

Their light pollution poses a serious threat to migrating wildlife and disturbs many resident animals - especially in and near watersheds like the Guadalupe River.

And they are a colossal waste of energy. Single LED's may be efficient, but LED's in such massive arrays as billboards would become giant symbols of disregard for San Jose's own Climate Smart and Carbon Neutral 2030 policies.

I encourage the Airport Commission to reject this proposal AGAIN, and send a clear message to the City Council that the community wants a healthy, safe environment without electronic billboards.

Sincerely,

Kira Od

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Penny Noel <>  
Sent: Monday, January 24, 2022 4:21 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: No on the electronic billboard PLEASE!

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Hello,  
As a voting citizen, I oppose the installation of electronic billboards on airport property or anywhere in San Jose. They are expensive and disruptive to wildlife. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.  
Thank you!

--

Penny Noel  
Web Design | Photo Compilation | Graphic Design

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Rebecca Schoenenberger <  
Sent: Monday, January 24, 2022 4:19 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: My Opposition to Electronic Billboards at the airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Hello Airport Commissioners,

I oppose the installation of electronic billboards on airport property or anywhere in San Jose. There are so many negative impacts that they far outweigh the positive. The airport is right by the creek, so maintaining dark space is healthy for wildlife. Despite being in a city, we are surrounded by riparian corridors, and wildlife continue to survive in our urban regions. Not only is light pollution bad for wildlife, but it is harmful to human health & safety as well. The lights are blinding to drivers, and causes unsafe conditions. Likewise, light pollution impacts human circadian cycles & mental health.

Please choose options that don't add more impact our health & ecosystem. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Sincerely,

Rebecca Schoenenberger  
Owner, Designer & Contractor  
California Nativescapes  
C27 944670

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Tony R <>  
Sent: Monday, January 24, 2022 4:16 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport!!

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Barbara Millin <>  
Sent: Monday, January 24, 2022 4:05 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: My Opposition to Electronic Billboards at the airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Airport Commissioners,

I have been a resident of Palo Alto for 50 years and have been against billboards since Ogden Nash wrote "I think that I shall never see a billboard lovely as a tree. Perhaps, unless the billboards fall, I'll never see a tree at all." I am even more vehemently against electronic billboards.

I encourage the Airport Commission to reject this proposal again for the following reasons:

1. Not are they eyesores, but they are dangerous distractions for drivers.
2. Further light up the night sky at a time when citizens yearn for cities to go dark at night so as to see the stars and planets.

3. Light pollution is unhealthy for humans and the environment, and interferes with bird migration. The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem.

4. In allowing these first digital billboards at the airport, San Jose may be opening the floodgates for dozens of additional billboards along the freeways.

5. Waste of energy - Although LEDs by themselves may be energy efficient, these massive billboards require constant cooling and computer systems to operate continuously, and would be giant symbols of disregard for the City's Climate Smart and Carbon Neutral 2030 policies.

I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Respectfully  
Barbara Millin  
Palo Alto

Member of the Santa Clara Audubon Society

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Pauline Ferrito >  
Sent: Monday, January 24, 2022 4:02 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: please oppose electronic billboards

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Commissioners,

I am a lifelong resident and voter in Santa Clara County. We are blessed with beautiful mountains surrounding our valley, and I have always loved seeing them while driving. The few traditional billboards that are allowed are eyesores and distracting. Imagine how much more unattractive and distracting electronic billboards will be. The few along Hwy 85 at Almaden are an ugly hazard. Please oppose electronic billboards.  
Sincerely,

Pauline Ferrito  
Los Gatos 95030

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: jim liskovec <>  
Sent: Monday, January 24, 2022 3:37 PM  
To: Kazmierczak, Matthew  
Subject: Opposition to San Jose Airport Electronic Billboards

[You don't often get email from . Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I strongly oppose electronic billboards near the San Jose Airport. They were rejected once and should be again.

I am an avid birder, and deeply concerned about the impact these billboards can have on the birds of the adjacent Guadalupe River.

Sincerely,

Jim Liskovec

Cupertino CA 95014

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From:  
Sent: Monday, January 24, 2022 3:32 PM  
To: Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: We strongly oppose digital billboards near SJ Airport

You don't often get email from . Learn why this is important <<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

?

?Dear All,



We are long-time residents and frequent San Jose airport flyers. We've seen it grow from a small community airport to a huge international airport complex that has tragically impacted the landscape, environment and surrounding neighborhoods, resulting in many negative changes. We strongly oppose the installation of electronic billboards on airport property or anywhere in San Jose for the reasons listed below and we encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

\* Digital billboards attract attention, distract drivers and are thus hazardous. Installing them at the airport at the 101/8 interchange puts the public at risk. This proposal runs counter to the city's Vision Zero policy to eliminate traffic fatalities.

\* Light pollution is unhealthy for humans and the environment, and interferes with bird migration. The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem.

\* The work of the Lick observatory, one of the most respected scientific institution in the known universe, will be disrupted.

\* In allowing these first digital billboards at the airport, San Jose may be opening the floodgates for dozens of additional billboards along the freeways.

\* Waste of energy - Although LEDs by themselves may be energy efficient, these massive billboards require constant cooling and computer systems to operate continuously, and would be giant symbols of disregard for the City's Climate Smart and carbon neutral policy.

Please support environmentally responsible and community-friendly policies that will not further negatively impact this already-overdeveloped area - now and for future generations.

Thank you and kind regards,  
Mrs. Arzeno

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Christine Y <>  
Sent: Monday, January 24, 2022 3:30 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: My Opposition to Electronic Billboards at the airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am a 73 year old birdwatcher, mother and grandmother who wants her grandchildren and their children to enjoy the natural beauty and wonder of this state. Among those wonders is the annual bird migrations between North and South America (the migration south is taking place right now). I am also a 5th generation Californian who takes great pride in this beautiful state. I oppose the installation of electronic billboards on airport property or anywhere in San Jose. Light pollution is unhealthy for humans and the environment, and interferes with bird migration. The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem.

I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Sincerely,  
Christine Yemoto

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Carole Gonsalves <  
Sent: Monday, January 24, 2022 3:22 PM  
To: Airport Commission 1  
Cc: Airport Commission 2; Airport Commission 4; Airport Commission 6;  
Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport  
Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: I oppose electronic billboards at the airport & elsewhere

[You don't often get email from . Learn why this is important at  
<http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

I have long been a resident of Santa Clara and San Jose. I find advertising electronic billboards along freeways to be very distracting and dangerous while driving. Our biodiversity is plummeting along with our climate; we know that light can confuse birds and insects and may lead to their deaths or interfere with their migration patterns. We should not create a more damaging environment. We need to do everything we can to improve our ecosystems, not the reverse.

Please vote NO on the proposal to allow digital billboards at the airport.

Carole Gonsalves

San Jose

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: brian ravizza <>  
Sent: Monday, January 24, 2022 3:18 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: My Opposition to Electronic Billboards at the airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Commissioners,

I am a middle school science teacher here in San Jose and I am also a regular volunteer with the South Bay Clean Creeks Coalition. I have a vested interest in preserving the integrity of the environment as well as supporting San Jose in its Climate Smart and Carbon Neutral 2030 policies. As such, I oppose the installation of electronic billboards on airport property or anywhere in San Jose. While I understand that these will be LED, the lighting system will require a good amount of energy to run. My students, who are learning about climate change, were surprised to hear that San Jose would go this route in the midst its Climate Smart initiative. Additionally, with the work that we do cleaning up trash in the Guadalupe River, my students have developed a strong regard for the abundant wildlife that lives here. They have learned that this is part of the Pacific Flyway for migratory birds and that artificial light really can have adverse affects on their ability to navigate. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Sincerely,  
Brian Ravizza

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Linda Heyes <  
Sent: Monday, January 24, 2022 3:17 PM  
To: Airport Commission 1; AirportCom2@sanjoseca.cov; Airport Commission 4; AirportCom6@sanjose.gov; AirportCom7@sanjose.gov; AirportCom8@sanjose.gov;

AirportCom9@sanjose.gov; AirportCom10@sanjose.gov; AirportComCW@sanjose.gov;  
Kazmierczak, Matthew  
Subject: Proposed Electronic Billboard at San Jose Airport

You don't often get email fro. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

As a resident of the Santa Cruz mountains, I strongly oppose the installation of electronic billboards on airport property or anywhere in San Jose. I urge the Airport Commission to reject this proposal again and to inform the City Council that our community wants a healthy, safe environment and no electronic billboards.

Digital billboards can distract drivers and are thus hazardous. Installing them at the airport at the 101/87 interchange would endanger the public. This proposal is not in keeping with the city's Vision Zero policy to eliminate traffic fatalities.

Light pollution is unhealthy for humans and the environment. The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem.

Large billboards require constant cooling and computer systems to operate continuously. Thus they would violate the City's Climate Smart and Carbon Neutral 2030 policies.

The important work of the Lick Observatory will be adversely affected.

Respectfully,

John S. Heyes

Los Gatos, CA 95033

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Emily Renzel >  
Sent: Monday, January 24, 2022 3:09 PM  
To: Airport Commission 1; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: My opposition to Electronic Billboards at the airport

[You don't often get email from. Learn why this is important at  
<http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

Dear Commissioners:

I was born in San Jose and remember the airport way back when there were aerial blossom tours taken from it. SJO has been very successful but at some serious cost to the Guadalupe River and the natural areas that once surrounded it. I oppose the installation of electronic billboards on airport property and elsewhere. They distract drivers and they also will negatively impact bird migration - especially adjacent to the Guadalupe River. And what effect will they have on visibility for the pilots??? The billboards may also impact Lick Observatory with light pollution. I believe electronic billboards are in conflict with the City's Climate Smart and Carbon Neutral 2030 policies.

I hope you will reject this proposal again and send a clear message to the City Council that we want a healthy, safe environment and NO electronic billboards.

Thank you for considering my comments.

Sincerely,  
Emily M. Renzel

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Megan George <m>  
Sent: Monday, January 24, 2022 3:07 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak,  
Matthew  
Subject: My Opposition to Electronic Billboards at the airport

[You don't often get email fromm. Learn why this is important at  
<http://aka.ms/LearnAboutSenderIdentification.>]

[External Email]

I am a registered voter in Santa Clara County and a concerned member of the Audubon Society. I oppose the installation of electronic billboards on airport property or anywhere in San Jose. Bird populations are going down throughout the world. Electronic billboards cause birds to die during their migration because they are attracted to the lights. We need to maintain nature, not continue to destroy it. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Megan George

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Peter LaTourrette <  
Sent: Monday, January 24, 2022 3:06 PM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak,  
Matthew  
Subject: My Opposition to Electronic Billboards at the airport

You don't often get email from . Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Commissioners:

I am a long-time resident of Santa Clara County, having lived here for more than fifty years. I oppose the installation of electronic billboards on airport property or anywhere in San Jose. I consider electronic billboards intrusive and distracting... akin to high-tech graffiti. I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and no electronic billboards.

Respectfully,

Peter LaTourrette

-----  
Peter LaTourrette

Los Altos, CA 94024  
(

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: cynthia <>  
Sent: Monday, January 24, 2022 2:51 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport

Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Subject: electronic billboards!!!! - NO

You don't often get email from m. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I'm a bird and nature lover and I really don't think we need electronic billboards on airport property or ANYWHERE in San Jose. Are we so desperate for money that we are actually considering this?

I encourage the Airport Commission to reject this proposal again and send a clear message to the City Council that the community wants a healthy, safe environment and NO electronic billboards.

cynthia berg

San jose, ca 95125

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Gaye Renna <>  
Sent: Monday, January 24, 2022 2:11 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; [steering.committee@billboardsno.org](mailto:steering.committee@billboardsno.org)  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from t. Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Gaye Renna

San Jose resident for 50 Yrs.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Melita Thorpe <

Sent: Monday, January 24, 2022 11:57 AM

To: Kazmierczak, Matthew

Cc: Alex Filippenko; Linda Shore; Dr. Frank Drake; Seth Shostak; Judith Marx Golub; Sandie Sobie; Bruce Friesen; W. M. Keck Observatory; MWT Associates, Inc.; Rick Adams

Subject: Dark Skies

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Airport Commissioners:

Santa Clara County, specifically San Jose, is already burdened with light that leaks into our night skies.

As an astronomer who has stood under the dark skies of Chile, the African plains, and America's Southwest, please give consideration to not allow the installation of 1000 square foot, double-sided billboards. Really, with all the advertising online, do we really need to destroy any simiplance of dark sky left?

Please DO NOT ALLOW NEW BILLBOARD INSTALLATIONS.

Regards,

Melita Wade Thorpe



This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Kate Steffens <  
Sent: Monday, January 24, 2022 11:43 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

To whom it may concern,

I find it deeply problematic that I am writing yet another email to you opposing these billboards. Over 90% of San Jose residents oppose these billboards and yet, here we are, having to tell you again that we DO NOT want these in our city. Why aren't you listening to your residents? Are you so hung up on being greedy capitalists that you won't consider the fact that these billboards are harmful both environmentally (light pollution) and not safe (blinding you while driving)? I side with the astronomers at Lick Observatory, and as a resident of the East San Jose hills, I have no desire to look out my windows onto gross ugly LED advertisements. Try doing something good for the city for once.

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

Kate Steffens, MLIS  
Special Collections Librarian  
Dr. Martin Luther King Jr. Library  
San José State University

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Todd Burlet <>  
Sent: Monday, January 24, 2022 10:17 AM  
To: Kazmierczak, Matthew  
Subject: I oppose lighted airport billboards

[External Email]

Mr. Kazmierczak,

I wish to express opposition to the proposed installation of lighted billboards near the airport.

Mr. Bruce Qualls, vice president of real estate and government affairs at Clear Channel has stated "There are over 10,000 of these signs across the country without any adverse traffic impacts." This statement is provably false, and traffic impacts are only the tip of the iceberg of impacts from artificial lighting:

- 1) PROVABLY FALSE: Multiple studies such as <https://pubmed.ncbi.nlm.nih.gov/29501224/> and a metanalysis of 13 different studies: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4411179/> find that illuminated billboards contribute to driver distraction.
- 2) THE TIP OF THE ICEBERG: Driver distraction is only 1 of many problems associated with increased artificial light at night. These additional problems include:
  - a. HUMAN HEALTH: Artificial Light at Night (ALAN) is a known human carcinogen. Increased risk of breast cancer is the most studied of these health effects, but studies also show increased risk of colorectal cancer and prostate cancer. In addition to the cancer risk, ALAN is a risk factor for obesity, diabetes, and vision loss.
  - b. HUMAN WELLNESS: ALAN has been shown to increase the risk of depression, insomnia, and dementia.
  - c. ECOSYSTEM HEALTH: The impacts of ALAN on plants and animals are legion -it advances the blossom schedule of plants, causing them to bloom before the pollinators they depend on have arrived; it disrupts navigation of birds and insects; it leads to large die-offs of night-migrating birds that mistake bright light for unobstructed skies, leading them to fatal collisions; it disrupts predator-prey relationships, tipping the balance toward rodents that use the higher light levels to avoid their natural predators; it disrupts courting and mating behaviors; it changes the feeding schedules of both predators and prey, resulting in predation from novel species.
  - d. ENVIRONMENTAL JUSTICE: low-income and marginalized communities tend to live in areas with high levels of ALAN, such as near freeways and airports. They are also more likely to be shift workers, exposed to high levels of ALAN

both at work and while commuting. They are therefore disproportionately impacted by the health and wellness issues outlined here.

In short, Mr. Qualls' implicit argument that since there are already 10,000 other lighted signs in operation, that adding more can't hurt is both specious and misleading. As outlined above those 10,000 signs inflict provable harm on humans and the world we depend on for food, health, and happiness, and every additional billboard increases the harm.

Finally, lighted billboards will further increase the light pollution that impacts Lick Observatory. The observatory has been an economic and education driver for the San Jose region for over 130 years. It has contributed to the economic vitality of the area by attracting scientists, technicians, educators and students for generations. It is also a major tourist attraction that directly contributes to the economic vitality of the region. While the promise of revenue from the lighted billboards may be enticing, it needs to be weighed against the loss of economic vitality and the 'brain drain' that it will contribute to.

Sincerely,  
Todd Burlet  
IDA Delegate

To learn more about IDA's work visit [www.darksky.org](http://www.darksky.org)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Laurel Torney >  
Sent: Monday, January 24, 2022 8:31 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; [steering.committee@billboardsno.org](mailto:steering.committee@billboardsno.org)  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from. Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

I am opposed for the following reasons:

\* Driver distraction - Digital billboards threaten driver safety and run counter to the city's Vision Zero policy to eliminate traffic fatalities.

\* Energy hogs - Although LEDs by themselves may be energy efficient, these energy intensive billboards are massive (1000 sq ft per display), require constant cooling and computer systems to operate continuously, and would be giant symbols of disregard for the City's Climate Smart and Carbon Neutral 2030 policies.

\* Wildlife disruption - The airport billboards proposed adjacent to the Guadalupe River will negatively impact wildlife and the ecosystem, and are opposed by the Audubon Society and the Sierra Club.

\* Light pollution - Lick Observatory would be negatively impacted due to light pollution, similar to the Levi's stadium Jumbotron.

\* Local businesses do not benefit - Billboards typically advertise national consumer products, and only 10% of screen time may be devoted to airport services.

\* Insignificant revenue - Any proceeds from these billboards would be a tiny fraction of 1% of the Airport's annual budget; is it worth the tradeoff for more visual blight and an assault on our quality of life?

\* Litigation threats - Billboard companies are already threatening to sue the City and each other over these billboards. This risk of endless litigation does not appear to be factored into the cost/benefit here.

\* Overwhelming public opposition - There are many contentious issues but billboards are clearly a public consensus issue and people from every Council district responded in opposition.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Barry Porter <>  
Sent: Wednesday, January 26, 2022 9:04 AM  
To: Kazmierczak, Matthew  
Cc: Barry Porter  
Subject: opposition to electronic billboards

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

To Whom It May Concern:

Electronic billboards have no place in our communities. They create light pollution and distract drivers. Adding these billboards is a move in the wrong direction.

Thank you for our time,

Barry J Porter

Test Engineer - Moffett Field, CA

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Tim Clauson >

Sent: Wednesday, January 26, 2022 8:48 AM

To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission CW; Airport Commission 10; City Clerk; Airport Commission 3; Airport Commission 5

Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org; Liccardo, Sam; Jones, Chappie; Peralez, Raul; Davis, Dev; Mahan, Matt; Cohen, David; Carrasco, Magdalena; Esparza, Maya; Arenas, Sylvia; Foley, Pam

Subject: Opposition to the Airport Billboards

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Airport Commissioners,

I strongly implore you to take a stance and reject the airport's plans to install the digital billboards on airport property. I am a victim of divided attention while traveling on our freeway system that resulted in a multiple car accident. I endure pain even after back surgery. The fact that these electronic billboards will be running six second commercials to draw the attention away from our residents commuting on the road is exactly why this should not be approved. San Jose residents have been polled and it is

overwhelmingly found that the people of this city are against this proposal. It's sad that the community outreach was not conducted before so much money and time was committed to the project but money and time should not be a factor when we are dealing with the health and safety of our citizens. In addition to the safety issues these billboards will produce more BLIGHT.

Please listen to the will of the people and not the power of the almighty dollar that will enrich the advertising community and add to the diminishing quality of life we deal with on a daily basis due to poor policy decisions. We need "common sense" decisions and support for our Vision Zero San Jose goal.

Sincerely,

Tim Clauson  
D3 Resident

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Katherine Dumont  
Sent: Wednesday, January 26, 2022 12:16 AM  
To: Kazmierczak, Matthew  
Subject: NO new digital billboards!

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

RE: The City of San Jose Airport Commission discusses the proposed installation of 1000 square foot, double-sided billboards (3 digital, 1 vinyl), projecting messages towards Highway 101.

Light pollution is real.  
Driver distraction is real.

These insanely bright billboards are a threat to safe roadways. Light pollution disrupts and degrades the quality of life for humans AND for wildlife, including migratory birds. For those of us who enjoy looking at the stars, light pollution is a hindrance. For professional astronomers, such as our friends at Lick Observatory, light pollution is a threat to scientific research and advancement.

San Jose should stick with its long standing ban on new billboards! As a progressive city in this era of global consciousness, San Jose should be doing its part to REDUCE light pollution and IMPROVE road safety.

Thank you for your consideration.

Regards,  
Katherine H. Dumont

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Chandan Egbert  
Sent: Tuesday, January 25, 2022 11:30 PM  
To: Kazmierczak, Matthew  
Subject: City of San Jose, Proposed Billboards on US-101

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Members of the Airport Commission,

For the longest time people have looked up at the night sky and wondered about the stars. It is this very amazement and curiosity that led to the sciences and all the technology that we take for granted and which powers the economic engine of Silicon Valley today.

I am an amateur astronomer and have called San Jose home for almost 40 years. In that time I have seen our city grow enormously and with it the gradual loss of our dark skies at night.

Now I hear that there is a proposal to place several billboards on US-101. Although the light from these billboards may be small compared with the light from the rest of the city, they are directly in the line of sight of the telescopes on Mt. Hamilton. I am sure you are aware that Lick Observatory has several ground-breaking discoveries to its credit and I am sure you would

like those discoveries to continue for the sake of our children and grandchildren.

Won't you please consider moving the billboards somewhere else or better, not allow them at all so that they don't get in the way of scientific discoveries?

Sincerely,  
Chandan Egbert

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: healthfitonline  
Sent: Tuesday, January 25, 2022 10:56 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport  
Attachments: I oppose electronic billboards at San Jose Airport

[You don't often get email from Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From:  
Sent: Tuesday, January 25, 2022 10:55 PM  
To: Kazmierczak, Matthew  
Subject: Please NO BILLBOARDS!

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>



[External Email]

Dear Airport Commissioners,

In addition to the blight and distraction for drivers, digital billboard add to our light solution.

Please DO NOT allow these to pollute our city.

Thank you,  
Maren Sederquist  
San Jose Resident

Begin forwarded message:

From: UC Observatories >

Subject: ?? Important - Digital Billboards ??

Date: January 20, 2022 at 9:15:08 AM PST

To: >

Reply-To: UC Observatories <mcampbell@ucolick.org >

[View this email in your browser](#)

Dear Friend,

Thank you for being a supporter of Lick Observatory's work and restoration in the last few years. Since you are someone who cares deeply about astronomy, night skies, and a dark sky environment, we thought you might like to know about a concerning development that is coming before the San Jose City Council.

On Wednesday, 26 January 2022 from 6 p.m., the City of San Jose Airport Commission shall discuss the proposed installation of 1000 square foot, double-sided billboards (3 digital, 1 vinyl), projecting messages towards Highway 101.

Two of the presently-proposed message surfaces are oriented to project towards Lick Observatory, along an unobstructed line-of-sight.

This proposal is an evolution of the City's efforts to rescind a decades-long ban on new billboard installations. In addition to distracting drivers[1], local impacts on human health[2] and ecology[3], digital billboards brighten the skies across the region and thus will not be good for amateur and professional astronomers, alike.

You can express your opinion to the Airport Commissioners. For written public comments, it is recommended that they be submitted (via electronic mail to

mkazmierczak@sjc.org <mailto:mkazmierczak@sjc.org> ) 24 hours prior to the meeting.

Alternatively, click this link to find details on how to remotely attend and contribute a spoken public comment

Thank you for your continued support,

UC Observatories

Links to impact articles:

1. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4411179/>  
<<https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fucolick.us4.list-manage.com%2Ftrack%2Fclick%3Fu%3D71558e24284a2a79d0ac44827%26id%3Deaf8a7bf0b%26e%3Dfd057d0811&data=04%7C01%7Cmkazmierczak%40sjc.org%7C50af5c85883d49b7f02608d9e098ccf9%7C0fe33be061424f969b8d7817d5c26139%7C1%7C0%7C637787769152745271%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000&sdata=h0i%2Fif%2FUON7f08sJotI50vsLLs70qOCii59%2BXh%2FiIfQ%3D&reserved=0>>
2. <https://www.darksky.org/light-pollution/wildlife/>  
<<https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fucolick.us4.list-manage.com%2Ftrack%2Fclick%3Fu%3D71558e24284a2a79d0ac44827%26id%3D4473f7bc36%26e%3Dfd057d0811&data=04%7C01%7Cmkazmierczak%40sjc.org%7C50af5c85883d49b7f02608d9e098ccf9%7C0fe33be061424f969b8d7817d5c26139%7C1%7C0%7C637787769152745271%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000&sdata=%2BSfXHjffloriRoS9o%2BmzOkxLJjSo0g41IfaRLUU5zA%3D&reserved=0>>
3. <https://www.darksky.org/light-pollution/human-health/>  
<<https://gcc02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fucolick.us4.list-manage.com%2Ftrack%2Fclick%3Fu%3D71558e24284a2a79d0ac44827%26id%3Dabb07f519d%26e%3Dfd057d0811&data=04%7C01%7Cmkazmierczak%40sjc.org%7C50af5c85883d49b7f02608d9e098ccf9%7C0fe33be061424f969b8d7817d5c26139%7C1%7C0%7C637787769152745271%7CUnknown%7CTWFpbGZsb3d8eyJWIjoiMC4wLjAwMDAiLCJQIjoiV2luMzIiLCJBTiI6IklhaWwiLCJXVCI6Mn0%3D%7C3000&sdata=CQjPe%2B894h3u7KEzDH54LGaljmsBZSSPF6KQYMgkJZY%3D&reserved=0>>

Copyright ©2022 University of California Observatories, All rights reserved.

Our mailing address is:  
UCO/Lick Mailstop

Santa Cruz, CA 95064

You are receiving this message because you are considered an important part of the University of California Observatories (UCO) community. If you would like us to change your contact information or have recommendations for other recipients, please contact [mcampbell@ucolick.org](mailto:mcampbell@ucolick.org) <<mailto:mcampbell@ucolick.org>> .

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Bob Havner  
Sent: Tuesday, January 25, 2022 10:32 PM  
To: Kazmierczak, Matthew  
Subject: Concern about new digital billboards

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I would like to take this time to let the commission know of my concerns over the proposed billboards along 101.

First thing, there has been a long standing ban on new billboards although that doesn't seem to concern anyone as I see them going up all the time. I used to work a swing shift in mountain view. I remember when the digital billboards went up at 880 and 101. The light was so blinding it took almost a mile of travel before my night vision returned. I had to stop taking 101 home at night because of the sign. Another example is the fairgrounds sign on Monterey Rd. you lose sight of the road when you approach it.

My main concern is light pollution. I am an amateur astronomer and I work part time a Lick Observatory on Mount Hamilton. Many people do not realize that Lick Observatory is conducting advanced astronomical research every night of the year. I am told by the UC Astronomy department that these signs will be in direct line of sight to the Observatory. The impact of these digital billboards on research there could be devastating. The Observatory has had a long standing partnership with the city of San Jose and Santa Clara County. Back in the seventies when the low pressure sodium lighting was installed throughout county, Lick Observatory was brought in on the project. Recently when the LED streetlights were being considered, the staff at UCO

Lick were invited for input on the project. Assurances were given that the affect on operations at Lick would be minimal. However the researchers there are finding that there is quite some impact by the street lighting but it can be managed.

Something as bright as these proposed billboards could put an end to the 134 year history of astronomical research at Lick Observatory.

Please help save Lick Observatory from a very unnecessary end.

Also please consider the impact that these very bright signs have on people's safety, there health, and the environment.

Thank You

Bob Havner  
San Jose

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Sue Dileanis  
Sent: Tuesday, January 25, 2022 9:39 PM  
To: Airport Commission 1; Airport Commission CW; Airport Commission 9; Airport Commission 10; Kazmierczak, Matthew; Airport Commission 7; Airport Commission 8; Airport Commission 6; Airport Commission 4; Airport Commission 2  
Subject: I oppose Electronic Billboards at the airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear Airport Commissioners:

I have been a resident of San Jose for over 25 years, and I'm writing to express my opposition to the installation of new electronic billboards in San Jose. San Jose's stated goal of being a climate change leader is at odds with brightly lit LED illuminated signs, which require continuous operation by computer systems not to mention the LEDs.

These airport billboards will be adjacent to the Guadalupe River, negatively impacting wildlife in the river ecosystem. Illuminated billboards interfere with bird migration. Lick Observatory will also be negatively impacted due to light pollution.

Every week I read in the paper about another death on our roads. Digital billboards distract drivers, creating a dangerous hazard. It seems to me that these run counter to the cities Vision Zero policy to eliminate traffic deaths.

I would like to remind you that earlier this year the Planning Department surveyed San Jose residents regarding the billboards, and 93% opposed these illuminated billboards. Please reject this proposal.

Thank you,

Sue Dileanis

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: plynam  
Sent: Tuesday, January 25, 2022 8:27 PM  
To: Kazmierczak, Matthew  
Cc: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Subject: Written Public Comment, Airport Commission Study Session, 26 January 2022, Agenda Item IV.A: Electronic Billboards.

[You don't often get email from Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

Dear Airport Commissioners,

Further to my (29 November 2021) electronic communication to the Mineta San Jose International Airport Commissioners, I write to urge the Commission to once again reject the deployment of new electronic billboards on airport property, as presently proposed. The request is a simple one: that public opinion, the spirit and intent of existing ordinances be respected.

The adage says that if you have the law, argue the law; if you do not have the law, argue the facts. In considering the opposition to the proposal, one finds arguments in both the law and fact.

The law:

Historically, the City of San Jose and the County of Santa Clara County have demonstrated sensitivity and leadership in encoding ordinances to minimize light pollution, including a policy banning the introduction of new billboards, which has served the people of the Valley of Heart's Delight well for almost four decades. As explained in previous submissions to both City Council and Airport Commission, billboards contribute disproportionately to light pollution. Thus, the introduction of new billboards threatens to overturn existing policy and take something away from the people of Santa Clara Valley --- "an unpolluted night sky that allows the enjoyment and contemplation of the firmament" --- which the United Nations has declared should be considered an inalienable right of humankind equivalent to all other environmental, social, and cultural rights.

The facts:

1. The primary motivation cited by City Council for considering this proposal is revenue. It is reported that this venture would contribute less than 1% to the airport's annual operating budget.

2. Surveys reflect in excess of 90% public opposition to the proposal. Note that of the numerous specific public concerns highlighted, proponents choose to allay only one of these (i.e. distracted driving). There is a conspicuous failure to respond to other concerns (e.g. well-established consequences on flora, fauna, human culture, physiology, behaviour, metabolism, hormone secretion, body temperature and blood pressure).

3. The proposal's Initial Study/Addendum states (page 12):

"Signs shall be located in a manner that the director determines based on reasonable evidence will not adversely interfere [...] taking into consideration the physical elements of the sign and the surrounding area, such as information analyzing [...] line of sight issues."

In submissions to both City Council and the Airport Commission, concerns (including, explicitly, line-of-sight issues) have been raised and thus far, have not been addressed.

4. As cited in other written contributions in advance of the 26 January 2022 meeting of the Airport Commission (e.g. from the Directorship of the University of California Observatories), the Lighting Analysis contributing to the proposal's Initial Study/Addendum contains the incorrect statement: "LEDs contribute less to sky glow." The unquestioning acceptance and propagation of such assertions undermines the credibility of the analysis and diminishes the validity of the Study.

5. Recommendations to mitigate light pollution have been culled and extrapolated from an out-of-date, wholly different context and unjustifiably incorporated into the present proposal, rendering their

effect sub-optimal in the present context.

6. Proponents cite the removal of eight (8) conventional billboards as "having the potential to result in no net increase or even a net reduction in light pollution." Such statements cannot be substantiated without knowledge of the specific conventional billboards ear-marked for removal and comparative study of the proposed vs. conventional displays. Furthermore, a 4:1 removal ratio is invoked in such discussions. However, the present proposal consists of four (4) displays. In this case, if the intent of the 4:1 ratio is to be honored, at least sixteen (16) conventional displays should be ear-marked for removal. Even this may be a coarse and unsatisfactory instrument. A more proportionate measure in the present case is to remove specific conventional displays amounting to some multiple function of combined surface area and intensity (rather than absolute number) of the presently-proposed installations.

7. As the Airport Commission has itself observed, the present proposal has wended an unorthodox procedural path to its present incarnation, reportedly consuming en route up to two million dollars of the City's treasure --- and the travails of citizens, Staff, Councillors and Commissioners. Despite this, public concern and opposition has not waned. Little (if anything) of the proposal has been modified since the Commission rejected the proposal in August 2021.

In summary, the present, unmodified, proposal threatens to overturn ordinance that has served us well. Doing so shall ignite the further proliferation of billboards throughout our region, exacerbating many of the expressed (and largely unaddressed) public concerns. The promised revenue for the airport is comparatively small. Favoring the proposal ignores majority public opinion. The Study lacks credibility and unjustifiably extrapolates out-of-date, out-of-context recommendations. Proponents have made unsubstantiated claims and invoke misapprehended removal ratios. The proposal has navigated an unorthodox and tortuous path. I thank you for your efforts on behalf of the people of San Jose and the Santa Clara Valley and urge you to reject the electronic billboards project, as presently proposed.

It is requested that this communication be disseminated to the Airport Commissioners through the offices of Mr Kazmierczak.

Yours sincerely,

Dr Paul D. Lynam FRAS

Astronomer

University of California Observatories/Lick Observatory

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Holly David  
Sent: Tuesday, January 25, 2022 7:21 PM  
To: Kazmierczak, Matthew  
Subject: Reject electronic billboards in San Jose

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear San Jose Airport Commission,

I urge you to reject the proposed electronic billboards in San Jose.

Sincerely,

H. David  
registered Santa Clara County resident and voter

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Nancy Buonaccorsi  
Sent: Tuesday, January 25, 2022 7:16 PM  
To: Kazmierczak, Matthew  
Subject: billboards :-(

[You don't often get email from Learn why this is important at  
<http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

To Whom it may Concern,

I am writing to express opposition to the proposed digital billboards. They are not supportive of human health, ecology, and night sky astronomy. It would be best to NOT install the digital billboards. Please take this under consideration.



Sincerely,  
Nancy

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Laurie  
Sent: Tuesday, January 25, 2022 6:33 PM  
To: Kazmierczak, Matthew  
Subject: No Electronic Billboards

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Good Day,  
I am a San Jose native who opposes the electronic billboard proposal.  
I live near the Mineta San Jose International Airport.  
My job involves driving all over the county. As a long- time professional driver, I say with confidence that we do not need any more distractions on our roads. As it is, drivers must take their eyes off the road to read the sign. I wish we had no signs along our roads at all. We have more than enough signs. We have more far, far more advertising shoved in our faces everywhere we look. We don't need any more.  
There is so much light pollution already. We know now the harmful effects light pollution has on humans as well as the natural world. These billboards are in the vicinity of the Pacific Flyeay, the Guadalupe River, and rich riparian habitat. In no way will these billboards be beneficial to those mentioned above. We must be ecologically sound with this decision. The only ecologically sound choice is no billboards.  
Come on San Jose, we have this edgy new gun law but you're going to sell out ugly billboards?  
Please, just say no.

Kind Regards,  
Laurie Alaimo

San Jose 95112

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Robert Kibrick  
Sent: Tuesday, January 25, 2022 5:52 PM  
To: Kazmierczak, Matthew  
Subject: I oppose plans to install large illuminated digital advertising bill-boards at San Jose Airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear City of San Jose Airport Commissioners

I strongly oppose the plan to install large illuminated digital advertising bill-boards at San Jose Airport. Such bill-boards create significant nighttime light pollution that not only has adverse biological impacts on humans, birds, and other animals, but they also interfere with astronomical observations by both amateur and professional astronomers, including those who conduct observations at the nearby Lick Observatory.

Installing such bill-boards also tramples on the City of San Jose's legacy of showing respect for the important scientific research that has taken place at Lick Observatory for the last 134 years. For many years the City has worked cooperatively with the Observatory to reduce light pollution from street lighting. In recognition of that outstanding cooperation, the International Astronomical Union named an asteroid in honor of the City of San Jose.

Such illuminated bill-boards serve no compelling public purpose and should not be installed at a public facility like SJC. I urge the Commissioners to find other sources of revenue that do not negatively impact the public and the astronomy community.

Respectively,

Robert Kibrick  
Research Astronomer (retired)  
University of California Observatories / Lick Observatory

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

# UNIVERSITY of CALIFORNIA OBSERVATORIES

BERKELEY • DAVIS • IRVINE • LOS ANGELES • MERCED • RIVERSIDE • SAN DIEGO • SAN FRANCISCO



SANTA BARBARA • SANTA CRUZ

OFFICE OF THE DIRECTOR  
375 INTERDISCIPLINARY SCIENCES BUILDING  
UNIVERSITY OF CALIFORNIA, SANTA CRUZ  
SANTA CRUZ, CALIFORNIA 95064

## **RE:** Electronic/Digital Billboards

Dear Mr. Kazmierczak,

Thank you for your electronic mail message of 6 December 2021. The concerns expressed by Dr. Lynam in electronic form to the Mineta San Jose Airport Commission (24 August 2021) and San Jose City Council (12 March 2021; 29 November 2021) reflect the opinion of the University of California Observatories (UCO). On each occasion, these submissions were made on behalf of the UCO Directorship. Dr. Lynam contributed to the 2018 consultations between UCO and the City of San Jose. As then-proposed, electronic/digital billboards were to be confined to a limited number of (22) installations, at (17) City-owned locations, primarily in San Jose's downtown. The resulting UCO recommendations were based upon this understanding. Only after providing recommendations for this limited case did UCO learn that the limited case had been re-framed as Phase I of a wider Ordinance Update, as the City embarked upon a broader Phase II. In mid-2020, UCO representatives engaged with the City's Planning Department and made public comments to City Council meetings on this issue. These engagements included statements that the UCO 2018 recommendations would be insufficient to proportionately address proliferation of electronic/digital billboards beyond Phase I.

Endeavors to incorporate a selection of those recommendations into the present project design are to be applauded. However, it is of particular importance in the present project that not all of the 2018 recommendations have been incorporated (i.e. orienting billboards such that they do not face towards Lick Observatory). Contrary to the Phase I considerations (whereby the proposed installations were largely embedded in downtown San Jose, for which the line-of-sight from Mount Hamilton would largely be shielded by intervening buildings) two (south-facing) of the four message surfaces of the presently proposed airport sites have an unobstructed line-of-sight to/from Lick Observatory.

A further concern is that the US 101 Airport Electronic Signs Initial Study/Addendum lacks adequate discussion of the effect of Anthropogenic Light At Night (ALAN) in general and its impact on astronomical observatories in particular. The Initial Study/Addendum cites Zeiger Engineers, Inc. as lighting consultants. The Zeiger lighting analysis is listed as an appendix in the Initial Study/Addendum. However, the version of the document at the URL provided omits appendices. Nevertheless, having acquired a copy of the (21 July 2021) Lighting Analysis report by Zeiger Engineers, Inc. most of its content is found to consist of unaltered material provided by

Clear Channel Outdoor, including (page 25) at least one false assertion: LEDs contribute less to sky glow and light trespass. In former communications, it has been repeatedly explained why this is not the case. This undermines the credibility of the analysis and diminishes the validity of the Initial Study/Addendum of which the Zeiger report forms a constituent part.

The Initial Study/Addendum understates the scale of the proposal. The main text repeatedly refers to two (programmable electronic) freeway signs. The first indication that the project in fact consists of four message surfaces --- a term not used in common parlance --- appears as a footnote (page 6). Only thereafter are the terms message surface and display used interchangeably in the main text. It is concerning that casual readers may misapprehend that the project consists solely of two displays. This misapprehension is reinforced by the recent announcement of the agreement by the billboard operator to remove eight static billboards in the City (invoking a supposed 4:1 ratio). If the spirit and intent of the 4:1 ratio is to be honored, there should be a corresponding removal of sixteen message surfaces/displays.

We are concerned that the addition of these electronic displays would overturning the City's 1985 moratorium and subsequently lead to the proliferation of such fixtures, not only in San Jose, but along the Highway 101 corridor and throughout Santa Clara Valley, further threatening Lick Observatory, jeopardizing the University of California's educational, research and public outreach mission in the physical sciences and eroding Santa Clara's astronomical heritage and future.

In summary, the US 101 Airport Electronic Sign project proposal has taken an unorthodox path, bypassing the prevailing 1985 ordinances, and disregards the recommendations of the City Planning Department. In its present form, the proposal will likely lead to a net intensification of sources contributing direct and scattered background light into the unobstructed line-of-sight to/from Lick Observatory, thus rendering a deleterious impact on observatory operations. Recommendations to mitigate the impacts of new lighting installations and their additive effect to scattered background light require careful study of each installation and we are pleased that you have begun this process. The University of California Observatories remains available to consult on these matters.

Yours sincerely,

Constance Rockosi, Interim Director  
UC Observatories  
University of California at Santa Cruz  
1156 High Street  
Santa Cruz, CA 95064

From: Lisa Hettler-Smith  
Sent: Wednesday, January 26, 2022 2:09 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport. Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development. By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas. Thank you.

Lisa Hettler-Smith  
San Jose, Ca. 95112-2136

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Jan Hintermeister  
Sent: Wednesday, January 26, 2022 12:50 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak,  
Matthew  
Subject: opposition to digital billboards near the San Jose Airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

To San Jose Airport Commissioners:

Dear Commissioners,

I oppose installation of electronic / digital billboards on or near the San Jose airport. I am 68 years old and all my life I've silently endured billboards whether it's in the rural areas of Minnesota where I grew up or in the suburban/urban area where I live now. It's hard for me to believe that electronic billboards have any friends. They are a component of urban blight. They distract drivers, illuminate what should be a dark sky, disturb wildlife and in general are a form of visual pollution. Please reject any proposal for electronic billboards. Thank you for your consideration.

Jan Hintermeister

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Laurence Kuhn  
Sent: Wednesday, January 26, 2022 11:29 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: No Way to Electronic Billboards at San Jose Airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Allowing these in San Jose would be outrageous and wrong. I've been here 40 years, am a founding member of USGBC's Silicon Valley branch (attn:

Light Pollution) and will seriously consider moving out of SJ if these go up. We owe it to the voters and inhabitants.

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I demand the Airport Commission reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three-year study that concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City will be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.  
Laurence Kuhn

"A vision without a task is but a dream.  
A task without a vision is drudgery.  
A vision and a task is the hope of the world."

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Ken Colson  
Sent: Wednesday, January 26, 2022 9:51 AM  
To: Kazmierczak, Matthew  
Subject: Opposed to Electronic Billboards

[You don't often get email from Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

Please inform the members of the Airport Commission that I, Ken Colson, a resident of San Jose, oppose the proposal for electronic billboards at or



near the airport. It should be noted that I speak for the many residents who oppose such billboards who are unable to voice their opposition and who count on the commissioners, as do I, to see the negatives of the proposed LED billboards.

Ken Colson  
2232 Bailey Ave  
San Jose 95128  
E-mail waterwalla@yahoo.com

Sent from my iPad

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Tod  
Sent: Wednesday, January 26, 2022 8:45 AM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 3; Airport Commission 4; Airport Commission 5; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW; Kazmierczak, Matthew  
Cc: Liccardo, Sam; Jones, Chappie; Cohen, David; Davis, Dev; Carrasco, Magdalena; Mahan, Matt; Esparza, Maya; Foley, Pam; Peralez, Raul; Jimenez, Sergio; Arenas, Sylvia; Petersen, Adam; City Clerk; NO DIGITAL BILLBOARDS IN SAN JOSE  
Subject: I OPPOSE all electronic billboards  
Attachments: billboards 012622.docx

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Plan for the future of San Jose!!

Please review the attached letter and add to the official record.

Thank you,  
Tod Williams  
Concerned San Jose Resident

P.S. The ban has been in place since 1985.

.

From city website/staffs initial recommendation:

"...any decision to allow new billboards is a weighty one with long-term implications; once billboards are in place, options for removing them are likely to be very expensive, regardless of changes in community expectations and public policy."

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Rebuttal to Background Billboard Information from SJC Staff  
Posted December 21, 2021 in advance of Airport Commission Study Session & Special Meeting January 26, 2022

Submitted by: No Digital Billboards in San Jose, Steering Committee  
Date of submission: January 25<sup>th</sup> 2022

We have selected 4 major assertions of many made by the Airport Staff in their December 21 posting that we believe are incorrect, misleading, and irrelevant to properly evaluating the proposed off premise digital billboards at the Airport.

In addition we have attached the comments from the NDBSJ petition. Note that comments come from residents of all San Jose Council districts and beyond.

- All actions taken by the city and Airport regarding the proposed billboards are legal. References are made in the document to actions by the City Council approving various aspects of the billboard proposal as if the Council's actions such as amending the Sign Ordinance and initiating Policy 6-4 in September, 2018 prevents public criticism of digital billboards at the Airport and on other public property in San Jose.

We acknowledge that the city's revision of ordinances and adjustments of code requirements are legal. However, given the well documented fact that ever since off premise digital billboards was declared a priority by the city in 2015, the entire process from then until April, 2020 was conducted in semi secrecy and without adequate public outreach. When the Planning Department did conduct adequate outreach about the issue in April, 2020, the resounding public opposition is proof positive that the city deliberately attempted to legalize digital billboards off the public's radar screen. While legal, we contend the entire process was unethical and a classic example of the power of a special interest to taint public policy and negate the public welfare.

- Ad time on the proposed billboards will be allocated to promoting SJC. References are made in the document to the fact that 10% of the advertising time of the proposed billboards will be dedicated to promoting the airport, the intention being to increase passenger usage. In no place in the document does the Airport submit evidence that advertising flight times and destinations on a physical sign aimed at influencing decisions by the occupants of moving vehicles is relevant to choosing which airport and airline to use. Of course, such decisions are made by people online.

Furthermore, if SJC desires to promote itself on a digital sign, it can purchase and install digital on premise signs similar to the one at the corner of Coleman Avenue and Airport Blvd. While digital, it is aesthetically pleasing, acceptable in size and style, well landscaped and dedicated to promoting the Airport 100% of the time.

- Clear Channel will assume all risks. References are made in the document that Clear Channel will assume all risks associated with the proposed billboards and indemnify the city according. Would that include legal costs for the city to defend against lawsuits brought by Outfront Media and other companies claiming the 2007 contract is bogus? Would it include indemnifying the city against claims made as a result of motorists injured or killed due to being distracted by the proposed billboards?

- LED lights don't negatively impact photosensitive people. References are made in the document that there is no evidence LED lights create issues for people who are photosensitive. The document however does not reference specific studies in support of that contention or name names and instead identifies individuals by their job description such as "a former official in the U.S. Department of Justice." Show us a summation of the relevant literature. Bottom line, is Clear Channel willing to put in writing that it has never entered into an out of court settlement for damages caused photosensitive persons by any of its billboards?

One interesting article with information about health impacts is here:

<https://adfreecities.org.uk/light-pollution/>



## Take Action to Stop Digital Billboard Blight in San José!



Add your signature to our petition and let San José community leaders know we *don't want digital billboards in our city!*

San José City Council recently announced plans to allow the construction of new digital billboards in several areas of the community. If these plans are approved, major billboard companies will be able to construct large, bright, electronic advertising panels that will impact our community through:

- Lowering property values, which damages homeowners and reduces property tax rolls in the long run
- Degrading the appearance and character of the city
- Posing a safety hazard through driver distractions
- Harming local ecosystems through light pollution, causing significant disruption to wildlife and impacting human health

**More than 700 towns in America have banned billboards, and states such as Alaska, Hawaii, Maine, and Vermont have banned billboards statewide.** Multi-billion-dollar billboard companies use a community's roads and infrastructure to make their money, while giving nothing back to the community, and usually paying ZERO business tax. Owners of the lots on which billboards are built will benefit modestly -- **but the costs of billboards impact EVERYONE in a community.**

We urge you to fight this move by the City Council to allow new digital billboards, and let them hear your voice! It is only through preserving San José's unique aesthetic value that we can ensure that the people of our city can continue to enjoy their community and its beauty for generations to come.

**Thank you for taking action to preserve San José!**

Questions? Contact John Miller at [miller@johnmillerpr.com](mailto:miller@johnmillerpr.com)

850 Signatures

85%

Goal: 1000

Email Address\*

First Name\*

Last Name\*

City\*

State\*

Zip Code\*

Add a comment (optional):

Display my signature

Display my comment

Add me to your mailing lists so that I can receive periodic updates on issue, including tips on how to voice my concerns effectively.

News and updates from Scenic America

San Jose Digital Billboards Signage Updates - Updates on digital billboards in San Jose

Sign the Petition

## Signatures

Show Page 43 of 43

**Name:** Megan Blaine

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Keith Blaine

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I never drive around San Jose wishing there were more advertising and things to take my eyes off the road. There is currently too much traffic signage and information to process with unsafe lighting conditions all the while at highway speeds.

**Name:** archie d'amico

**LOCATION:** LOS ANGELES, CALIFORNIA

**Comment:** Only in limited designated areas.

**Name:** sharon meixner

**LOCATION:** BRATENAHL, OHIO

**Comment:** Please do not destroy the integrity of San Jose by putting up bill boards

**Name:** Robert Reid

**LOCATION:** CARSON CITY, NEVADA

**Name:** Donna Davies

**LOCATION:** MOUNTAIN VIEW, CALIFORNIA

**Comment:** • Safety: billboards distract drivers. thus creating the potential for serious accidents, and digital billboards attract much more involuntary attention than paper ones. (See the article attached)

• Aesthetics: they are visually intrusive and jarring on the visual impact of the surrounding landscape, degrading the character of the city

• Blight: billboards create blight which attracts graffiti, litter, and areas of overgrown weeds

• Light: digital billboards greatly add to the light pollution in the city

**Name:** Anonymous

**LOCATION:** WOODSIDE, CALIFORNIA

**Comment:** These things are a blight on the landscape and a driving distraction...please stop. Better to plant trees instead. Thank you for taking action on this.

**Name:** Stephen Lubin

**LOCATION:** WOODSIDE, CALIFORNIA

**Comment:** Illuminated billboards are even worse than traditional billboards. They flood a wide area with light and are designed to distract from more pleasant views. Their obnoxious presence extends a great distance.

Please don't allow electronic billboards.

**Name:** Olga Martynenko

**LOCATION:** LOS GATOS, CALIFORNIA

**Name:** John Miller

**LOCATION:** LOS GATOS, CALIFORNIA

**Comment:** The adoption of the amendment currently under review would alter the aesthetic character and environmental quality of significant sections of San Jose which will be seriously compromised. The enormity and scope of this proposal, which has been pursued by the City Council under the radar, would gut San Jose's ban on new billboards which has been in place since 1985.

Many local residents and San Jose affiliated organizations have opposed the measure. They include the Silicon Valley Chapter of the American Institute of Architects; the Preservation Action Council of San Jose; the Loma Prieta Chapter of the Sierra Club, the Silicon Valley Chapter of the Audubon Society; and Lick Observatory on Mount Hamilton.

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

Show Page 42 of 43

**Name:** Christine Lafranconi**LOCATION:** CUPERTINO, CALIFORNIA**Comment:** There are enough things distracting drivers without throwing digital billboards into the mix!!**Name:** Monica Richards**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Please do not allow electronic billboards in San Jose. There is no way any money you receive will be worth the downgrading of the character of the city, as well as the light pollution and an increase in accidents. And the use of power in the first place, which is the opposite of green.**Name:** Jedediah Burkey**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** They are dangerous and will cause accidents, increase commute times and cost the city money in term of service costs.**Name:** Tanya Burkey**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** The visuals can distract drivers.

We already get too much advertising in our lives.

It pollutes the night sky.

**Name:** Tj Kenny**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Marion Hatland**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** No way do I need to be inundated with more advertising. We band this many years ago and now we have to address it again. No billboards!**Name:** Brian Huntley**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Electronic billboards are ugly, distracting, and (in my opinion) give off a dystopian vibe.**Name:** Sally Essy**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Ben Leech**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** I am totally against digital billboards. They are ugly, distracting, and I equate them with blight.

I hope our City Council sees fit to vote against this horrible idea.

This is not Las Vegas.

**Name:** CV Noren**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Debra Perry**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Gratia Rankin**LOCATION:** SAN JOSE, CALIFORNIA**Name:** john mitchell**LOCATION:** SAN JOSE, CALIFORNIA**Name:** John Frolli**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Our beautiful city should not be cluttered with this type of visual pollution. Instead of ugly billboards we should be lining our roadways with beautifully natural landscapes that enhance the vistas of our skyline and surrounding hills. San Jose deserves better, this degrades our environment.**Name:** natalya selitser**LOCATION:** HAYWARD, CALIFORNIA**Name:** Natasha Volkova**LOCATION:** HAYWARD, CALIFORNIA**Name:** Cole McDonell**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Ruth Van Sciver**LOCATION:** LOS GATOS, CALIFORNIA**Comment:** So ugly! Unsafe!

## Signatures

Show Page 41 of 43

**Name:** Diana Roberts

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Visual or aesthetic resources are an important asset to San Jose, culturally, community wise, historically, and economically. Many of us live in San Jose, in the valley of hearts delight, because of its beauty. Electronic billboards would obscure views and be a visual blight. While California environmental quality act and national environmental policy act assume that drivers have low sensitivity to visual resources, I do not believe that is true. We spent a lot of time on the road commuting, at least we did before the coronavirus pandemic, and the only thing that made it worthwhile was the views of the distant mountains. We need to retain the views that we have rather than obscure them further.

**Name:** Sylvia Robicheau

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Willa Scholten

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are not welcome in San Jose. They have nothing but negative impacts. They are ugly and ruin the esthetic of our city.

**Name:** Leah Deffenbaugh

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Joyce Berkowitz

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Cathy Rubin

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I am opposed to electronic billboards for several reasons, but especially because of the dangers they pose due to the distracting nature they present to drivers.

**Name:** Mary Parsons

**LOCATION:** LOS GATOS, CALIFORNIA

**Comment:** I am in San Jose all the time and any billboards are annoying and distracting.

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We should be removing all billboards, and certainly not adding any more (especially digital billboards which will be more distracting to drivers, and increase light pollution).

**Name:** Kathleen Tirri

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Suzanne Morrone

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I'm absolutely opposed to digital billboards and intend to vote against any politician who supports them.

**Name:** Bob Tran

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Distracting the drivers

**Name:** Gayle Frank

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** San JOse does not need new billboards with bright lights pulsating through the city and on our freeways!!

**Name:** Anthony Celaya

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Lynne Stephenson-Brandt

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** The current ban on digital billboards in San Jose should remain in effect. Our city politicians need to stop focusing on money and short term thinking, and get back to some sort of reasonable and well thought out plan for our city. Our local politicians have pretty much ruined San Jose, which should not have been possible given the many resources we had to make it a great city. I wish this was a petition to vote them all out.

**Name:** L. Wangsness

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** John Turner

**LOCATION:** SAN JOSE, CALIFORNIA



## Signatures

Show Page 40 of 43

---

**Name:** Carol Pavan

**LOCATION:** SAN JOSE, CALIFORNIA

---

**Name:** Stacy Braslau-Schneck

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Let's strive to be more like Honolulu and less like Las Vegas!

---

**Name:** Kristin Dessau

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Absolutely unacceptable encroachment upon our cultural, civic and riparian environments. No!

---

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Please don't add any more eyesores to our city. We are in the digital age.

---

**Name:** Lisa Hettler-Smith

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Large Digital Billboards are ugly. They have no place in or near our Downtown.

---

**Name:** Jean Dresden

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Lighted billboards cause me difficulty while driving. Because it is unsafe, I avoid routes with lighted billboards/LEDs. The City's proposal will affect me directly since I regularly use a highway that is likely to receive many signs. The lighted billboards will not provide a "more interesting" environment, but they will prevent me from going about my business. Instead of shopping at businesses along that corridor--which is what I do now--I will go to Campbell where they don't have these signs. And I will take my sales tax dollars with me.

---

**Name:** Ryan Smith

**LOCATION:** SAN JOSE, CALIFORNIA

---

**Name:** Rick Bernard

**LOCATION:** SAN JOSE, CALIFORNIA

---

**Name:** Nelly To

**LOCATION:** SAN JOSE, CALIFORNIA

---

**Name:** Bob Kenyon

**LOCATION:** SAN JOSE, CALIFORNIA

---

**Name:** Katja Irvin

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** This will be bad for the image of San Jose and will detract from what we want to highlight for example: our quirky historic and ethnic neighbors; our beautiful green belt of mountains; our agricultural industrial roots; and the iconic observatory on Mount Hamilton.

---

We need less light pollution, not more!

---

**Name:** Michael Sullivan

**LOCATION:** SAN JOSE, CALIFORNIA

---

**Name:** Walter Soellner

**LOCATION:** SAN JOSE, CALIFORNIA

---

**Name:** AMY CHAN

**LOCATION:** SAN JOSE, CALIFORNIA

---

**Name:** Sonja ponce

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** San Jose does not need any more billboards. Your ruining my birth city.

---

**Name:** Li Chiang

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** This light pollution has to stop. Having lit billboards is not a good compromise

---

**Name:** Sarah Simpson

**LOCATION:** LOS GATOS, CALIFORNIA

**Comment:** Electric billboards are ugly and distracting to drivers. I wouldn't want to look out my window and see one or live close enough to be bothered by the light at night.

city can continue to enjoy their community and its beauty for generations to come.

Thank you for taking action to preserve San José!

Questions? Contact John Miller at [miller@johnmillerpr.com](mailto:miller@johnmillerpr.com)

Sign the Petition

## Signatures

Show Page 39 of 43

**Name:** William Foley

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Gianna Tabuena-Frolli

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Brian Grayson

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Money should be spent on more important issues. It will become a blight to our city.

**Name:** Bill Schroh

**LOCATION:** CUPERTINO, CALIFORNIA

**Name:** Richard Thomas

**LOCATION:** MOUNTAIN VIEW, CALIFORNIA

**Name:** Michael Hurley

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** David McCormic

**LOCATION:** SANTA CRUZ, CALIFORNIA

**Comment:** I worked for the City for 7 years. There is a lot of great things happening in San Jose, in making it a more vibrant and inclusive city.

Privatizing the freeways with light up billboards is not a positive improvement for San Jose.

**Name:** Julia Borjeson

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Our city is too crowded and cluttered as it is! No Billboards.

**Name:** Mary Martin

**LOCATION:** LOS GATOS, CALIFORNIA

**Name:** Mike Enderby

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** The city worked hard to remove billboards in the 1980s. We should not undo that hard work!

**Name:** Mark Pfahnl

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Dangerously distracting for drivers just to look tacky and cash-strapped.

**Name:** Debbie Benovitz

**LOCATION:** SANTA CLARA, CALIFORNIA

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

FOLLOW US



Show Page 38 of 43

**Name:** jean struthers**LOCATION:** LOS ALTOS HILLS, CALIFORNIA**Comment:** Light pollution**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** No more advertising or lights or brainwash of any kind please**Name:** Stan Rubin**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Gloria Loventhal**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** I can't believe this is even suggested for our City.**Name:** Sheila McGann-Tiedt**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** We worked to get rid of billboards in San Jose and now some City Council members want to bring them back. Billboards, whether digital or "old fashioned", add to blight. Great cities have great parks, utilize their water fronts and other public spaces to enhance the beauty of the urban landscape. Billboards, along with trash and illegal dumping ruin the livability of a city.**Name:** linda eckstone**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Leslie Levitt**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** From Mayor Liccardo memo September 25th 2018 Council Meeting:

"I caution the Council against moving too quickly to add additional signage at other non-city owned locations. The City Council had good reason for halting commercial billboards in 1985, when out-of-control proliferation of billboards had created significant negative impacts to the aesthetic appearance of our neighborhoods. We must be careful to avoid the mistakes of the past, and consider its lessons."

"Let's understand how our actions are impacting our residents, our neighborhoods, and cityscape. Most importantly, let's clearly convey that our neighborhoods are not for sale."

This sounded reasonable and aligned with community concerns.

Fast forward two years.

What happened?

Special interest politics at its worst...

100% of citizen input was against electronic billboards at (2) Planning Department sessions.

The City Council should stop this now and focus resources on more meaningful priorities.

**Name:** nancie yomtov**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** dangerous. Ugly distractions.

No glaring signs.

**Name:** Alex Taylor**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** No billboards in sj!**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Bad idea on so many levels**Name:** Ian Bruce**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** I strongly oppose allowing the addition of new billboards in the city, especially video billboards. There provide zero benefits to the community.**Name:** Gary Hubbard**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** No benefit to the community. Only blight and possible danger from distracted drivers. Please don't approve lighted or unlighted billboards, based on some misguided argument of "value."**Name:** Ligia Oliveira**LOCATION:** OTHER (PLEASE SPECIFY), CALIFORNIA**Name:** Davena Gentry**LOCATION:** EAST PALO ALTO, CALIFORNIA**Name:** David Poeschel**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Sergio Martinez**LOCATION:** SAN JOSE, CALIFORNIA

## Signatures

Show Page 37 of 43

**Name:** JAIME VELAZQUEZ

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Brian Carr

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are the last thing we need in San Jose. Hopefully, our city council members will reflect the people on this one!

**Name:** MICHAEL KEVANE

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Please no electronic billboards.

**Name:** virginia carpio

**LOCATION:** LOS GATOS, CA, CALIFORNIA

**Name:** Julia Okeefe

**LOCATION:** SANTA CLARA, CALIFORNIA

**Comment:** Electronic advertising will harm the whole environment of SaN Jose,for people, wildlife and birds. It simply degrades the appearance and character of the city and gives nothing back. Please vote NO on billboards.

**Name:** Bart Narter

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Do we really need to add things that consume electricity when we experience the threat of brown outs and black outs?

**Name:** Suzanne Burns

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I can enjoy the electronic billboards when in New York, but they have NO place in a City like San Jose which is a suburban city unlike other cities where the bright lights does not affect residents in their homes.

**Name:** Shraddha Desai

**LOCATION:** SUNNYVALE, CALIFORNIA

**Name:** Steve Stugard

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** LAURI FEETHAM

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are glaring, distracting, and a safety hazard for safe driving conditions. These are not warning signs.

**Name:** Judith Wells-Walberg

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Absolutely no more billboards and that includes digital....NO MORE!!!!

**Name:** Julie Hardin

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Reshard Mostofi

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No more billboards of any kind. Not even one more single Billboard. Let lobby the state government to ban them state wide... other states have done it so can we...

**Name:** Karen Matsueda

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We need to embrace what's unique about San Jose - modern yes - and livable, family-friendly, with lots of natural beauty. Bright light and garish signs take away from quality of life for anyone living in, working in, or simply passing through our city.

**Name:** Heather Lange

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** kathy richmond

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Bill Dodge

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No electronic or other mass advertising in San Jose. And the city council needs to hear the citizens who elect them and represent the best interests of the citizens, not the corporations

## Signatures

Show Page 36 of 43

**Name:** Mila McCluskey

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These electronic billboards are a disgrace. They are way too bright, and distract from the road.

**Name:** Jennifer Correa

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Stephen Bartlett

**LOCATION:** SSN JOSE, CALIFORNIA

**Comment:** More signs equal more distractions on the road

**Name:** Jill Bohn

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I know when I cross the border of San Jose and see all those blinding digital billboards going up 101. I hate them and think they're actually dangerous, especially when it is raining.

**Name:** Patrick Maxwell

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** David Gahan

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Alexander Larkin

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Marni Kamzan

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I see no benefit to digital billboards. My councilperson Raul Peralez supports them and has given no sufficient reason why. I hope the measure is voted down.

**Name:** Lisa Ruder

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Judith Turner

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** The proposed digital billboards are a TERRIBLE idea. The fact that the project was approved by the SJ City Council and has moved to Environmental Review and City Planning phase without widespread input from the community is shameful. "Under the radar projects" are suspect.

**Name:** MARK MAZZETTI

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** WE DO NOT NEED BILLBOARDS IN SAN JOSE. THEY DETRACT FROM OUR COMMUNITY.

**Name:** Jon Wiseman

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Stop digital signs

**Name:** Vikki Jump

**LOCATION:** SAN JOSÉ, CALIFORNIA

**Name:** Michael Kutilek

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** NO BILLBOARDS-they are ugly and degrading!

**Name:** Audrey Rust

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Judith Minium

**LOCATION:** LOS GATOS, CALIFORNIA

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

Show Page 35 of 43

**Name:** Richard Desimone**LOCATION:** COARSEGOLD, CALIFORNIA**Comment:** Native of the valley. Would hate to see any more desecration of the Valley of the Hearts Delight**Name:** Bob Moreno**LOCATION:** SAN JOSE, CALIFORNIA**Name:** suzan webb**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Scott Fosdick**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Allowing this expansion is penny wise and pound foolish.**Name:** Jess Bosquez**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Al Mistretta**LOCATION:** SAN JOSE, CALIFORNIA**Name:** William Walters**LOCATION:** SAN JOSE, CALIFORNIA**Name:** David Zalatimo**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Jeff Kershaw**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Krista Van Laan**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Anita Dagnino**LOCATION:** SAN JOSE, CALIFORNIA**Name:** William Hawkins**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** While regular bill boards are often just ugly, the digital billboards can be dangerously bright and distracting as a driver.**Name:** John Haselden**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Definitely not a good idea to have more lighting. There is a good reason for not using buildings to advertise.**Name:** Joan Schulenberg**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Ken MacKay**LOCATION:** SAN JOSE, CALIFORNIA**Name:** eric almonte**LOCATION:** SAN JOSÉ, CALIFORNIA**Name:** Mason Sandoval**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Let's take back our city**Name:** Steve Nestle**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Billboards = BLIGHT. Every billboard is a canvas waiting for graffiti.**Name:** gabby vazquez**LOCATION:** SAN JOSE, CALIFORNIA

## Signatures

Show Page 34 of 43

**Name:** Tim Barrington  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anne Sconberg  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Scott Brown  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** Billboards, existing and proposed, are a blight! No more billboards of any kind!

**Name:** Alex Fitzpatrick  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Farrell Podgorsek  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** I personally find the electronic billboards to be a distraction while driving. Their presence will undermine the efforts of the City and its residents to beautify San Jose.

**Name:** Carl Anderson  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Deborah Anderson  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Linda Dixon  
**LOCATION:** KELLY, NORTH CAROLINA

**Name:** Paul Countryman  
**LOCATION:** AURORA, COLORADO  
**Comment:** I was born and raised in California. Sad to see it turn into Las Vegas with a bunch of electronic signs that ruin the beauty of the state. Would be a big mistake!

**Name:** David Chai  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Al Jones  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** We don't need electronic bill boards; I don't want any bill boards in my neighborhood.

**Name:** Patricia Cabral  
**LOCATION:** LOS GATOS, CALIFORNIA

**Name:** Krista Calvo  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Susan Machado  
**LOCATION:** SAN JOSE, CALIFORNIA

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

FOLLOW US



Show Page 33 of 43

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are a form of light pollution. We have two in our neighborhood, one at Gardener Elementary that just showed up one night and has been annoying ever since. The other at the community center across the street from school also with no forwarning and apparently, nobody working there that knows how to operate it. It's had the same message for a couple of years now. So it is not only annoying but also a waste of money. I call them light blight. Please sign the petition. Like high rise buildings they should be left downtown, where the neon lights are bright and it would fit in. Not in neighborhoods.

**Name:** Anna Heckman

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** John Ragsdale

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We do not need more light pollution, distractions while driving, blight in the neighborhoods that these billboards would be installed.

Money from commercialization of our public streets is not a way to fund the city. The billboards would not necessarily be on public property, but they sure would be planned to be viewed from public streets.

**Name:** Patricia Curia

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** San Jose needs more trees and beautiful buildings, not eyesore billboards. City leaders decided this several decades ago. More than ever, we need beauty in our lives, not high intensity notices to buy when so many people are out of work.

Another hot button for me, is the environment. The last four years, nationally, have been an affront to American values in the preservation and stewardship of nature. Please don't spread pollution and permanent damage to our ecosystems in San Josee. We need less cement, more trees, and wildlife.

**Name:** Rolayne Edwards

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** M Moody

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards unfairly exploit our local roads, which we pay for with our taxes, while creating blight and distraction. Ask yourself why you won't be seeing any of these bright, ugly things going up in wealthy neighborhoods.

**Name:** walter hudson

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Ronak N. Mostofi

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Laurence Snyder

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Radha Padmanabhan

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Rae Ann Stahl

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Michael Gardner

**LOCATION:** MARSHFIELD, MASSACHUSETTS

**Comment:** Visual Pollution is a problem everywhere. Please help us avoid being bombarded with commercial messages constantly.

Thank you for your consideration of this

**Name:** Julie Storr-Street

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Susan Snyder

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Pam Shukait

**LOCATION:** SAN JOSE, CALIFORNIA



Show Page 32 of 43

**Name:** Jeremy Robinson

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** C Boekema

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These digital billboards are full of aw: i.e awful!

It would be awesome, if SJ Council worries more about historic preservation & a downtown hospital!

**Name:** Julie Martinez

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are a huge driving hazard and a terrible blight on San Jose's already blighted landscape. Who is lobbying for this? Vote no.

**Name:** Sadaf Pajooyan

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Shamsi Mohseni

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Maronita isaac

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** these digital billboards are a huge hazard for drivers and cost way too much

**Name:** Jim Wissick

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No more. There are too many already.

**Name:** Kathy Almazol

**LOCATION:** SANTA CLARA, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No signs, no distractions, no ugliness.

**Name:** Jim Fitzwater

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Beverly Fitzwater agrees that we don't need these billboards.

**Name:** AnneMarie Riley

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Michelle Crabb

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Please lets do everything we can to upgrade San Jose! It seriously needs it!

**Name:** Daniel Peck-Blum

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Lynnea Hagen

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These billboards are going in the WRONG direction to build San Jose into a world class city. These scream "crass", "cheap", and "no class". We can and MUST do better than this!!

**Name:** dea gonzalez

**LOCATION:** LOS GATOS, CALIFORNIA

**Name:** Lucie Roberts

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Heather Mitchell

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Lauren Delp

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I have made San Jose my home since 1971. I have seen it grow and change. There are some characteristics that are quintessentially San Jose that I should hate to see disappear. One of them is the sense that "we care." We care about our people and about our communities above the profits of the few. At times the balance wobbles, but seems to always right itself in a direction that has made me love this town for half a century. I insist on San Jose preserving its historic character, architectural integrity and beautiful natural environment. We need more trees and more poverty support, not more flashy electronic billboards.

Show Page 31 of 43

**Name:** Ginny Schaefer**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** No digital billboards, please!**Name:** Donald Beirdneau**LOCATION:** SAN JOSE, CALIFORNIA**Name:** kathleen cohen**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** I do not think that billboards, especially digital ones, enhance the city in any way. with limits, they're ok on the freeway, but not in town.Kathleen Cohen**Name:** Lisa R Marquis**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Alice Gary**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Kathleen Zaretsky**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Dorothy Suarez**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Taylor Forester**LOCATION:** SUNNYVALE, CALIFORNIA**Name:** Ken Howard**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** More pandering to money interest!

Ken Howard

**Name:** Kathy Espinoza-Howard**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** We do not need to add Light pollution to all the other pollution we have in San Jose. This is a horrible and irresponsible idea. I urge the San Jose City Council to vote NO on this issue!

Kathy Espinoza-Howard

**Name:** Patricia Thompson**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Ed Pioli**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Joy Whalen**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Roberta moore**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Stop making San Jose ugly and destroying neighborhoods.

Thanks

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

FOLLOW US



## Signatures

Show Page 30 of 43

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** This is a health issue. Besides distracting drivers, lighted billboards create light pollution that can effect people's sleep. We don't need more ads in our lives.

**Name:** Sue Burnham

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Alan Fanning

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No electronic billboards!

**Name:** Charlotte Adams

**LOCATION:** LOS GATOS, CALIFORNIA

**Name:** Deborah Taylor

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Elizabeth Bergerol

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** In a time when we need to reduce greenhouse gases, the city proposes a plan to use energy for what? Corporate greed. This is unacceptable on every front.

**Name:** Lynnette Viste

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Electronic billboards are unsightly but also dangerous and distracting.

**Name:** Elizabeth S Menkin

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These are as much or more blight than the old paper billboards. Light pollution and energy wasting, bad for birds and bad for good sleep of all diurnal critters nearby.

**Name:** Chonna Delaney

**LOCATION:** LOS GATOS, CALIFORNIA

**Comment:** Those signs are not only incredibly ugly but definitely a road hazard.

Who in their right mind would think they are a good idea?

**Name:** Gretchen Strain

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Linda Gallo

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Roger Winslow

**LOCATION:** SAN JOSE NO, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I find the proliferation of billboards in the city to be an ugly part of the cityscape. I do not mind them along the highways, but they do not add anything to our city.

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

FOLLOW US



## Signatures

Show Page 29 of 43

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** This isn't Vegas, this is San Jose. We don't need these atrocious distractions and advertisements on our streets.

**Name:** Kevin Ung

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Chandru Vittalbabu

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We do not need to waste time and resources erecting new billboards when there are already so many.

**Name:** Viet-Hung Nguyen

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Dave Haney

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Light pollution is a major concern for us as downtown San Jose residents. Thinking back, the greatest irritant that has been built in our time here is the digital billboard at The Glass House. Eventually it's general brightness go lowered, but even so it's still a blight and a dangerous distraction for drivers. More such structures going up (and/or replacing existing billboards) would have a serious negative impact on our safety and quality of life.

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** This is terrible! We do not need these signs, please stop!

**Name:** Lauren Levi

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Can. We. Not. San Jose is already going downhill and you want to put ugly digital signage everywhere? NO THANK YOU.

**Name:** Ismael Rodriguez

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Sharon Root

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** This will add more blight, and distract drivers possibly resulting in accidents. We need to beautify our city by cleaning up clutter and debris on the streets .... not add blight.

**Name:** Jo Glazebrook

**LOCATION:** SAND LAKE, NEW YORK

**Name:** Kim McCaslin

**LOCATION:** MONROE, WASHINGTON

**Comment:** Plant Trees NOT Billboards!

**Name:** Debra Weiss

**LOCATION:** LOS ANGELES, CALIFORNIA

**Name:** ELISE DI DONATO

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These billboards are completely negative in their impact.

**Name:** Scott Godfrey

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Barbara Canup

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards distract and offend far more than ordinary billboards. They represent a tax on us all, sacrificing our peace and spoiling the character of our city.

## Signatures

Show Page 28 of 43

**Name:** Brian Cook

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** It doesn't seem that digital billboards serves the improvement of our great city. There are so many more basic human needs such as structural maintenance, access to facilities for those with special needs, public transportation, safety, etc....

**Name:** Chris Keith

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No billboards. How about the city focusing on cleanup instead!?!

**Name:** Katie Lucas

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No more billboards!!

**Name:** Charmaine caward

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Patricia Bergman

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I can't think of a single good reason to have these signs. It's best for people to concentrate on their driving or where they are walking. They are nothing but bad distractions!

**Name:** Roberta Wilson

**LOCATION:** CAMPBELL, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No more billboards please.

**Name:** Jan Maulhardt

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Patricia Blevins

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** NO billboards. They are ugly, distracting to already distracted drivers, they interfere with sleep for those who live near them due to bright lights and they are lethal to animals who also need darkness overnight to sunrise for sleep. This is a BAD idea and will make an already ugly appearing City even uglier and provide NOTHING for the souls who live here and pay the highest taxes in the country.

**Name:** william cox

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Altay Uenal

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Ekjyot Dhaliwal

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** The addition of 90 digital billboards around the city will damage the aesthetic of San Jose. Downtown San Jose, along with its historic buildings and variety of museums, will resemble the Las Vegas Strip if the billboards are installed. Not to mention, the risk of higher traffic accidents.

**Name:** Christopher Young

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Samantha Pansoy

**LOCATION:** SAN JOSE, CALIFORNIA

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

FOLLOW US

Show Page 27 of 43

**Name:** Sue Bowling

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** This is not Las Vegas! We don't need more light pollution harming us and our wildlife! Be sensible for once!

**Name:** Deborah St Julien

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Opposed to digital billboards

**Name:** Luke Blauch

**LOCATION:** SUNNYVALE, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We do not need any flashy billboards. San Jose is one of a kind city. Full of history and charm. Let's keep our city preserved and let's protect what is left of our wildlife.

**Name:** Nicole Beeck

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Meindert Blaauw

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Bud Noren

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are garish and distracting

**Name:** Rosemary Van Domelen

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Betty Bryan

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Lawrence Bryan

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Brian Haberly

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I am strongly opposed to the visual blight that up to 90 new digital billboards would bring to our community.

San Jose does NOT need to seek to be a "Times Square" look-alike. Light pollution is bad enough in our city. Vehicle/pedestrian accidents will only INCREASE with the distraction of bright, and animated billboards.

Please REJECT this terrible proposal. Let's keep San Jose a community that is welcoming to residents, not just a canvas for ever more commercial advertising.

**Name:** Mackenna Morgan

**LOCATION:** SUNNYVALE, CALIFORNIA

**Name:** Phillip Morgan

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We don't want digital billboards, a dangerous distraction to drivers!

**Name:** Tyler Khan

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Robert Morgan

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No more digital billboards! When the sun goes down it is supposed to get dark. The purpose of the billboard is to grab the attention of drivers passing by and that is a big distraction and is bad for a drivers night vision. If these are installed only the billboard companies will benefit and the community will suffer.

**Name:** Joseph Mach

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** If you want the city to have a "vibrant landscape" clean up the trash and plant some trees.

**Name:** Connelee Shaw

**LOCATION:** SAN JOSE, CALIFORNIA

Show Page 26 of 43

**Name:** Angela Nardi Brocato

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No more billboards in San Jose. The existing ones are already too much.

**Name:** Anthony Lavia

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Roseanna Lavia

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Curtis Jones

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Lucille Boone

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Winifred Leeds

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Trudy Bagdon

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Judy R

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I am opposed to the proposed Las Vegas" style billboards which will degrade the appearance of our fair city. These electronic light signs will also impact the Mt. Hamilton Observatory and cause disruption to birds.

**Name:** Kathryn Exon Smith

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I am disappointed that this is being considered. The challenges of distracted driving are already huge, and these billboard would be yet another threat to the most vulnerable road users. Not to mention the additional light pollution - please listen to the residents of this city and rethink this idea.

**Name:** River Brown

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Patricia blazina

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Jeremy Harris

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Lonny Weissman

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Michelle Albertson

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Carolyn Meredith

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I sometimes wonder if anyone in City Hall actually lives in the downtown area as they seem so keen to destroy it. It's obvious to anyone living here that they are not serving the people who live in the downtown core.. Need I say more?

**Name:** Annette Aguilar

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** India Meisner

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Paul Derenia

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Not to mention the light pollution. We need to take a stand against this tell them to go somewhere else!

**Name:** Geoffrey Lynch

**LOCATION:** SAN JOSE, CALIFORNIA

Show Page 25 of 43

**Name:** Chris Sigler

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Romina Perez

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Maureen Alexander

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** They're ugly, distracting to drivers, and add to the light pollution that harms our environment.

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Stop making our neighborhoods feel less like a home with digital billboards.

**Name:** Mami Kamzan

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I oppose allowing digital billboards in the city. There is no compelling reason for them and many against them. Why is this proposal going forward? Who is really benefitting?

**Name:** Charles Statman

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** these are bright, ugly, ruin the skyline, ruin the night sky, and are a traffic hazard.

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We cannot allow this blight to infest our neighborhoods. The ones we already have are an eyesore. The city needs to focus on providing a good quality of life for all its citizens.

**Name:** gina spada

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Tina Morrill

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** As a tax paying homeowner, my preference is for the City to get back to providing "the basics" - - services such as street tree maintenance, reliable street sweeping, traffic and speed enforcement to name a few. I am AGAINST spending any more time or money on something garish like electronic billboards!

**Name:** Bonnie Montgomery

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Light pollution, distraction to drivers, unsafe for wildlife, no benefit to community--all reasons to vote against this measure.

**Name:** Jennifer Soboleski

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I would oppose this even if there was a benefit to the city, but I can't imagine why we're approving this when there is NO benefit??

**Name:** Anonymous

**LOCATION:** LOS GATOS, ARMED FORCES PACIFIC

**Comment:** As a former San Jose residents, I am so disappointed to read about this proposal. It will create a blight in the whole area and make San Jose much less inviting to visit. I feel sorry for San Jose residents. City government there is definitely pulling a fast one on them. Disgusting!

**Name:** robert sanchez

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Jan McDaniel

**LOCATION:** NEWARK, CALIFORNIA

**Name:** Connie Rogers

**LOCATION:** GILROY, CALIFORNIA

**Comment:** Billboards are visual pollution! Especially when lighted they are distracting and dangerous to drivers.

**Name:** Vivian Kramp

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Billboards are ugly. Digital or not. And the digital ones will be a distraction to drivers creating an unsafe environment. Please don't allow them.

Thank you

Vivian Kramp



Show Page 24 of 43

**Name:** Mario De La Torre  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** hoa cockreham  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Jo Noel  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** Right now the city is dirty, full of garbage everywhere and ugly enough!!!! We do NOT want billboards, they will make the city look worst than what it looks right now!!!!!!

**Name:** Shannon Wright  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** These are a safety hazard and an eyesore.

**Name:** Brian Winter  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Jeffrey Levine  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** Digital Billboards are not just ugly, unhealthy and 'blightful,' they are dangerous to drivers, cyclists and pedestrians. Even a momentary look at an electronic billboard can make the split second difference between hitting the brakes, swerving around a suddenly appearing object or avoiding a fragment of broken cement in a sidewalk. If a person gets injured or killed because someone's attention was diverted due to the flashing of an electronic billboard, who pays the medical bill?

And if someone gets killed, how much money will it cost to get that person's life back?

Let's not endanger lives in the first place; ban digital billboards now!

**Name:** Maria Nicholson  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** I don't support the billboards around the city.

**Name:** Carol Segura  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Dolores Flores  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Mary Tucker  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** Thank you for doing this! We don't need any further lights to distract drivers and prevent us from seeing our night stars.

**Name:** Anonymous  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** NO TO DIGITAL BILLBOARDS! It creates blight and environmental issues.

**Name:** HildeBerta Vasquez  
**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Julia Howlett  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** The last thing we need is more driving distractions on San Jose streets. Visual blight is not a goal our city should be striving for.

**Name:** William Bach  
**LOCATION:** SAN JOSE, CALIFORNIA  
**Comment:** No digital billboards please. Bad idea for those of us driving and visually for the city itself.

Show Page 23 of 43

**Name:** Soozee Shireman

**LOCATION:** SAN JOSÉ, CALIFORNIA

**Name:** Joy-Ellen Lipsky

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These signs are eyesore. There was a time when we worked hard to take down billboards. We do not need electronic ones.

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We have enough distractions within the City and need no more expensive brightness. The billboards present a blight to the City.

**Name:** Ana Cantu

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Felicia Gershberg

**LOCATION:** SUNNYVALE, CALIFORNIA

**Name:** Brian Fowler

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Rev Rowan Fairgrove

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We have enough light pollution already. No electronic billboards in San Jose!

**Name:** Richard Smart

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Shun billboards of any sort. They add nothing to a community spirit.

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Looking up at the stars late last night - I was remembering when I was a kid and there were so many more stars to gaze at. I just recently read an article from the BBC that says most light pollution doesn't come from street lights, but from commercial lighting - Digital billboards are a part of that and I don't want more light ruining our night. Plus these digital displays hum. More noise pollution as well. They disrupt the community and do not give anything back - just take away - while only benefiting the owners who most likely don't live anywhere near where they will be. Do not allow these billboards to ruin our community.

**Name:** Charles Bennington

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We, the citizens of San Jose, do not need more intrusive advertising with digital billboards. They demand our attention for the benefit of advertisers and not our community. This is not only a distraction but an abuse of our common spaces.

**Name:** Colby Waterland

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Russell Williams

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** A classic example of an "external cost" — the billboard company and advertisers benefit; they don't bear the costs foisted onto thousands of others, as noted in the petition.

**Name:** Maria Hennessy

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We DON'T need bill boards in San Jose. Electronic billboards produce too much light pollution so the Lick Observatory can't do it's experiments and observations. These billboards are fine in Las Vegas, not in San Jose. Honor our neighborhoods and let us sleep without buzzing, lighted billboards.

**Name:** Robert Wright

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Billboards are visual blight and lower the quality of life in our city. The city council members who vote to approve billboards often accept large amounts of campaign contributions from the billboard companies both directly and indirectly through PACs.

**Name:** Bernadette Ertl

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These billboards are designed to distract drivers and make our freeways and highways more dangerous.

As an older driver, I have often been blinded when a darker-lit ad suddenly transitions to a brighter ad on the billboards located at the 101/880 interchange. This is a danger to drivers at an already congested intersection because we need to be focused on driving.

In addition, the light pollution to our night skies is unacceptable.

**Name:** THEODORE STROLL

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Some of these electronic billboards are blinding, distracting from freeways, or both. I wonder how many car accidents they cause.

The BBC reported yesterday that most light pollution comes not from street lights, but from commercial activities, notably billboards. They blot out the night sky.

Show Page 22 of 43

**Name:** Tod Williams**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Claudia Correa**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Teresa McCollough**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Wanda Waldera**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Chris Beekhuis**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We don't need more signs and distractions around San Jose. Wouldn't it be better if the City Council instead focused this much effort on actions to 1) reduce homelessness, 2) improve food security, 3) clean up trash & graffiti and 4) increase public art and those beautiful murals?

**Name:** Kathryn Funk**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** As it is, there are too many tacky billboards around San Jose. To add 112 digital billboards is a horrible idea. The distraction to drivers is not necessary. San Jose already has some of the worst drivers around. Add more distractions with flashing billboards and traffic accidents will likely increase. To say nothing about how these commercial self-serving signs really ruin the appearance of our city. The light pollution is also a totally unnecessary addition when adding digital signs. PLEASE DO NOT ALLOW COMMERCIAL INTERESTS TO SPOIL OUR CITY!

**Name:** Crystal Campisi**LOCATION:** SAN JOSE, CA, CALIFORNIA

**Comment:** We don't need digital billboards in San Jose!!

**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** NO BILLBOARDS--ELECTRONIC OR OTHERWISE. NOT WORTH IT.

**Name:** Maria Burrus**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No Digital Billboard. This is not New York.

**Name:** Margie Cornehl**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I am against digital billboards. San Jose now has a strict law regarding all new advertising signs in the City. Let's keep it that and especially not allowing digital ones! They are tacky.

**Name:** Chris Piscitelli**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Marnie Singer**LOCATION:** FREMONT, CALIFORNIA**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These signs are a medical hazard for folks with astigmatism, TBIs and craniofacial nerve conditions. The signs blind people with astigmatism at night and can spark terrible pain for folks with TBIs and craniofacial nerve conditions. Advertising is not worth physical pain or injury.

**Name:** Miriam Martin**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Ugh, we don't need these, they are a blight on the landscape!

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

Show Page 21 of 43

**Name:** Chuck Hagenmaier

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** The longer billboards are banned the better. The income directly generated for the city could be generated by a parcel tax. Think of it. Yes means billboards are allowed, No is a parcel tax to replace that income. If the city allows billboards in the future the parcel tax ends.

**Name:** Mary Pizzo

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I do not want electronic signs along our roadways.

I am chiefly concerned that large trees will be removed for better visibility of a signage.

I am also concerned about the light pollution generated by these new signs.

The communities that will benefit from this new sign ordinance are those away from freeways, such as the Rose Garden and College Park because they will have passive billboards removed. While neighborhoods adjacent to freeways, already dealing with homeless encampments, trash and poorly maintained landscaping, will be further impacted with 24-hour, blinding advertising.

**Name:** Tim Rumbolz

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Robert Orr

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I don't want digital billboards flashing in people's windows at night, and I don't need to feel like I'm in a computer game when I do my business downtown.

**Name:** M Orr

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Emma Golda

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Elizabeth Bosak

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** James Wolak

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I don't want digital billboards

**Name:** LISA WISEMAN

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** During the Zoom 'meeting' on this topic in July, San Jose resident's concerns were shot down regarding this outrageous proposal. What is the purpose of dismantling this ban? How does the city and its residents actually benefit? Whose pockets are getting lined here?

Lastly, how can we fix this? Once the EIR has been ordered it is usually a done deal, even though the citizens are outraged.

'It looks like a free for all': Dozens of electronic billboards may soon line San Jose freeways and we will be the new Las Vegas. Do YOU know anyone that supports this blight, and how is it that tax paying citizens have no say in the matter?

**Name:** Timo Ford

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** San Jose City Council Board, PLEASE keep our neighborhood clean, calm and beautiful. I am opposed to the BLIGHT that these digital billboards create.

**Name:** Lori Littleford

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Let's NOT look like Vacaville! The electronic boards are unsightly and distracting. Just NOT needed.

**Name:** Tim Clauson

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Please vote against adding blight to our roads with this proposal brought on by our council!

**Name:** Ed Berger

**LOCATION:** SAN JOSE, CALIFORNIA

Show Page 20 of 43

**Name:** Katy Lemon**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Mike Gelardi**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** There is absolutely no reason for these billboards. San Jose is already looking worse than I have ever seen it in my 55 years living here. Solve the homeless camps first before adding more eye sores.**Name:** Elesa Cooperson**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Melisa McCoy Evans**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** San Jose does not need these signs. They will devalue our community and they are a dangerous distraction to drivers. It is the community who will ultimately pay while a few people make \$.**Name:** Kirsten Franz**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** It is time for San Jose to take their residents into consideration. Lit billboards are great for Vegas but these lit billboards with further denigrate the landscape of San Jose.**Name:** Steve Shaw**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Anne To**LOCATION:** SANTA CLARA, CALIFORNIA**Name:** Michael Hazelton**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** The only place billboards should maybe exist is on the sides of buildings..maybe. Otherwise these signs are just trashy and will make our city look just like every other generic town across the country.**Name:** Gina Gates**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Those signs are horrible. Please do not allow big money to turn San Jose in to a video game environment.**Name:** Anonymous**LOCATION:** SAN JOSE UGLY AND DISTRACTING, CALIFORNIA**Comment:** Ugly and distracting. They look trashy and do nothing to improve the look of any neighborhood.**Name:** Elizabeth Rettner**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** I certainly don't want any more distracting, light-polluting electronic billboards in San Jose.**Name:** Jeff Thompson**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Flora Moreno de Thompson**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Andrew Levitt**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Sophia Soohoo**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Please do not further ruin the landscape by adding billboards in our city.**Name:** Bambi Moise**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Annamarie Stoddard**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Daniel Howard**LOCATION:** SAN JOSE, CALIFORNIA

Show Page 19 of 43

**Name:** Ron Noack**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** I hate billboards. Please don't add more**Name:** Diane Gleason**LOCATION:** SUNNYVALE, CALIFORNIA**Comment:** Please don't approve this change. Even though I don't live in San Jose, I am frequently driving through or stopping in San Jose. Also, if San Jose approves this I am concerned about the domino effect for other cities near San Jose. These billboards are visually distracting and benefits no one except the billboard owners. There have been many meetings with self-serving billboard companies but none with the people who would be affected by this change. This is absolutely appalling. Who does the council members serve??**Name:** John Cordes**LOCATION:** SUNNYVALE, CALIFORNIA**Comment:** Please don't approve this change. I think these make the roads more dangerous as they distract people while the are driving.**Name:** Vivian Herzog**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** These digital signs are so ugly! I thought we were trying to improve our image of San Jose.

Not make it uglier!

**Name:** Maneesh Pawar**LOCATION:** FREMONT, CALIFORNIA**Comment:** NO BILLBOARDS!! They hurt my eyes!**Name:** Tina Iaquinto**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Mark Curry**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Please reject this horrible idea. Let's leave these things in Vegas.**Name:** ALICIA FORBRICH**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Constance Healy**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Hoa Ton**LOCATION:** MILPITAS, CALIFORNIA**Name:** Lucille David**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Digital billboards add to the existing blight in San Jose.**Name:** Maryam Rahimi**LOCATION:** SUNNYVALE, CALIFORNIA**Name:** Melissa Gomez**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Jasmine Davis**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Vianca Mendoza**LOCATION:** SAN JOSE, CALIFORNIA

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

Show Page 18 of 43

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I strongly oppose digital billboards. They are annoying when driving/walking at night, and they are ugly. These down generate enough energy to make our city any uglier than it already is.

**Name:** Anonymous

**LOCATION:** PALO ALTO, CALIFORNIA

**Comment:** We live approximately 8 miles from a digital billboard (Aviation Museum, San Carlos). It shines brightly 24 hours a day and glares even so far away. 90 more in San Jose??? You guys are idiots if you permit this glaring 24/7/365 trash in your city!!!

**Name:** Deborah Kennedy

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Six years ago I was a pedestrian in a crosswalk and was hit by a car at 30 miles an hour. These billboards are extremely distracting and not in line with the goal of reducing pedestrian deaths.

Not to mention an environmental mess and an aesthetic disaster. Please stop now.

**Name:** David Byam

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are very distracting when driving. They are the new blight.

**Name:** Alan Laffin

**LOCATION:** CAMPBELL, CALIFORNIA

**Comment:** First Lady, Lady Bird Johnson tried to eliminate billboards in the 60s and she must be spinning in her grave today at how far we've fallen since then. Now everything is a billboard, including gas station pumps. It's time to retrench!

**Name:** Freda Hofland

**LOCATION:** LOS ALTOS HILLS, CALIFORNIA

**Comment:** These billboards would be a huge driver distraction and a visual blight on our beautiful area.

**Name:** Ofelia Smith

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Maureen Clark

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Rebecca Smith

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Is this really what the City of San Jose should be working on right now? Necessary city services are still not fully functioning during this virus, businesses are closing, homelessness is out of control, why is this important at this moment? Table it! And take up problems like the notably and dangerous bad air quality caused by fires by people living on the creek. Electronic billboards do nothing to actually help the people in this city.

**Name:** Cynthia Batchelder

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Peter Ross

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Joseph Gemignani

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Any billboard is ugly.

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Absolutely NO digital billboards! They are a distraction and seriously cheapen the neighborhood.

**Name:** Kristin Anonymous

**LOCATION:** SAN MATEO, CALIFORNIA

**Comment:** Digital billboards are dangerous for drivers. They create blight and stress in neighborhoods. All drivers on 101 and neighbors of 1010 should fight this up and down the peninsula.

**Name:** Jonathan Smith

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Scott Mace

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Dee Merrick

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Brian Taffe

**LOCATION:** SUNNYVALE, CALIFORNIA

**Comment:** The San Jose City Council has been bought (what did they get?) as evidenced by their tRump logic and bogus arguments in support of this disastrous plan.

The only benefit will be to local body shops with an increase in auto collisions.

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** As if San Jose isn't ugly enough, with all the trash, weeds, and graffiti, you want to add those UGLY, distracting electronic

Show Page 17 of 43

**Name:** Stacey Seibold**LOCATION:** CAMPBELL, CALIFORNIA

**Comment:** Digital billboards are highly distracting to drivers and therefore a safety hazard. They also cause light pollution, disrupt the night cycle for animals (and humans) and consume energy. No one wins except the billboard companies. Who do they have in their pockets that even got this idea in front of the City Council?

**Name:** Monet Thomson**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards disrupt the night cycle, consume energy, and are distracting. We don't want to have to look at advertising.

**Name:** Sarah Cottingham**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Wendy Watkins-Smith**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Paul Dileanis**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Ellen Sweeney**LOCATION:** REDDING, CALIFORNIA

**Comment:** I lived in the Bay Area for over 20 years and watched the billboard situation get progressively worse. The digital billboards are a huge distraction for drivers! In order to read it all, one has to take one's eyes off the road for a dangerous amount of time. They should be illegal! The other reasons are important too, but to me this is the main one. Digital billboards are a direct safety hazard which seatbelts and airbags will not mitigate. Save them for when all vehicles are driverless.

**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I can't believe this bad idea has even gotten this far. There's a digital billboard near my freeway exit and it is extremely distracting. Drivers have enough distractions without adding another one. It's also been proven these billboards are detrimental to birds, especially migrating ones. I could go on and on about why this is a bad idea. Don't do it!

**Name:** Jerry Borden**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Mallory DeBartolo**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Jack Nadeau**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I hope that the City Council members understand all the reasons why so many people feel that the digital billboard plans should not be approved. It's hard to believe that the plans are being given any serious consideration at all.

**Name:** Stefan Medan**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Olga Vukceвич**LOCATION:** SAN JOSE, CALIFORNIA**Name:** David Wood**LOCATION:** LOS GATOS, CALIFORNIA

**Comment:** It is foolish to put up these billboards. I really think maintenance of these ugly signs will become prohibitively expensive besides being an eyesore. Whose idea was this? We should stop implementing this ridiculous change to our long-standing prohibition of this kind of trash alongside our Highways.

**Name:** Rhonda King-Curry**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Not safe for driving!! Huge distraction.

**Name:** Geoff Alexander**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** As a Naglee Park resident since 1985, I discourage the use of digital billboards. Like many others, I anticipate with excitement the new architectural plans being drawn up for the downtown area, a new leaf for San Jose. Billboards of any type are a blight, visible spam in an era where no one, it seems can escape the onslaught of advertising.

**Name:** Jo Ann Lawlor**LOCATION:** SAN JOSE, CALIFORNIA**Name:** John Foster**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** If anything would define "urban blight" it would be digital billboards! Today's 'digital highway' is out of control and becoming the scourge of our existence. This is the point where our society says 'NO' to public optical overload and name it for what it is: Excess without value...to consumers who have, almost, limitless options to experience advertising greed throughout our lives, already. Our city fathers need to use prudent judgement, and stop imposing such visual punishment on our highways while adding to dangerous driving distractions.



Show Page 16 of 43

**Name:** Eric Bonesteel

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Carole Foster

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Eve Osborn

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are a horrible blight in cities. When visiting family in Los Angeles I was shocked! They cheapen the city. I am still angry over the Almaden at 85 sign.

The City did not give the area notice that was going in, and it is a blinding bright sign.

**Name:** Vincent Bumgarner

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** If they allow these, the city will lose the only good thing we have to look at from the highways — the mountains.

And for what? It will be ads for Hospitals and startups at best, but more likely ads for casinos and strip clubs.

**Name:** Joel Williams

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Robert Gore

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** do not allow billboard lobbyists to corrupt our politicians and deface our city. they would be the ONLY winners with this terrible and destructive change in the policy. Vote NO on more billboards!!

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Don't ruin our landscape - stop sight pollution

**Name:** Rose Steele

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These billboards are a blight. I live near two and they are visual assaults.

**Name:** Jonathan Williams

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are dangerous and costly to communities and tax payers.

**Name:** Peter Richert

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** CRAIG YEUTTER

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Edward Scanlon

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** blight!! Way to bright and distracting. Cheapens the look of a city. Can't believe this is a discussion.

**Name:** Mark Conley

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Billboards of any type are a blight to the community. Electronic billboards are an absolute distraction to drivers, thus a danger on our roads.

**Name:** Bernadette Ryan

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Praveen Shenoy

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Please oppose digital billboards. We already have enough distracted drivers on the streets. Let us not pollute the environment with e-waste and light pollution

**Name:** Lee McCrumb

**LOCATION:** SAN JOSE, CA, CALIFORNIA

Show Page 15 of 43

**Name:** Bob Baylor

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Meredith Muller

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** This is a waste of energy and detrimental to the health of humans and animals. There is no need to waste our beautiful skyline with consumerist trash.

**Name:** allen srisai

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We don't need our downtown to look like a Mini Las Vegas.

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No amount of money is worth it. Do what is right and good. Doing anything else would be tragically short-sighted.

**Name:** Stephanie Kirsch

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Alexander Kozubov

**LOCATION:** CAMPBELL, CALIFORNIA

**Comment:** I am categorically against digital advertising signs.

**Name:** Lucy Geever-Conroy

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These billboards are dangerous on highways, they distract drivers. And at night they are especially distracting and dangerous, they can even impede drivers' night vision.

JUST DON'T DO IT.

**Name:** Jason Filippi

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Roads are not meant for advertising, they are meant for driving. Billboards only ugly-ify the city. Billboards plus the garbage issues we have will only make San Jose a trash town. Keep the billboard ban and find better ways to advertise.

**Name:** April Halberstadt

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We want to be a scenic City. Leave the billboards in Las Vegas!

**Name:** Sharon Grennan

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Leslie Marshall

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I'd like to see a ban on all billboards. As others have suggested, they're a visual blight.

**Name:** Belinda Stow

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Stuart Hastings

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Please, no new billboards. Not by freeways, not on buildings, not even if you remove some existing billboards. Please do NOT allow any electric billboards anywhere, for any reason.

**Name:** Kim Karcher

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Elena Shur

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are a traffic hazard - their illumination blinds drivers at night and their frequently changed context distracts drivers all the time.

Billboards also are detrimental to the architecture. It's a sad day when a city has to cover its buildings and sites with billboards to improve the view.

**Name:** Jacqueline McKnight

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Tosh Leventhal

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Drivers don't need anything to distract them from driving safely.

Show Page 14 of 43

**Name:** Judy Owens**LOCATION:** BLOOMINGTON\*, INDIANA**Comment:**

Please don't allow digital billboards! They are hideous and distracting, and make night driving far more dangerous. They also illuminate the surrounding ground and buildings with garish repeating patterns all night long. Pity the apartment dwellers! Pity the ground squirrels! Think to yourself: would I want to have one of these electronic abominations within 1/2 mile of my living room windows? Just because a technology does exist doesn't mean it should exist or must be built.

\*Despite my Midwest address, I spend a few months a year in SJ.

**Name:** Charles Statman**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** San Jose doesn't need or want this**Name:** Julian Lucas**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Joe Cellura**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Mary Idso**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** The arguments in favor of digital billboards seem self-serving (for the billboard companies) and downright false.**Name:** Robin Goka Huynh**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Ramona Lione**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** No billboards! They will make the city look like a shanty town. Visual pollution!**Name:** John Jameson**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** The only winner when allowing new billboards in San Jose would be the billboard companies. Residents, homeowners, tourists, and drivers would all be adversely effected by obnoxious, unsightly, and distracting digital billboards. The city was greatly improved by the previous ban and it would be a shame to backtrack.**Name:** Lisa Charpontier**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** I am increasingly dissatisfied with the quality of life in San Jose; and digital billboards will only make it worse. I am absolutely opposed to the installation of these signs in San Jose or anywhere. It is exhausting to always be battered by advertising. It is everywhere, and we need less of this not more. Not only are billboards ugly to see, they distract already distracted drivers, and if installed in San Jose will make our dangerous roads even more dangerous. We should instead be creating more green spaces, encouraging more wildlife in our city and simultaneously reducing our carbon footprint.**Name:** Kathryn Medina**LOCATION:** SAN JOSE, CALIFORNIA**Name:** David Martin**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Desiree LaGrone - La Maggiore**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Jason Bezis**LOCATION:** LAFAYETTE, CALIFORNIA**Comment:** A "San Jose Mercury News" article sounded the alarm about this bad idea.

<https://www.eastbaytimes.com/2021/02/15/billboard-industry-vs-public-will-who-will-win-the-battle-over-digital-signs-in-san-jose/>

We are bombarded with enough digital advertising already on our TV, computer, and phone screens. We don't need more distractions in our neighborhoods and on our roadsides. The people need a respite from corporate messages.

Recall that the Legislature almost passed legislation promoting digital billboards in 2007. Then-Assemblymember Fiona Ma (D-San Francisco), a tool of corporate interests who is now State Treasurer, championed that bad legislation. Her pro-billboard bill got through the State Assembly before a public backlash began. It never became law because of a popular revolt:

<https://www.sfgate.com/bayarea/article/DIGITAL-BILLBOARDS-GLOW-AGAIN-3290399.php> The same corporate forces have pushed the San Jose City Council to become shills for the advertising industry. Say no!

**Name:** Scott Bekemeyer**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** San Jose should be a city of trees, spectacular parks, and beautiful bridges. This is the opposite of that. Focus on cleaning up the rivers, too. The tax base will rise...**Name:** Laurie Roberts**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Please, please, please NO billboards in San Jose. We have enough trash on our streets already.

Show Page 13 of 43

**Name:** Louise Leprohon**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Haddie Lyons**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Adding flashy, trashy billboards to our downtown core is just compounding upon the blight that we are currently facing. Our downtown struggles with vacant storefronts, encampments and lack of gathering places, electronic billboards add NOTHING to our city's culture and vibe except noise and a cheap aesthetic. The negative impact these signs will have on our downtown community is not worth giving private landowners more money in their pockets.

**Name:** keith young**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We the people value freedom from ads over the dollar. That is the truth.

**Name:** Melody Walsh**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I fail to see how billboards will improve the aesthetics of the downtown core or the roadways surrounding it. Digital signs elsewhere are too bright and hurt my eyes when I'm driving at night. We are not Las Vegas.

**Name:** Laura Schoennauer**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I am voting against digital billboards in San Jose, we're overwhelmed with advertising as it is and we don't need addition promotional junk in our face.

**Name:** Josanna Marshalla**LOCATION:** SAN JOSE, CALIFORNIA**Name:** William Snider**LOCATION:** SARATOGA, CALIFORNIA**Name:** Doris Tuck**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Randall Spencer**LOCATION:** LOS GATOS, CALIFORNIA**Name:** Charlotte Quinn**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No more advertising! We are bombarded enough with it in our everyday lives.

**Name:** Steve Murphy**LOCATION:** SANTA CLARA, CALIFORNIA**Name:** Anthony Hoffman**LOCATION:** SARATOGA, CALIFORNIA

**Comment:** Billboards distract drivers, especially lighted, animated billboards. I believe this would open the door to liability for the City of San Jose for traffic accidents caused by this distraction.

**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We don't need those kind of eyesores along our downtown freeway. They are a distraction and dangerous. My guess if this passes it was because Lobbyist put money in the Commissioners campaign funds. I see no other reason to vote for such a hideous addition to our city.

**Name:** Ryan Kenny**LOCATION:** SAN JOSE, CALIFORNIA**Name:** bob mackey**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** The billboard at the intersection of 101 and 880 is extremely bright at night, interfering with vision. It is a hazard to safe navigation of the 101-880 interchange. I'm sure public records will show that many accidents happen at that intersection.

**Name:** Melvin Henry**LOCATION:** SAN JOSE, CALIFORNIA

Show Page 12 of 43

**Name:** Elizabeth Garcia

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Lydia Vitanza

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** A distraction from the beautiful mountains

**Name:** Christopher Davidson

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** RICHARD BERTALAN

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** James Avalos

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No more billboards. What is wrong with people. They are blinding and a huge distraction.

**Name:** Janet Berliner

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Lori Katcher

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** DO NOT allow digital billboards in San Jose. Any billboards are blight. We human beings need visual space to think, imagine and be creative without being bombarded by lights and ads. We need to care for creation.

**Name:** Brian Crews

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** NO ELECTRONIC BILLBOARDS

**Name:** Sherry Durkee

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital Billboards will "cheapen" the appearance of the city of San Jose, create more light pollution and, most importantly, be a dangerous distraction to drivers.

NO DIGITAL BILLBOARDS IN SAN JOSE!

**Name:** James Lint

**LOCATION:** SARATOGA, CALIFORNIA

**Comment:** Ladybird was right

**Name:** Lincoln Bourne

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** If billboards are approved, I will join and donate to recall campaigns for every council member who approves of this blight

**Name:** Raymond Rogoway

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Michael Fjordback

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Billboards of ANY kind are a blight whether they be in a city or in the country. We do not need these, and approval by the city council will have ramifications at election time.

**Name:** Russ Failing

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** TIM ANDERSON

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Billboards Do Not - Do Not ! add to the quality of life or have any positive aesthetic value. Free Speech will allow ANYTHING / EVERYTHING to be in everyones face.

**Name:** Doug Muntz

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** The billboards will not be seen, most people are watching their cell phones.

No on billboards.

Show Page 11 of 43

**Name:** Kelsey Rothrock

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No Billboards! In fact remove all of the ones already in the city! They add no value to the area.

**Name:** Kristin Ingram

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Trevor Butz

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** James Thomas

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** You want San Jose to look like LA in Blade Runner. This is a terrible idea!

**Name:** Ken Yeager

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Former D6 Councilmember

**Name:** Albert Guerrero

**LOCATION:** GILROY, CALIFORNIA

**Comment:** No billboards.

**Name:** Kevin Narimatsu

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Justine Marquez

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No new billboards please!

**Name:** Barbara Lynn

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** NO change in current law, please! NO new digital advertising!!

**Name:** Danny Garza

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** No Bill Boards near or facing Communities for fear or seizure in Adolescents, Younger Children, and Adults - especially Adults with Brain issues.

In Community Spirit,

Danny

**Name:** Tina Rivera

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Why turn back to the 60s when billboards littered the sight line everywhere and also make them electronic? Please no. Just no.

**Name:** Laurel Renish

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** aurelia sanchez

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Please vote no on Digital Billboards it will just increase blight in city. Please concentrate on homeless issues, dirty streets and freeway, more parks and cleaner parks. I live on Keyes Street and we have at least 4 billboards and I cannot image them being lit up at night because of the blight at Senter/Story due to homeless encampments and trash all over the place

**Name:** Massimo Maniaci

**LOCATION:** SANTS CLARA, CALIFORNIA

**Name:** MAREN SEDERQUIST

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anne Zingale

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Scott Lazzara

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** That space deserves to go to local artists. This will ruin everything the art community has been working toward for years.

**Name:** Eduardo Garcia

**LOCATION:** SAN JOSE, CALIFORNIA

Show Page 10 of 43

**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** The digital boards give me a headache after looking at them. Plus they are extremely dangerous to drivers trying to look at them when they should be paying attention to their driving. More accidents will happen.**Name:** Cindy Ahola**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Maribel Montanez**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** In addition to lowering property values, which damages homeowners and reduces property tax rolls in the long run; degrading the appearance and character of the city; posing a safety hazard through driver distractions; harming local ecosystems through light pollution, causing significant disruption to wildlife and impacting human health, billboards also create high levels of visual stress and anxiety to individuals who experience visual sensory overload by the proliferation of billboard blight.

San Jose should refrain from following in the footsteps of Los Angeles' billboard blight.

**Name:** Timothy Harrington**LOCATION:** LOS GATOS, CALIFORNIA**Comment:** We need to keep a sense of value. Our lives are bombarded with advertising. We don't need more.**Name:** Melanie Tomasello**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Bruce DeVisser**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** No billboards in San Jose, digital or otherwise. Stop creating blight!**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** There's no need for any type of billboards. Stop spending any money or precious time on this project to help the billboard business. It's disgusting that anyone is spending time and money on this ridiculous idea when we have families going hungry and without homes, etc. NO BILLBOARDS OF ANY KIND!!!!**Name:** Sharon Hiller**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** No digital billboards in San Jose please.**Name:** john semanik**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** For some of us who are more sensitive to light, or older with eye conditions, these digital billboards wipe out our ability to see non-lit signs immediately after. Safety hazard!**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** We need our roads to be safe of distractions. Billboards create a distraction and put at risk pedestrians, businesses and drivers.**Name:** jean schwalenberg**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** They are ugly, tacky, and degrades our community.**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:**

We don't need MORE visual clutter in our city and along the highways. Driving anywhere is already too confusing and too dangerous more distractions are not needed.

Show Page 9 of 43

**Name:** Stephanie Brown**LOCATION:** SAN JOSE, CALIFORNIA**Name:** David Cagle**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Just what we need... More billboards ruining the scenery and adding more light pollution at night.**Name:** Renee Soto**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Joseph Martinez**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** It is disgusting the struggles of a generation to keep the skyline clear are now being overturned by a younger generation. This is a massive de-evolution for mankind.**Name:** Nancy Mager**LOCATION:** LOS GATOS, CALIFORNIA**Comment:** No electric billboards! Thank you!**Name:** Ron Vickery**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Digital billboards are a safety hazard in any location. By their very nature they are a distraction to motorists. We do not need to add more distractions to our already dangerous streets.**Name:** Teresa McCabe**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Distracting when driving or enjoying our beautiful San Jose scenery  
No monetary benefit to city**Name:** Nicolas F Betancur**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Barbara Beasley**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** As a tax payer I would like you to stop wasting our money on frivolous things like this bill!**Name:** Laurie Russo**LOCATION:** SARATOGA, CALIFORNIA**Name:** Karla Albright**LOCATION:** LOS GATOS, CALIFORNIA**Name:** Sylvie Hurat**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Digital billboards create night light pollution detrimental to fauna**Name:** Evelyn Luck**LOCATION:** SAN JOSE, CALIFORNIA**Name:** RUBEN ADAMYAN**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Better to spend your time and money on improving parks, trash cleanup and homelessness issue.**Name:** Mary Hughes**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** The last thing we need is digital billboards! They distract drivers, cause accidents, waste taxpayers money, cause more blight!**Name:** Audrey Colombe**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** NO and no and no--no new billboards AT ALL. There is no reason to put the Mount Hamilton Observatory under any more light stress, and advertising does not improve the quality of life for anyone.**Name:** Nancy Bouch**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Please! No digital billboards in my city, county or state.



Show Page 8 of 43

**Name:** R Lundgren**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Josh Lane**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Beverly Wright**LOCATION:** SAN CARLOS, CALIFORNIA**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** They are distracting...too bright, too eye catching...the ones on 101 are bad enough. Please do not do this! No more electronic billboards--- neither on public lands, nor on private. Always find it pleasing to be in a state that bans billboards altogether.**Name:** Amy Wright**LOCATION:** LOS ALTOS, CALIFORNIA**Comment:** I strongly oppose the increase in billboards especially digital billboards. They are a distraction to an already over-saturated environment. Please stop the expansion of billboards on public and private lands.**Name:** Bill Souders**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** There is NO public benefit in overturning our 35 year old city ban on billboards!**Name:** Kathleen Napolitano**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** San Jose has enough distracted drivers and trash.

They should be working on those issues before adding additional issues.

**Name:** Ralf Buengener**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Ann Branco**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Elizabeth Batyuk**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Yelena Keselman**LOCATION:** WALNUT CREEK, CALIFORNIA**Comment:** Do not put the billboards up, they energy sucker and light pollutants.**Name:** Nicole Valenti**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Carrie Levin**LOCATION:** SUNNYVALE, CALIFORNIA**Comment:** NO DIGITAL BILLBOARDS, WHY?

they're ugly billboards

create light pollution harming ecosystem

driving hazards

ruin city character - don't want to be the next Las Vegas

impose burden on low income neighborhoods

THEY'RE AWFUL!

**Name:** Mike Martinico**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** San Jose has worked at eliminating this kind of blight for years . It should not be allowed to start up again**Name:** Julie Engelbrecht**LOCATION:** SAN JOSE, CALIFORNIA

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

Show Page 7 of 43

**Name:** Eunsoo Jeong**LOCATION:** LOS ANGELES, CALIFORNIA**Name:** Mary Fries**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Christy Rios**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Briana Wollenweber**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Hannah G**LOCATION:** CAMPBELL, CALIFORNIA**Name:** vivian ou**LOCATION:** UNION CITY, CALIFORNIA**Name:** Julie Schaer**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Digital billboards for commercial advertising are even uglier than static billboards. No digital billboards only digital signs that advertise events or public notices for example such as the CPA theater, schools, or highway signs. Thank you.**Name:** Ann Webb**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Estelle Kadis**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Gloria Collins**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Neil Mendel**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Greg Taylor**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Patricia Phillips**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Wannetta Anderson**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** I strongly oppose any billboards that compromise the safety of the general public. We have enough distractions in our communities, now.**Name:** Kelsey Rothrock**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** No more billboards!**Name:** Jeanette Martin**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** So happy that there is someone keeping an eye out for all the rest of us who DO NOT want to see any more billboards cluttering up our city!! Thank you!! 🙌🙌🙌

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

FOLLOW US



come.

Thank you for taking action to preserve San José!

Questions? Contact John Miller at [miller@johnmillerpr.com](mailto:miller@johnmillerpr.com)

Sign the Petition

## Signatures

Show Page 6 of 43

**Name:** Trish Crowder

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Thanade Tirasuwan

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Donna Brewer

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We do not need these!

**Name:** Farhad Tchoubineh

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Donna DeLong

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Danielle Harmon

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SUNNYVALE, CALIFORNIA

**Comment:** Everyone needs "less screen time" not more!

**Name:** Michele Milliken

**LOCATION:** LOS ANGELES, CALIFORNIA

**Comment:** Stop the blight these digital billboards bring on Los Angeles.

**Name:** Whitney Romberg

**LOCATION:** LOS ANGELES, CALIFORNIA

**Comment:** Honestly, these are such an eyesore. Please don't ruin San Jose like that.

**Name:** Leann Hill

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Nelson Kuang

**LOCATION:** GILROY, CALIFORNIA

**Name:** Catherine Ngo

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Teresa Peachey

**LOCATION:** SAN JOSE, CALIFORNIA

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

FOLLOW US



Show Page 5 of 43

**Name:** Sean Bomher

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Jeff Cloninger

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** denise delong

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** P Andrews

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** NO< NO< NO< a thousand times no. We don't need more; we need fewer. As much as residents of Santa Clara County must drive, let's at least give them pleasant surroundings. Big companies can find other ways to attract us to their products.

**Name:** Henni Kaufman

**LOCATION:** SJ, CALIFORNIA

**Name:** Tony Stieber

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I don't mind some electronic billboards in the downtown area where they don't affect local residents trying to sleep or drivers trying to concentrate on driving. Electronic billboards visible from roads or freeways are an absolute no-no. A driver trying to read a message which then disappears, may want to slow down or keep her/his eyes too long off the road in the hopes of finishing reading a message. An unwanted distraction - not only on freeways but also on city streets where pedestrians and cyclists are put at risk.

**Name:** Gen Valentin

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards are a form of pollution and akin to a megaphone blaring messages at you.

San Jose is a beautiful and/or quirky town. Why would we make it ugly simply to benefit a handful of people who don't even live here?

**Name:** Jon Kelly

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Ken Colson

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Thank you for your effort. Without your effort we cannot count on the members of the city council to put the interest of the residents as their priority or let alone recognize what they are

**Name:** Deborah Hoag

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Christine Kosche

**LOCATION:** SAN FRANCISCO, CALIFORNIA

**Name:** Julia Wong

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Coco Liu

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Amy J. Guzules

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SANTA CLARA, CALIFORNIA

**Comment:** Reducing the number of billboards by 1/4 is a step in the right direction, but a small lame step.

Better yet, the city might as well bite the bullet and ban billboards all-together. The revenue that property owners get is minimal compared to the blight and long-term damage. The long term direction for San Jose and the south bay, or maybe the entire bay area, should be cleaner greener environment, including completely phasing out those ugly bill-board monsters.

A better direction that San Jose could take would be to plant 100 trees for each removed billboard.

Thank you.

**Name:** Sonya Schaefer

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Phyllis Chan

**LOCATION:** SAN JOSE, CALIFORNIA

## Signatures

Show Page 4 of 43

**Name:** Ashwin Sheno

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards will cheapen our city, distract drivers and increase light pollution.

It's not the image we want for our city.

**Name:** Lynne Rosenthal

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** There are plenty of ways to add income, interest light wise and artistically without more billboards.

**Name:** victoria harrison

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Ellie Smith

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** It makes no sense.

**Name:** Gail Gauvin

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** John Faatua

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Whenever I see a lighted billboard I am tempted to read it, even when I am driving sorry to say. I don't think I am very much different than others who drive our streets downtown. More distraction, more accidents, I think. The 2 on San Carlos Street, one at the convention center and the other at Almaden at the CPA Theater get me ever time.

**Name:** Sue Smith

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** JANIS GEMIGNANI

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Frances Rushing

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Mona Onstead

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** This is a bad idea with unintended consequences

**Name:** Martha Beattie

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** kimberly sayer

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Hi this is not acceptable at all!

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

FOLLOW US



Show Page 3 of 43

**Name:** George Lopez

**LOCATION:** FREMONT, CALIFORNIA

**Comment:** Our city is being bought by Clear Channel. Vote them out. I will tell my friends in San Jose.

**Name:** Anonymous

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I love billboards. Hope they build a bunch of them. Maybe you knuckleheads should complain about all the litter everywhere instead. Dopes.

**Name:** Zoe Phillips Williams

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Michael Wittig

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Oliver Besner

**LOCATION:** SAN FRANCISCO, CALIFORNIA

**Name:** Terry BAKER

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We as a community should not even consider littering our landscapes and cityscapes with digital billboards. The San Jose City Council needs to quit meeting with the billboard vendors and simply drop the proposal. We members of the city of San Jose do not support installing digital billboards in our town.

**Name:** Patricia Patterson

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I'm concerned about driver distraction and altering the character of our city. Please reverse your plans to allow digital billboards in San Jose.

**Name:** Lu Friez

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** This issue is important to me as a resident of San Jose ... please city officials, you can not ignore the validity of our claim .

**Name:** Kidüs Michael

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Robert Labicane

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** L Rollins

**LOCATION:** PORTLAND, OREGON

**Comment:** My son, a South Bay engineer, is starting to consider where to buy a home. I can pretty well guarantee you that he'd avoid San Jose if you trashed the place with billboards. Ugliness isn't a selling point.

**Name:** Sandra York Soellner

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Digital billboards remind me of the 4 years I lived in Nevada, as the Executive Director of the March of Dimes. My work took me to towns all over Nevada where electronic billboards were everywhere, towns large and small. The billboards flashy and showy, perfect for an area promoting gambling, and tourism.

35 years ago, I returned to California with great relief, where I can see the hillsides and beautiful valley untarnished by flashing lights. I can imagine that among the digital signs would be many advertising

Reno and Las Vegas and the closer Indian Casinos.

I personally have nothing against Gambling Casinos, but, I don't want to live in that culture. I think Electronic Billboards are bad for San Jose.

**Name:** Anthony Celaya

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Kathleen Cohen

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I see no good reason to distract drivers, blight our streets, have unnecessary night lights and more by allowing digital billboards

**Name:** Gilda Forrester

**LOCATION:** SAN JOSE, CALIFORNIA

**Name:** Joanne Domingue

**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I think digital billboards would cheapen our neighborhood.

Show Page 2 of 43

**Name:** Michael Fjordback**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Electronic billboards will ruin the face of San Jose. It already is a disgrace that public building have to have the name of a private corporation on them. Our ancestors would be appalled to see this. What has happened to civic pride? Is everything about money these days? Does everything v( including elected officials) have a price? This is a very sad comment on the state and county today. If other states can ban billboards why can't California?

**Name:** Victoria Nakaahiki**LOCATION:** CEDAR PARK, TEXAS

**Comment:** As a former resident of San Jose and frequent returnee for purposes of work (with headquarters in the area), we must ensure we preserve the beauty that makes San Jose a place to call home. Digital billboards are cheesy, a distraction and just plain ugly. Why take away any more nature and beauty than already taken. Preserve and beautify, do not take that way from the community.

**Name:** Mandy Crane**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Jake Wilde**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Margaret Tritton**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** I do not want to be light polluted with advertising for things I don't need, can't use and don't want.

**Name:** Carolyn Geyer**LOCATION:** CAMPBELL, CALIFORNIA

**Comment:** After living in Los Angeles where digital billboards have been implemented across many areas of the city, I would hate to see this trend in marketing continue in San Jose as well. The boards are not only a visual eyesore, they create a dangerous distraction/impairment to night vision while driving. In general their presence undermines the quality of the urban and natural scape around them.

**Name:** Sandra Sundberg**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Jamie Tung**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Connie F Springer**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Joe Hough**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Sara Doeltz**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** We don't need any more distractions while driving! No more billboards!!!

**Name:** Carol Latham**LOCATION:** MORGAN HILL, CALIFORNIA**Name:** Bradley Johnson**LOCATION:** SAN JOSE, CALIFORNIA**Name:** marty klein**LOCATION:** PALO ALTO, CALIFORNIA

**Comment:** Drivers are more distracted than ever by their phones and dashboard map displays. E-billboards will make our highways LESS SAFE.

**Name:** Kevin Brazelton**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** These billboards are ugly and distracting. The drive to SF on 101 is much uglier than on 280 partly because of those hideous billboards along the freeway. We are already bombarded with enough advertising in other areas of our life. Clean up the litter and ban the billboards!

**Name:** Anna Wiebes**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Beside all the other garbage everywhere, we have to look at these garbage bill boards . Degrading the appearance of the city of San Jose.

**Name:** David Muhlither**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** A "dense vibrancy"? Give me a break!

**Name:** Richard Seely**LOCATION:** SAN JOSE, CALIFORNIA

**Comment:** Many of these signs are way too bright at night. I am often dazzled by the brightness of the billboards on the 880 around Milpitas when driving at night.

Show Page 1 of 43

**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Listen to the people of San Jose. We have made our opinion known, that we want no more digital billboards!**Name:** Anonymous**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** It is so ugly at night already, and it makes it hard to see when driving at night**Name:** Greg Provencher**LOCATION:** WILLOW GLEN, CALIFORNIA**Name:** Erica Ray**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Judy Asarkof**LOCATION:** CARLISLE, MASSACHUSETTS**Comment:** Digital lighting on billboards is such a waste of energy and problematic for drivers and environment. I feel it should be banned across the US!**Name:** Guadalupe Friaz**LOCATION:** SAN JOSE, CALIFORNIA**Name:** David Walton**LOCATION:** MORGAN HILL, CALIFORNIA**Comment:** LED lights are unsafe and unhealthy. They impair vision and harm retinas.**Name:** Julia Fuerst**LOCATION:** SANTA CRUZ, CALIFORNIA**Comment:** I believe that digital billboards are even worse than static billboards in commercializing public space. They are very distracting to drivers, most of whom are conditioned to watching and working on screens. Travelers have mentioned how easy to navigate and clean the SJ airport access is and how visibility is unimpeded. Billboards of any kind would compromise this attribute. Also, it should be mentioned that billboard advertising has little impact on encouraging consumers to purchase the displayed products. More blight, more light pollution, more degradation of the environment...we don't need digital billboards at the SJ airport or anywhere!**Name:** Olga Vukceovich**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Kathleen Drayson**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Judith West**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Rebeca Sanchez**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Elizabeth June Shradar**LOCATION:** SAN JOSE, CALIFORNIA**Name:** Thomas Sullivsn**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** Stop fascist, socialist, authoritarian, tyrannical San Jose government.**Name:** Monet Thomson**LOCATION:** SAN JOSE, CALIFORNIA**Comment:** No more light pollution! Advertising is not worth the harm to the Observatory and animals.

Scenic America

727 15th Street NW Suite 1100

Washington, DC 20005-6029

Get in touch! [scenic@scenic.org](mailto:scenic@scenic.org) or 202.792.1300

FOLLOW US



From: Mona Onstead  
Sent: Wednesday, January 26, 2022 6:09 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from Learn why this is important at  
<http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Keep our airport safe!!

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.Mona

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From:  
Sent: Wednesday, January 26, 2022 4:50 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4;  
Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport  
Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport. Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development. By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas. Thank you.

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Marni Kamzan  
Sent: Wednesday, January 26, 2022 4:28 PM  
To: Airport Commission 1; Airport Commission 10; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport. Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to

encourage economic development. By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas. Thank you.

--

Marni

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Netta Anderson  
Sent: Wednesday, January 26, 2022 4:18 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

I am opposed to the installation of new electronic billboards on airport property or anywhere in San Jose. I encourage the Airport Commission to reject this proposal again and send a clear message to City Council that this is not what the public wants, and that it is not in the best interests of the airport.

Thirty-six years ago, the City Council enacted a ban on new billboards. A primary justification back then was based on a three year study which concluded that beautification was the best way to encourage economic development.

By allowing these first digital billboards at the airport, the City may be opening the floodgates for dozens of additional billboards and ongoing litigation. Let's not turn our town into another Los Angeles or Las Vegas.

Thank you.  
Resident and small business owner,  
Wannetta Anderson

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Sally Ashton  
Sent: Wednesday, January 26, 2022 3:59 PM  
To: Kazmierczak, Matthew  
Subject: Reject Electronic Billboard Proposal

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Dear San Jose Airport Commission Members,

Informed by the Lick Observatory, today's article in the Mercury news, as well as my ongoing concern about diminishing natural resources available to the public in the county, I'm writing to you today to strongly oppose the proposed installation of electronic billboards or any attempt to weaken our decades-long ban on any new installations. Such signage is well-documented to:

- Distract Drivers
- Negatively impact human health
- Negatively impact local wildlife

The point I am extremely concerned about is that they

- Degrade our public natural resource: the night sky

No one should be able to buy or sell it.

The fact that we still have night sky to preserve makes this further attack disappointing if not sickening. To sell-off public resource for private profits is, of course, the historical approach to development, and as we know, once sold, such corporate holdings and interests are impossible to regain, especially in terms of natural resource. As we also know, such environmental degradations typically impact poorer communities who already suffer from a shrinking city forest, higher levels of pollution, and less access to parks.

City plans for continued development of high density houses puts further strain on limited resource by increasing congestion, traffic, air quality, and usage of limited public spaces.

I argue that the sky is a remaining public space worth fighting to PROTECT.

Especially at this time, when the solace of natural places of beauty have proven to help sustain people under the duress of pandemic, lockdown, and ongoing social impacts and uncertainty, the constancy of natural rhythms, the changing seasons, the movements of planets and stars, the face of the moon, all loom larger in the public psyche. They are essential.

"Don't it always seem to go, you don't know what you've got til it's gone. They paved paradise, put up a parking lot." -Joni Mitchell

Save our sky. While you can. Please.

Sincerely

Sally Ashton

Santa Clara County Poet Laureate (2011-2013)

--

Poetry and Literature  
Faculty Emeritus  
Dept. of English  
The Behaviour of Clocks

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Anna Taime  
Sent: Wednesday, January 26, 2022 3:28 PM  
To: Kazmierczak, Matthew  
Subject: Billboards

You don't often get email from Learn why this is important  
<<http://aka.ms/LearnAboutSenderIdentification>>

[External Email]

Hello,

I'm an amateur astronomer and a member of San Jose Astronomy Association. Please don't build the billboards near the airport. There's already so much light pollution that I have to take my children out of San Jose in order to see certain objects in the sky. We also visit the Lick Observatory and it would be devastating to create more light pollution that would be interfering with research.

Thank you,

Ana Taime

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---

From: Suzanne Morrone  
Sent: Wednesday, January 26, 2022 3:01 PM  
To: Airport Commission 1; Airport Commission 2; Airport Commission 4; Airport Commission 6; Airport Commission 7; Airport Commission 8; Airport Commission 9; Airport Commission 10; Airport Commission CW  
Cc: Kazmierczak, Matthew; steering.committee@billboardsno.org  
Subject: I oppose electronic billboards at San Jose Airport

[You don't often get email from Learn why this is important at <http://aka.ms/LearnAboutSenderIdentification>.]

[External Email]

One last opportunity to say how absolutely opposed to electronic billboards I am. Horrible for the environment, and even worse near a riparian corridor. Please vote against this,  
Thank you,  
Suzanne Morrone,  
Darrell Phelps,  
Joshua Morrone,  
Lynette Kermaninejad  
Aman Kermaninejad

This message is from outside the City email system. Do not open links or attachments from untrusted sources.